

BOMA Buzz & Email Advertising

Target your market

Does your company need extra exposure? Sign up to advertise for a month or more in the BOMA Buzz! The BOMA Buzz is a weekly e-newsletter sent to over 2,000 industry professionals, including property managers, building owners, asset managers, corporate facility managers, and leasing professionals.

Your company logo/ad will run in the newsletter every Wednesday throughout your selected month and link to your company's website. Your ad can either be displayed in the **Top Banner** (\$500) or **Middle Banner** (\$350). We're also bringing back our popular **Bottom Ads** (\$250).

New for 2018, we are offering **Jobs Email Blast Sponsorship** (\$250 per issue). Our Jobs email blast is sent the first Friday of every month to our 2,000 contacts, and highlights the newest job postings in our Career Center. Sponsor our 2018 Jobs email blasts to **get your logo or ad at the top of every email**, and your company name listed as a sponsor in the email subject line.

You will need to submit your logo/ad no larger than the following formats:

Top Banner Ads - 300 H x 600 W pixels

Middle Banner Ads - 200 H x 600 W pixels

Bottom Ads - Logo only, 200 H x 200 W pixels

2018 Jobs Email Blast Sponsorship - 300 H x 600 W pixels

This opportunity is **only open to Houston BOMA members** with a **limit of two months for the Top Banner ads** (no limit for middle banner or bottom banner ads). Inquire about ad packages and bulk discounts.

Formats: Logos and ads must be at least 72 DPI and must be in a JPG format. There is a \$50 one-time fee for design updates or copywriting, for up to (3) proofs. Please email your company logo/ad to **Shannon Roberts** at sroberts@houstonboma.org along with this completed form. **Artwork/copy is due one week before your first ad is set to run.**

This contract is not confirmed until Houston BOMA has received payment.

Member Name (Please Print): _____

Company Name: _____

Signature: _____ Date: _____

Company Website (URL): _____

Email: _____ Phone: _____

Top Banner Ad (\$500) month(s) desired: _____

Middle Banner Ad (\$350) month(s) desired: _____

Bottom Ad (\$250) month(s) desired: _____

Jobs Email Blast Sponsorship (\$250 per issue): _____

Total: \$ _____

Payment for your Buzz Ad can be made [in the Houston BOMA online store](#). **Buzz Ads are first come, first serve and will not be confirmed until payment is received.** If you need to pay by check, please contact **Shannon Roberts** at 713-266-5691 or sroberts@houstonboma.org.