

CLASSIFIED RATES 2017

CIRCULATION: 5,000 PUBLISHED 12 TIMES PER YEAR

- Evidence-Based Practice recipients include professionals within the primary care medical community (department chairs, residency program directors, faculty physicians, residents and others)
- EBP is a trusted source written, "For Physicians, By Physicians"
- Limited ad space is available

DISPLAY ADS

Size	Full Page	1/2 Page	1/4 Page	1/8 Page
Price	\$2,000	\$1,000	\$500	\$250

- In addition to print, ads will be also be placed on the FPIN website
- Advertisements MUST be submitted in PDF format
- Advertisements are restricted to faculty/staff position recruitment, educational courses/seminars, and medical practice opportunities.
- All ads must directly relate to the medical field and are subject to approval
- All advertisements for employment must be nondiscriminatory and comply with all applicable laws and regulations. Ads that discriminate against based on sex, age, race, religion, marital status or physical handicap will not be accepted.

FREQUENCY DISCOUNTS

- Advertise 3-4 times in any combination of ads listed above and receive a 10% discount
- Advertise 5 or more times in any combination of ads listed above and receive 20% discount

ISSUE AND CLOSING DATES	
January	Dec 10
February	Jan 10
March	Feb 10
April	March 10
May	April 10
June	May 10
July	June 10
August	July 10
September	August 10
October	September 10
November	October 10
December	November 10

Contact

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