



IAHSS

International Association for Healthcare Security & Safety

Sponsor & Exhibitor Prospectus

www.iahss.org

Gain significant exposure to thousands of healthcare security and safety professionals, thought leaders and decision makers through IAHSS' unique and exclusive sponsorship offerings. Whether you are seeking **brand recognition**, **lead generation** or **customer engagement**, you will find a wide variety of opportunities to engage with IAHSS members throughout the year and at the **2017 Annual Conference & Exhibition (AC&E)**.



April 23-25 | Vancouver, BC, Canada

JOIN US AT THE 2017 AC&E IN VANCOUVER, BC, CANADA APRIL 23RD – 25TH!

- The 2016 IAHSS AC&E had 430 attendees – the highest in 25 years!
- 99% of survey respondents indicated that they would recommend the IAHSS AC&E to a colleague or peer.
- Every educational session in 2016 was rated an average of 4.0 or higher out of 5!

2017 IAHSS Sponsor and Exhibitor Packages

| Benefit Description | Platinum Package \$18,000 | Gold Package \$14,000 | Silver Package \$9,000 | Bronze Package \$5,000 | AC&E Exhibitor \$1,800 |
|---|------------------------------|--------------------------|---------------------------|---------------------------|---------------------------|
| Level I - AC&E sponsorship options - Evening reception/banquet (Sunday, Monday or Tuesday) - 1 Keynote session (Sunday, Monday or Tuesday) | select 2 | | | | |
| Level II - AC&E sponsorship options - Lunch sponsor (max 2) - One (1) General Session (max 7) - Conference Bag Sponsor (max 1) - Hotel Keycard Sponsor (max 1) - Custom pre-show email (max 2) - Tuesday one hour cocktail reception (max 1) | select 2 | select 2 | | | |
| Level III - AC&E sponsorship options - Breakfast sponsor (max 2) - Break sponsor (max 5) - One (1) Breakout Session (max 12) - Exhibitor Locator Map (max 5) - Mobile App sponsor (max 3) - Passport to Prizes - On-Screen Advertisement | select 3 | select 3 | select 3 | select 1 | |
| General sponsorship options - One Content article in The BEAT with logo - One Advertisement in one issue The BEAT - One Webinar promotion (max 6) - One Tweet / Facebook promotion | select 1 | select 1 | select 1 | select 1 | |
| Company Logo on all 2017 Pulse emails | ✓ | ✓ | | | |
| Company Logo on all 2017 monthly IAHSS The BEAT e-newsletters | ✓ | ✓ | ✓ | | |
| 2017 AC&E Exhibit Booth | 8x20 | 8x10 | 8x10 | 8x10 | 8x10 |
| # Exhibitor Registrations | 7 | 5 | 4 | 3 | 1 |
| Recognition on AC&E website | ✓ (with logo) | ✓ (with logo) | ✓ (with logo) | ✓ (with logo) | ✓ |
| Exhibitor listing in Conference program | ✓ | ✓ | ✓ | ✓ | ✓ |
| Advertisement in on-site conference program | ✓ (Full-Page) | ✓ (Full-Page) | ✓ (Half-Page) | ✓ (Quarter-Page) | |
| Company logo on IAHSS Sponsor webpage | ✓ | ✓ | ✓ | ✓ | |
| Vendor Marketplace listing on IAHSS website | ✓ | ✓ | ✓ | ✓ | |
| Right of first refusal for same package in 2018 | ✓ | ✓ | ✓ | ✓ | |

EXHIBITOR REGISTRATIONS INCLUDE:

- Sunday and Monday cocktail receptions
- Monday and Tuesday breakfasts and lunches
- Educational sessions

2017 À La Carte Sponsorship Opportunities

GENERAL SPONSORSHIP OPPORTUNITIES

\$2,000 – Journal Insert (max 2)

Include a one page insert (provided by sponsor) with one issue of the printed IAHS Journal of Healthcare Protection Management that is mailed to all IAHS Professional members.

\$1,000 + cost – Direct Mailing (max 2)

Distribute a single direct mailing through IAHS. Cost of material, postage and mailing will be charged to the sponsor.

\$1,000 – Content-Driven Webinar (max 6)

IAHS will promote your webinar through one Pulse email and one The BEAT e-newsletter. The webinar must provide thought leadership content of interest to healthcare security, safety or emergency management professionals and may not be promotional, sales-oriented or focused on a specific product or service of the sponsor company.

\$750 – One (1) Advertisement in 1 issue of The BEAT e-newsletter

Your logo and hyperlink, or tile ad, will be included in one issue of the IAHS monthly e-newsletter The BEAT. The ad must be submitted in .jpg format, and should have a max file size of 100kb.

\$500 – One (1) Content Article in The BEAT e-newsletter with Company logo

Submit one article or white paper for publication in one issue of the IAHS monthly e-newsletter. The content must demonstrate thought leadership applicable to healthcare security, safety or emergency management professionals and may not be promotional, sales-oriented or focused on a specific product or service of the sponsor company.

\$500 – Tweet / FB Promo (unlimited)

Benefit from an IAHS Tweet and Facebook post from IAHS's accounts reaching our loyal healthcare security and safety social media followers. Content of message subject to IAHS approval.

\$500 – 2017 IAHS Vendor Marketplace Website Listing

Your listing will include your company name & logo, primary contact information, and a brief description of your product and service offerings. The listing is active from the time payment is received through December 31, 2017.

PLEASE NOTE:

- Sponsorship options with a maximum number will be handled on a first-come, first-served basis and all sponsorships are subject to availability.
- IAHS Terms and Conditions can be found at <http://www.iahss.org/sponsorships2017> and must be agreed to prior to purchasing a sponsorship and/or exhibit booth.
- A maximum of one (1) additional discounted exhibitor personnel registration may be purchased by any single company for \$350 after the sponsorship or exhibit purchase has been confirmed. Additional registrations may be purchased at the full attendee registration rate.
- The Tuesday Awards Banquet is not included in the exhibitor personnel registration, but tickets may be purchased for \$150 ea.
- Inclusion in Pulse and The BEAT emails will begin 10 business days after sponsorship payment and logo file have been received.
- Inclusion in the final on-site AC&E program is subject to deadlines.
- All inclusions in The BEAT e-newsletter or Pulse emails are subject to deadlines.



2017 ANNUAL CONFERENCE & EXHIBITION (AC&E) SPONSORSHIP OPPORTUNITIES

\$4,000 – Hotel Keycard (max 1)

Feature your logo, booth number, and/or message on the room key at the host hotel. Artwork is subject to approval and deadline.

\$3,000 – Lanyard & Badge Holder (max 1)

Display your company's name or logo on the lanyard and badge holders, which will be provided to each attendee at registration.

\$3,000 – Hotel Room Drop (max 1)

Leave a treat or trinket branded with your company logo or custom message for attendees to find in their rooms (item provided by sponsor). Limited to one item; and size and weight restrictions may apply.

\$2,000 – Attendee Portraits (max 1)

Invite attendees to have a formal photo taken by a professional photographer. Your company's logo will be on the flash drive that the attendee receives with his/her picture and your company will be promoted on signage in the photo area. Flash drives must be provided by the sponsor in advance and may require a minimum storage size.

\$2,000 – Conference Bag (max 1)

Display your logo along with the IAHS logo (one color) on the conference bag provided to all attendees at registration.

\$1,500 – Full Page advertisement in 2017 AC&E Program

Final on-site programs will be distributed to all attendees at registration during the 2017 AC&E.

\$750 – Half Page advertisement in 2017 AC&E Program

Final on-site programs will be distributed to all attendees at registration during the 2017 AC&E.

\$1,000 – Mobile App (max 3)

A huge success in 2016, the mobile app is used by attendees to access all conference information, an attendee listing, and other networking and messaging opportunities. Your logo will be displayed on the app, rotating with up to 2 other sponsors.

\$1,500 – General Session Sponsor (max 6)

Your company logo will appear as the sponsor of the session on the opening slide and in the final program, and your company will be verbally thanked during the introduction.

\$1,500 – Breakout Session Sponsor (max 12)

Your company representative will introduce the session, and your company logo will appear opening slide and in the final program as the session sponsor.

\$500 – Passport to Prizes

Increase traffic at your booth! Attendees are given a passport-style card to collect stamps from participating exhibitors for a chance to win a prize (valued at \$100 or more and provided by the sponsor). The prize drawing will immediately follow the close of the exhibit hall.

\$500 – On-Screen Advertisement (max 5)

Promote your company on-site with an advertisement on the large screens in the main ballroom. Attendees will watch engaging slides prior to, and in between, general sessions.

\$500 – Exhibitor Locator Map (max 5)

Attain prominent exposure as one of few companies to be highlighted with your logo on large map posted outside of the exhibit hall, making it easy for attendees to find your booth.



Visit www.iahss.org for updates on availability of sponsorships, descriptions and terms and conditions of sponsorships, and the Annual Conference & Exhibition program and details.

To purchase an IAHSS Sponsorship package, contact the IAHSS HQ office at **630-529-3913** or info@iahss.org

For more information regarding the 2017 AC&E exhibit booths and exhibitor registrations contact IAHSS Exhibit Management at **312-735-3830** or exhibits@iahss.org

The 2016 AC&E survey respondents said:

“Wonderful, great mix of first time attendees which is so refreshing to see. It was one of the best annual meetings IAHSS has ever held!”

“Very well organized. I found the break sessions to useful for networking and collaborating ideas.”

“Great Conference, well worth the trip from Australia. Speakers and presentation topics were most beneficial and relevant to my workplace.”

The International Association for Healthcare Security and Safety (IAHSS) is the only organization solely dedicated to professionals involved in managing and directing security and safety programs in healthcare facilities. IAHSS is a professional association with more than 2,000 members who are healthcare security, law enforcement, safety and emergency management leaders. For nearly fifty years, IAHSS has educated and served members and the profession by offering exclusive resources and benefits including industry and design guidelines, local and international educational and networking opportunities, and the celebrated bi-annual Journal of Healthcare Protection Management. IAHSS has certified tens of thousands of dedicated professionals who keep healthcare facilities, patients, staff and visitors safe. IAHSS offers the Basic, Advanced and Supervisor certifications, a Safety Certificate Program, and maintains the prestigious Certified Healthcare Protection Administrator (CHPA) certification, the standard for the healthcare security leader dedicated to the profession.

IAHSS members **ARE** healthcare leaders **AND** decision makers

Healthcare Security Directors, Managers and Supervisors | Emergency Management Preparedness Directors, Managers and Coordinators | Public Safety Directors and Managers | Healthcare Facility Directors and Managers | Safety Managers | Consultants | Investigators

WWW.IAHSS.ORG