



FOR IMMEDIATE RELEASE

HEDNA Announces New Leadership

Washington, DC, February 23, 2017 – HEDNA (the Hotel Electronic Distribution Network Association) announced its 2017 Board of Directors and new members of the Executive Committee at its recent Global Distribution Conference in San Diego, California.

The HEDNA membership elected Mike Carlo, Global Head of Travel, Transpay; David Chestler, Executive Vice President, Global Enterprise Sales & Business Development, SiteMinder; and Jodie Gibson, Manager, Strategic Accounts, DerbySoft, to serve two-year terms on the HEDNA Board of Directors.

In addition, the Board of Directors elected Sarah Fults, Vice President, Distribution, MGM Resorts International, to serve a two-year term as President of HEDNA; and Anne Cole, Vice President, Content, DHISCO, to serve a two-year term as Vice President. David Cabreza, Director, International Distribution Services, Hilton Worldwide, retains his position as Secretary, and Pam Woodman, Director of eDistribution Services, Marriott International, retains her role as Treasurer.

Rounding out the Board are Doug Carr, Executive Director Distribution, AccorHotels; Sydney Goodwin, Director, Automated Distribution, Omni Hotels & Resorts; Sandra Langlely, Vice President, Distribution, Intercontinental Hotels Group; Sebastien Leitner, Director Hotel Connectivity, Expedia, Inc.; Rajesh Vohra, Director, Sarova Hotels; and Clive Wood.

Fults takes over the position as President from Rajesh Vohra, who served two terms from 2013 to 2016. “I am honored to follow in the footsteps of those who have led this association so well and to continue their work,” said Fults. “I look forward to working with the HEDNA membership to keep HEDNA current and relevant to all members. As I take over the reins from Rajesh, my focus will be to continue to move the association forward in the ever-evolving landscape of hospitality distribution.”

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About HEDNA

HEDNA (Hotel Electronic Distribution Network Association) is a not-for-profit trade association whose worldwide membership includes executives and managers from the most influential companies in the hospitality industry. Founded in 1991, HEDNA’s mission is to be the leading global forum for advancing hospitality distribution through collaboration and knowledge sharing. Its vision calls for HEDNA to be known for creating an environment that fosters strategic collaboration toward business development in the global hospitality industry. For more, visit www.HEDNA.org.

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