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## **HUNDREDS GATHER IN FLORIDA TO UNVEIL ADVANCES IN COSMETIC SURGERY: *New Safeguards Ensure the Best Patient Outcomes***

**Chicago, IL – December 10** -- Hundreds of the world's leading cosmetic surgery professionals are making plans to attend the Annual Meeting of the American Academy of Cosmetic Surgery (AACS), whose topic is "The Future of Cosmetic Surgery: Advances in Quality Patient Care and Safety." AACS is the premiere professional society of cosmetic surgery to advance the field of cosmetic surgery while ensuring patient safety and the meeting will be held January 14-19 at the Westin Diplomat Resort and spa in Hollywood Florida.

When asked about the meeting AACS CEO and Executive Director Jennie Ward-Robinson, PhD, said, "The science behind cosmetic surgery is devoted to making lives better, and at this meeting professionals in the field will learn the very latest techniques, procedures and best practices to ensure they continue to build on that promise."

Also at the meeting will be nearly 150 exhibits showcasing the latest products, equipment and procedures designed with new safeguards to ensure the best patient outcomes. Just some of the advances on display include:

- New technology that removes tattoos using lasers
- The **SmartGraft**™ Automated Follicular Unit Extractor with "SmartHarvest™" technology which allows surgeons to focus on their own vision, artistry and strategies. The results are no linear scar, reduced treatment times, increased safety, efficacy and more natural looking results.
- A new patented delivery system, **RESOLUTION CELLULITE**, that treats cellulite topically

During the meeting attendees will learn all the latest advances in the profession through a host of technical sessions. Some of the topics include:

- Quality & Patient Safety
- Noninvasive and minimally invasive procedures: Are they as safe as claimed?
- Anti-aging medicine: Who should be prescribing?
- Nutritional Complications of bariatric surgery
- Lasers, Ultrasounds & Radio Frequency
- Cosmetic Dermatology for People of Color
- Choosing/Using Technologies – Clinical Outcomes

Concluded Ward-Robinson, "A gathering like this is just one facet of how our profession never rests in its goal of delivering positive patient outcomes and is evidence of just how devoted our surgeons are. It is an exciting place to be as new technologies, procedures and research join together to deliver practical applications that make people's lives better."

Established in 1985, the American Academy of Cosmetic Surgery and its more than 2,000 members are committed to the development of the field of Cosmetic Surgery as a continuously advancing multispecialty discipline that delivers the safest patient outcomes through evidence-based information that informs best practices and technologies in service delivery globally. For more information please visit [www.cosmeticsurgery.org](http://www.cosmeticsurgery.org).

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