

FBI-LEEDA 2017

Corporate Partnership AND SPONSOR OPPORTUNITIES



- Diamond Level**
\$50,000 and above
- Platinum Level**
\$25,000 – \$49,999
- Gold Level**
\$15,000 – \$24,999
- Silver Level**
\$10,000 – \$14,999
- Bronze Level**
\$5,000 - \$9,999
- Corporate Sponsor**
\$4,999 and under

JANUARY 1, 2017 – DECEMBER 31, 2017

Insighter Magazine 4 issues (pro-rated per) (Circulation: 9,000 per issue)

\$6,000 (\$1,500 per)	Inside front or inside back cover (full color)
\$3,000 (\$750 per)	Half page back cover (full color)
\$4,800 (\$1,200 per)	Full page color advertisement
\$3,000 (\$750 per)	Full page B&W advertisement
\$2,000 (\$500 per)	Half page B&W advertisement
\$6,000 (\$1,500 per)	Full page (750 word) article
\$10,000 (\$2,500 per)	Two page (1500 word) article

Instructional Summits (limited to 4 corporate partners per year)

Current partners:

\$5,000	Per summit, exclusive of expenses and travel	LifeLock and Purdue
Negotiated	More than 4 summits/year, on a contract/negotiated basis only	



MAY 8-10, 2017

Hyatt Regency Jacksonville Riverfront Hotel
Jacksonville, Florida

FBI-LEEDA 2017 Corporate Partnership & Sponsor Opportunities

Annual Conference

\$1,750	10 x 8 booth space + 1 complimentary registration
\$2,750	Double booth space + 2 complimentary registrations
Negotiated	Speaker sponsorship
SOLD	Conference Title Host Partner (includes Closing Banquet)*
\$25,000	Monday Evening Social Event Host Partner*
\$12,000	Sole sponsorship of REST and RECHARGE area
\$25,000	Tuesday Evening Social Event Host Partner*
\$12,000	Breakfast Host Partner*
\$15,000	Lunch Host Partner (includes 5 minute speech)*
\$10,000	Educational track session (limited to two) **
\$12,000	Exclusive sponsorship of FBI-LEEDA Conference and Class App*
\$5,000	Exclusive sponsorship of Conference Program
\$15,000	Exclusive sponsorship of Conference Coin
\$5,000	Exclusive sponsorship of hotel keycard

* Includes signage, program note, recognition on Conference App, and two (2) complimentary registrations to the conference

** 2017 breakout will be one (1) hour each and incorporated into the conference in track format on Tuesday morning; includes two (2) complimentary registrations to the conference

Partnership Benefits (for partners investing \$5,000+)

1. All corporate partners receive listing on the FBI-LEEDA website with link to their website.
2. All corporate partners receive recognition in the FBI-LEEDA Insider Magazine as a corporate partner.
3. All corporate partners will be “followed” or “liked” on Twitter and Facebook by FBI-LEEDA.
4. All corporate partners investing a total of \$10,000 and up receive two (2) complimentary registrations to the 2017 Annual Training Conference in Jacksonville, FL, if not already included in menu purchase.
5. Corporate partnerships run annually, beginning January 1, 2017 through December 31, 2017; and will be pro-rated as necessary.