



GEDA

2017 SPONSORSHIP OPPORTUNITIES

The Georgia Economic Developers Association (GEDA) is pleased to offer the following sponsorship opportunities for our 2017 events. We strive to offer sponsorship opportunities that fit budgets of every size. Please do not hesitate to contact our office. We would be glad to work with you to create other opportunities that meet your company's needs.

If you are interested in sponsoring or have any questions about this information, please contact our 2017 sponsorship Committee Chair, Jessica Hood at 706-554-2923 or JHood@SelectBurke.com

Monthly Meeting Sponsorships* \$2,500 Each

- Two complimentary Monthly Meeting registrations
- Reserved table at Monthly Meeting for registered guests
- Logo displayed on electronic Monthly Meeting promotional materials
- Opportunity for remarks, up to five minutes, on the program
- Opportunity to provide promotional materials
- Exhibit space at the Monthly Meeting
- Electronic GEDA membership roster
- Highlight in the monthly newsletter for the month of sponsorship

* **\$5,000 Each** for Legislative Breakfast (February 7), Meet the Brokers (June 19) and Consultants Panel (October 16)

Champions Circle \$10,000

- Logo on the slideshow at all monthly luncheons
- Scrolling logo display on GEDA homepage
- 2 complimentary memberships for the year including prepaid meals
- Complimentary electronic GEDA membership roster

Winners Circle \$5,000

- Logo on PowerPoint slideshow at all monthly luncheons
- Reserved table at three GEDA monthly luncheons (still pay for attendees)

2016 Calendar of Events

Monday, February 6* – Monthly Luncheon:

Tuesday, February 7* – Legislative Breakfast “Drop-In”

Monday, March 21—Monthly Luncheon: Small Business Rock Star Awards

Monday, April 17 – Monthly Luncheon

May 24-26 – Spring Workshop at Lanier Islands Legacy Lodge

Monday, June 19 – Brokers Networking Event

Monday, August 21 – Monthly Luncheon

September 20-22 –Annual Conference at Hyatt Regency Savannah

Monday, October 16 – Monthly Luncheon: Consultants Panel

Monday, November 13* – Monthly Luncheon: Annual Awards

No July or December Program

*Monthly programs are typically on the third Monday, however this year the Legislative Breakfast, February and November meetings are not.

2017 Spring Workshop/Annual Conference Sponsorship Opportunities

Spring Workshop (May 24-26, 2017) Lanier Islands Legacy Lodge & Conference Center, Buford

Annual Conference (September 20-22, 2016) Hyatt Regency Savannah

Golf—Tournament Sponsor - \$500

- Logo displayed on golf car screens for duration of Golf Tournament or GEDA will provide signage with sponsor logo
- Opportunity to distribute promotional materials during tournament
- Pre-tournament recognition

Golf—Hole Sponsorships - \$100

- Signage on the golf car screens for one hole of the tournament or GEDA will provide signage with sponsor logo
- Opportunity to distribute promotional materials during tournament

Golf—Beverage Cart Sponsor - \$500

- Logo displayed on beverage cart during tournament or GEDA will provide signage with sponsor logo
- Pre-tournament recognition
- Opportunity to distribute promotional materials during tournament

*** Please note that all attending representatives from Sponsoring Companies must also register & pay for Spring Workshop and/or Annual Conference. The only exception is for those complimentary registrations that are part of the Gold, Platinum & Presenting and Champions and Winners Circle packages.*