

#1	Sphere of Influence	Expand the influence of IAHSS within the healthcare industry to promote and support a secure and safe healthcare environment.
	2017 goals	<ul style="list-style-type: none"> Ensure that IAHSS chapters consistently implement and take steps to comply with the IAHSS chapter standards defined in 2016. Enhance the Affiliations Council with a new charter and plan that prioritizes quality speaking engagements and knowledge sharing. Develop a charter and plan for international activities and involvement outside of North America.
	2-5 year goals	<ul style="list-style-type: none"> Achieve 100% compliance of active IAHSS chapters adhering to IAHSS chapter standards. Increase the number of chapter events by 30% over 2016. Develop an advisory group of Healthcare executives (i.e. CEOs, CNOs, VPs) to guide the direction, education and training of IAHSS members. Create a charter and plan for international expansion, including the development of chapters, outside of North America.
#2	Brand Awareness	Position IAHSS as the trusted authority on healthcare security and safety.
	2017 goals	<ul style="list-style-type: none"> Increase the number of IAHSS Professional members by 5% over 2016. Increase social media activity and reach by 25% over 2016.
	2-5 year goals	<ul style="list-style-type: none"> Receive 3 times the nominations for Foundation Awards as received in 2016.
#3	Education	Provide new delivery channels for knowledge transfer and refocus content on future needs of healthcare security and safety.
	2017 goals	<ul style="list-style-type: none"> Develop an eLearning course to replace the current Advanced and Supervisor training manuals. Develop and begin implementation of a strategic plan for the 50th anniversary Annual Conference & Exhibition in Chicago in 2018 that includes incorporation of affiliated organizations, enhanced marketing and exceptional keynote speakers. Define and standardize the initial set of data to be used to create the healthcare security industry data center.
	2-5 year goals	<ul style="list-style-type: none"> Develop and launch a healthcare security industry data center to collect and disseminate data and research pertinent to healthcare security and safety. Achieve accreditation of the CHPA. Conduct 20 "roadshow" events for chapters that package the same topics, speakers and sponsors for a local event that can be implemented at multiple chapters Develop and launch 3-4 additional eLearning courses including a course to replace the Basic manual.