



2017 SPRING WORKSHOP / ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Spring Workshop (May 24-26, 2017)

Lanier Islands Legacy Lodge & Conference Center, Buford

Annual Conference (September 20-22, 2017)

Hyatt Regency Savannah

*** Please note that all attending representatives from Sponsoring Companies must also register & pay for Spring Workshop and/or Annual Conference. The only exception is for those complimentary registrations that are part of the Gold, Platinum & Presenting and Champions and Winners Circle packages.*

Bronze - \$500 / \$750

- Logo displayed on PowerPoint throughout event
- GEDA membership roster
- Event attendee list
- Sponsor logo & link on event website
- Verbal recognition during event
- Acknowledgement in post-event mailing to members

**Please note exhibit space will not be extended to bronze sponsors in 2017*

Silver - \$1,000 / \$1,500

- Same benefits as Bronze, plus...
- Logo displayed on event program & promotional materials
- Invitation to all VIP receptions/lunches during event (one participant)
- Exhibit space in sponsor hall

Gold - \$2,000 / \$2,500

- Same benefits as Silver, plus...
- Opportunity to introduce a speaker/moderate a panel
- One complimentary event registration
- One complimentary registration for optional afternoon activity

Platinum - \$3,000 / \$4,000

- Same benefits as Gold, Plus...
- One more complimentary event registrations (total of two)
- One more complimentary registrations for optional afternoon activity (total of two)
- Premium logo display in event materials & program

Golf – Tournament Sponsor - \$500

- Logo displayed on golf car screens for duration of Golf Tournament or GEDA will provide signage with sponsor logo
- Opportunity to distribute promotional materials during tournament
- Pre-tournament recognition

Golf—Hole Sponsorships - \$100

- Signage on the golf car screens for one hole of the tournament or GEDA will provide signage with sponsor logo
- Opportunity to distribute promotional materials during tournament

Golf—Beverage Cart Sponsor - \$500

- Logo displayed on beverage cart during tournament or GEDA will provide signage with sponsor logo
- Pre-tournament recognition
- Opportunity to distribute promotional materials during tournament