

SPONSORSHIP/ EXHIBIT TABLE OPPORTUNITIES

2017 HPCFM Annual Education Conference,

November 7TH & 8TH at the Four Points by Sheraton, Norwood MA

DIAMOND Sponsor \$5,000

- Your logo on badge/badge holder/give-away bag
- Logo placement on back cover of brochure and Education Journal
- Exhibit table for product/information at program
- Two complimentary conference registrations
- 1 Full page ad in Education Journal
- Your Logo on Rolling Marquee
- Acknowledgements
 - In brochure and during program welcome
 - in Education Journal for lasting presence with attendees



RUBY Sponsor \$4,500

- Your choice of exhibit table location for product/information at Conference
- Information table for product/information at exhibit times
- 2 Complimentary conference registrations
- 1 Full page ad in Education Journal
- Your Logo on Rolling Marquee
- Acknowledgements
 - In brochure and during program welcome
 - in Education Journal for lasting presence with attendees



EMERALD Sponsor \$3,500

- Exhibit table for product/information at program
- Two complimentary conference registrations
- 1 Full page ad in Education Journal
- Your Logo on Rolling Marquee
- Acknowledgements
 - In brochure and during program welcome
 - in Education Journal for lasting presence with attendees

KEYNOTE SPEAKER Sponsor \$2,500

- Exhibit table for product/information at program
- Two complimentary conference registrations
- ½ page ad in Education Journal
- Your Logo on Rolling Marquee
- Acknowledgements
 - In brochure and during program welcome
 - in Education Journal for lasting presence with attendees

COCKTAIL HOUR Sponsor --\$2,500

Sponsor the HPCFM Conference Networking-Cocktail Hour on Wednesday, Nov 2nd immediately following the close of the last workshop, about 4 pm. This NEW Sponsorship opportunity includes:

- Acknowledgements

- In brochure and during program welcome
- In Education Journal for lasting presence with attendees
- Your choice of exhibit table location and table
- ½ page ad in Education Journal
- 2 Complimentary conference registrations
- Opportunity to distribute information and promotional materials at the networking event

LUNCHEON Sponsor (2)--\$3,000 each

- **Table Cards on every table**
- Exhibit table for product/information at program
- Two complementary registrations
- ½ page ad in Education Journal
- Your Logo on Rolling Marquee
- Verbal acknowledgement of sponsorship during program welcome
- **Acknowledgements**
 - In brochure and during program welcome
 - in Education Journal for lasting presence with attendees

BREAKFAST Sponsor (2)--\$2,000 each

- Your Logo on Rolling Marquee
- Two complementary registrations
- Signage in breakfast area
- Listing in Education Journal
- Verbal acknowledgement of sponsorship during program welcome
- **Acknowledgements**
 - In brochure and during program welcome
 - in Education Journal for lasting presence with attendees

REFRESHMENT BREAK Sponsor (2) -\$1,500 each

- Your logo on rolling marquee
- Signage in refreshment area
- Listing in Education Journal
- Verbal acknowledgement of sponsorship during program welcome
- Published acknowledgement of sponsorship in Education Journal for lasting presence with attendees

EXHIBIT TABLE – HPCFM Member \$500 / Non Member \$995

- Exhibit table for product/information at conference for both days
- Two complementary registrations - including lunch.
- Listing in Education Journal
- Logo on rolling marquee