



National Network of
Credit & Financial Professionals

Join us: Tuesday, January 9, 2018

2:00 p.m. – 3:00 p.m. (EST)

As we break down and discuss:

“Three Ways to Grow Your Sales with Better Credit Management”

Presented by speaker: [Lisa Balter Saacks](#): Head of Business Development
BlueTarp, Financial, Inc.



Lisa has over two decades of business development, sales & executive management experience in FinTech, financial media and banking.

Before joining BlueTarp, Lisa ran global business development and sales at Gust, a SaaS funding platform used to source and manage early stage investment in 190 countries.

While there she played a critical role in launching regional, startup ecosystem platforms, such as Tech.London, a public-private partnership with the Mayor of London.

In 2016, The New York Business Journal named Lisa an honoree for its Women of Influence Award, which was presented to female business leaders in the New York City area who innovate, succeed and pay it forward. Lisa holds a Masters in International Affairs from Columbia University and a BA from the University of Michigan.



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Attendees Will Learn About:

- ***Ideas on how to accelerate B2B sales – including eCommerce – with a more strategic approach to credit management.***
- ***How to encourage growth by delivering a seamless experience for your customers, while insulating your business from the credit risk inherent in new growth and saving time and money often lost on manual, inefficient credit processes.***
- ***BlueTarp Financial has partnered with over 2,000 B2B companies since 1998. Helping them increase sales and mitigate risk.***

Who Should Attend This Educational Webinar?

- **Credit Management Professionals**
- **Cash Management Professionals**
- **Accounts Receivable Professionals**
- **Controllers/Accounting Managers**