

2018 HOUSTON BOMA HIGHLIGHTS

Newsletter Advertising Agreement

Houston BOMA Highlights is published quarterly (four times a year – January, April, July, and October) and **distributed in print to over 800 CRE contacts** including members, government officials, and media outlets, with **advertisers highlighted** in our Service Provider Directory. The newly expanded publication is also **published digitally** on our website, with ads **linked to your company webpage**, and **distributed by email** to over 2,000 CRE contacts, with **advertiser logos** in each email.

We're also introducing a **new advertising option** for 2018: **sponsored articles**. Write a short article (approximately 400 words) on your company, services, or a topic of interest to our members.

SPECIFICS: No advertising will be printed without a completed agreement. Ad space is available on a first-come, first-serve basis. All payments must be received in full before any advertisement will be considered. Houston BOMA reserves the right to edit or decline any ad copy. Houston BOMA does not provide copy. No advertising will be placed on the first page or back cover.

2018 NEWSLETTER ARTWORK DEADLINES:

First Quarter – Lands January 1: November 27, 2017

Second Quarter – Lands April 1: February 26, 2018

Third Quarter – Lands July 1: May 28, 2018

Fourth Quarter – Lands October 1: August 20, 2018

PRICING:

Type	Advertisement			Sponsored Article
Size	¼ Page	½ Page	Full Page	Full Page (About 400 words)
Cost (per issue)	\$400	\$650	\$1,250	\$750

To reserve your ad, submit this order form and ad artwork/article to sroberts@houstonboma.org. Payment can be made online [in the Houston BOMA Store](#).

Ads are not confirmed until payment information is received.

Company: _____

Contact Name: _____

Email: _____

Ad Type/Size Requested: _____

Issues Requested: _____