

#1	Sphere of Influence	Expand the influence of IAHSS within the healthcare industry to promote and support a secure and safe healthcare environment.
	By Dec 31, 2016	<ul style="list-style-type: none"> • Develop strategic and collaborative partnerships, and identify specific goals of the partnerships, with 1-2 healthcare associations that represent key stakeholders of IAHSS • Provide speakers and presentations for 2-3 conferences that cater to stakeholders of IAHSS within the healthcare industry • Develop and refine the standards of IAHSS chapters to promote consistency and best serve IAHSS members, and begin to support the IAHSS chapters in implementing the standards • Increase the total number of Senior members
	By Dec 31, 2017	<ul style="list-style-type: none"> • Ensure that all IAHSS chapters have consistently implemented and comply with the standards defined in 2016. • Develop an advisory group of Healthcare executives (i.e. CEOs, CNOs, VPs) to guide the direction, education and training of IAHSS members • Implement an outreach campaign to engage with the top 50 hospital security directors in the US and Canada. • Develop online international communities to encourage engagement in IAHSS activities outside of North America.
	By Dec 31, 2018	<ul style="list-style-type: none"> • Develop a job description for and decide whether to hire a dedicated staff person focused on advocacy and government relations efforts. • Identify IAHSS products, services and information that are relevant to an International audience and use that to recruit members and develop chapters outside of North America
#2	Brand Awareness	Position IAHSS as the trusted authority on healthcare security and safety.
	By Dec 31, 2016	<ul style="list-style-type: none"> • Develop a media kit • Increase the number of online job postings that require IAHSS certifications

		<ul style="list-style-type: none"> • Develop new PR campaigns for the Program of Distinction and the recipients of IAHS Foundation awards. • More closely align the strategic plans of, and coordination between, IAHS and the IAHS Foundation.
	By Dec 31, 2017	<ul style="list-style-type: none"> • Develop marketing campaigns for IAHS/IAHS Foundation research, IAHS Guidelines and/or other significant IAHS programs. • Implement a customizable organizational membership option for the largest facilities/organizations of IAHS members.
	By Dec 31, 2018	<ul style="list-style-type: none"> • Develop a healthcare security industry data center to release annual or semi-annual statistics and research pertinent to healthcare security professionals.
#3	Education	Provide new delivery channels for knowledge transfer and refocus content on future needs of healthcare security and safety.
	By Dec 31, 2016	<ul style="list-style-type: none"> • Develop 2 or more educational online webinars as original IAHS content • Develop an online training course/webinar as study preparation for the CHPA • Evaluate, review and update certification manuals and tests, with focus on the Advanced and Supervisor levels in 2016-2017
	By Dec 31, 2017	<ul style="list-style-type: none"> • Begin the process for getting the CHPA accredited. • Identify 1-2 related topic areas or reference materials to incorporate into the CHPA study materials and exam (i.e. emergency management, IT security, business management/leadership etc) about which Directors of Security need a certain level of expertise
	By Dec 31, 2018	<ul style="list-style-type: none"> • Complete the CHPA accreditation. • Develop a "roadshow" for chapters that will package the same topics, speakers and sponsors for the same local event that can be implemented at multiple chapters • Implement additional topics/materials into CHPA study materials and exam (as referenced above)