



### **VISIONARY SOFTWARE DESIGNER**

## **ALISSA BRIGGS**

### **HEAD OF DESIGN – PLANGRID**

As the Head of Design for PlanGrid, the leader in construction software for the field, Alissa Briggs oversees the design direction and strategy of the company. She is responsible for creating the tools teams in the field need to harness the power of technology.

Prior to joining PlanGrid, Briggs led design at Brigade, the world's first network for voters. Prior to Brigade, Briggs worked at Intuit, where she was responsible for helping to improve the financial lives of small business owners everywhere. Throughout her career, Briggs has spoken at SXSW, Enterprise UX, UXPA, and Grace Hopper and more.

Briggs holds advanced degrees in Human-Computer Interaction and Computer Science from Carnegie Mellon University.