

MONEY SAVING PROGRAMS EXCLUSIVELY FOR SCRLA MEMBERS

With the SCRLA's statewide buying power, you can save considerable dollars with our member programs. In today's economy, the savings you gain using these programs offer a high return on your membership!

ALCOHOL SERVER & FOOD SAFETY TRAINING

Protect yourself, your business and your employees from legal actions related to improper alcohol service. ServSafe also delivers nationally recognized and accredited high-quality foodservice sanitation training for managers and employees. Call (803) 765-9000 or visit www.ServSafeCertified.com



INFORMATION & RESEARCH

Need information about industry trends, where to buy a specific product, or anything related to the lodging and/or restaurant business, the state and your national association can find the answer.



CREDIT AND DEBIT CARD PROCESSING/ PAYROLL SERVICES

Association members receive local, personalized service along with our exclusive simplified, value added pricing for all of their credit/debit card processing. Heartland Payroll Services has the expertise to take your most complicated payroll needs and handle them with the quality performance you need on time and accurately. Call (866) 941-1477 or visit www.HeartlandPaymentSystems.com



EMAIL AND ONLINE MARKETING

SCRLA members receive a FREE Fishbowl local account and can send 500 email messages a month, no strings attached! Your free account includes over 500+ email templates to use, built in tracking system and automated loyalty emails. Fishbowl helps restaurants generate revenue with comprehensive, cutting-edge technologies that are designed specifically for the hospitality industry. Call (800) 836-2818 or visit www.Fishbowl.com/southcarolina



GREEN CERTIFICATION

The SC Green Hospitality Alliance is a program of the SC Restaurant and Lodging Association and the SC DHEC Office of Solid Waste Reduction and Recycling Call (803) 765-9000 or visit www.GreenHospitalityAlliance.com



HEALTH INSURANCE OPTIONS

The SCRLA has joined a partnership between UnitedHealthcare the National Restaurant Association and UnitedHealthcare to deliver cost-effective solutions that meet the unique needs of restaurant owners and their valued customers. SCRLA restaurant members will receive special pricing on insurance products offered by UHC, including a 3% discount on group health plans. For more information, visit www.restauranthealthcare.org or call (877) 624-0495.



UNDER 30 GATEWAY

The AH&LA's Under 30 Gateway program is designed to engage industry professionals under age 30 through development of unique resources, programs and educational opportunities. It's free for SCRLA members to join. Visit www.scrcla.org/gateway.



LOCAL MEETINGS

Our local chapters have meetings in Myrtle Beach, Hilton Head, Columbia, Spartanburg, Greenville & York County. Along with networking opportunities, there is usually a keynote speaker covering industry topics.



MUSIC LICENSING

Members receive a 10% discount on BMI licensing fees and can save another 10% on BMI fees when you pay on time. Call (888) 689-5264 or visit www.BMI.com.



EXPENSE RECOVERY

Optimum Expense Recovery and Consulting is a 100% contingency-based auditing and consulting firm. Optimum analyzes a one month's copy of your service providers' invoices seeking cost reductions and refund opportunities. Call (888) 492- 9868 or visit www.OptimumERC.com.



LOYALTY PROGRAM

Lantern is a customer loyalty program that uses smartphone and web technology to help you grow a loyal customer base, leading to higher revenue and profit as well as happier, more loyal customers. The Lantern Loyalty App is available to SCRLA members at a reduced rate of \$35 a month. For more information, visit www.lanternsoftware.com or call (913) 213-3548.



LANTERN

TRAVEL RESEARCH

Smith Travel Research offers members a discount of up to 31% on various customizable regional reports and industry profiles, including the STAR Report. Call (615) 824-8664 for more information.



WORKFORCE DEVELOPMENT

ProStart Restaurant Management and Hospitality and Tourism Management programs in high schools train and encourage young people to make the hospitality industry their career of choice. Mentorships and job placements are available. Call (803) 765-9000 or visit www.scrcla.org.



WORKERS COMPENSATION INSURANCE

Originally founded by the Florida Hotel & Lodging Association over 55 years ago, FHM Insurance offers hotels, restaurants, resorts and their suppliers fully-insured comp coverage that specializes in the hospitality industry. High levels of service at low cost. Call (888) 346-3461 ext. 402 or visit www.fhmic.com



RESTAURANT WEEK

Each January, the SCRLA hosts Restaurant Week South Carolina, the only statewide restaurant week in the country. In addition, many of our local chapters host a separate Restaurant Week during another time of the year. Call (803) 765-9000 for more information.



WOMEN IN LODGING

An initiative of the AH&LA, Women In Lodging allows female professionals working in the lodging industry to network, attend focused seminars and advance in the industry. SCRLA has a local chapter that meets regularly. Call (803) 765-9000 or visit www.scrcla.org for more information.



VISIT OUR WEBSITE AT WWW.SCRCLA.ORG

Post in your office for easy reference to some great members-only programs that save you money!