



For Immediate Release
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**AMERICAN ACADEMY OF COSMETIC SURGERY TRUSTEE,
ROBERT H. BURKE, MD, FACS, NAMED A
VITALS PATIENTS' CHOICE AWARD WINNER**
Award Based on 200,000 Online Reviews from Patients

CHICAGO, IL – November 22 - Vitals, a physician selection resource for patients, has named American Academy of Cosmetic Surgery (AACS) Board of Trustees member Robert H. Burke MD, FACS, a “Patients’ Choice Award Doctor for 2013,” Jennie Ward-Robinson, PhD, Chief Executive Officer and Executive Director of the AACS announced. “In recognition of the role that doctors play in their patients’ lives, Vitals bestowed this honor based on over 200,000 online reviews from patients each month. We’re very proud of his achievement,” she said.

While many physicians receive positive reviews, this award recognizes the doctors who are the cream of the crop. Dr. Burke joins a select few to be honored as a Vitals Patients’ Choice Award Doctor; only the top 5 percent of 830,000 active doctors achieved this award.

This achievement reflects Dr. Burke’s commitment to patient safety and satisfaction in cosmetic surgery. “My goal is to use knowledge and skill in advanced surgical techniques to achieve the highest level of patient safety and satisfaction. It is truly an honor to be recognized by my patients as having made and practiced that commitment. They are the reason I am a cosmetic surgeon,” said Dr. Burke.

“The patient-doctor relationship is critical in ensuring healthy outcomes following cosmetic surgery,” added Ward-Robinson. “The Vitals ‘Top Doctors’ award recognizes the need to provide patients with important information about choosing a physician based on the experiences of other patients. Patient recommendations result in a more informed pursuit of medical care.”

In addition to Director of the Michigan Center for Cosmetic Surgery, Dr. Burke is a Clinical Professor at Michigan State University and an Adjunct Clinical Professor at the University of Michigan. As a Trustee of the AACS and a member of the American Board of Cosmetic Surgery, he is training a new generation of cosmetic surgeons on safe and effective outcomes.

For more information on Vitals, visit www.vitals.com.

Established in 1985, the AACS and its more than 2,000 members are committed to the development of the field of Cosmetic Surgery as a continuously advancing multispecialty discipline that delivers the safest patient outcomes through evidence-based information that informs best practices and technologies in service delivery globally. For more information please visit www.cosmeticsurgery.org.