

Opportunities

with the



2017

Become a Member
Networking Opportunities
Exhibit @ AIC Conferences
Advertise with AIC
Speaking Opportunities

Association of Idaho Cities
3100 S. Vista Ave., Ste. 201
Boise, ID 83705
(208) 344-8594
www.idahocities.org

Who is AIC?

The Association of Idaho Cities (AIC) serves the cities of Idaho through research, training, technical support, and advocacy for municipal interests. AIC also has non-voting Associate Members made up of businesses and organizations from both the public and private sector.

How can you reach the Municipal Market?

The table on the next page lists all of the different levels of membership and the benefits that are offered. From logo and contact information included in our Municipal Marketplace website to sponsorship opportunities at our conferences and workshops. For our supporter level you can also receive a discounted price for exhibiting opportunities at the conference.

Website

The AIC website, www.idahocities.org/municipalmarketplace, features a section on Associate Members with their contact information and links to email and the member's website.

Directory of Idaho Government Officials

A complimentary copy of the annual directory of Idaho cities, counties and state officials will be mailed in late February. For additional copies there will be a \$40.00 fee (\$70.00 for non-members). Members only may order an Excel formatted document with limited city information, for \$25.00.

AIC Newsletter

The official newsletter of AIC is devoted to issues and events important to Idaho cities and distributed to over 1600 city officials.

Readers represent a great potential buying power. Advertising in these publications presents businesses, such as yours, with the opportunity to tap directly into this focused municipal market. Thus, having the decision makers in each city receive your message.

2017 Conference Calendar-at-a-Glance

June 20-23	AIC Annual Conference Boise Centre 850 W. Front St. Boise, ID 83702
Sept. 20-22	Idaho City Clerks, Treasurers, and Finance Officers Association Institute Boise Centre East The Boise Centre East Bldg. is in the Clearwater Bldg across the plaza from existing Boise Centre 850 W. Front St. Boise, Idaho 83702

Exhibiting at a Conference

AIC invites exhibitors to showcase their products and services to city leaders. AIC uses a "passport" system to encourage attendees to visit each booth.

1. AIC Annual Conference

The AIC Annual Conference is the largest single gathering of elected and appointed city officials from throughout Idaho. The 2017 Conference will be held June 20-23 in Boise at the Boise Centre. The exhibit booths will be open June 20-21.

2017 Exhibitor Fees

- ➔ Associate Member: \$685 (2-days)
- ➔ Non Associate Member: \$1085 (2-days)
- ✳ **Deadline for Early Bird Exhibitor Registration is Thursday, June 1, 2017. If you register after the Early Bird Deadline, it is an additional \$200 to the registration fee.**

2. Idaho City Clerks, Treasurers, and Finance Officers Association (ICCTFOA) Institute

The ICCTFOA Institute is an annual three-day institute especially for city clerks, treasurers and finance officers to provide information, technical training and to showcase the latest products and services of interest to city personnel. The 2017 Institute is scheduled for September 20-22 at The Boise Centre East, Boise, Idaho.

2017 Exhibitor Fees

- ➔ Associate Member: \$685 (2 days)
- ➔ Non Associate Member: \$1085 (2 days)
- ✳ **Deadline for Early Bird Registration is Friday, September 1, 2017. An additional \$200 will be added to the registration fee after the Early Bird deadline.**

For any more information on these additional member benefits, please contact:

Sheila Christensen at (schristensen@idahocities.org) or (208) 344-8594.

We look forward to collaborating with you in 2017!

Association of Idaho Cities Associate Membership Levels and Benefits

Benefits/Sponsorship Opportunities	Supporter \$400	Bronze \$1,250	Silver \$2,500	Gold \$5,000	Platinum \$7,500	Diamond \$10,000
Basic Member Benefits						
Copy of the AIC Directory	✓	✓	✓	✓	✓	✓
AIC Associate Membership	✓	✓	✓	✓	✓	✓
Marketing						
Logo and Contact Information in the AIC Marketplace Web Page	✓	✓	✓	✓	✓	✓
Recognition in the AIC Directory	✓	✓	✓	✓	✓	✓
Recognition on AIC Webinars or Videos			✓	✓	✓	✓
AIC Electronic Newsletter Spotlight				✓	✓	✓
Free Ads in the AIC Electronic Newsletter				1	2	3
Events						
AIC Annual Conference						
Exhibit Booth		✓	✓	✓	✓	✓
Passport Recognition		✓	✓	✓	✓	✓
Complimentary Registrations		2	3	5	7	10
Recognition Opportunities			Break	Breakfast	Lunch/Dinner	Title*
Program Recognition			✓	✓	✓	✓
Speaking Opportunities				1	2	3
Spring and Fall Academies						
Agenda Recognition				✓	✓	✓
Other Recognition					Coffee	Lunch
City Officials' Day						
Agenda Recognition					✓	✓
Lunch Recognition						✓
*Title Sponsors are recognized at all meal and break events, signage in conference facility and logo on conference gift at registration.						



How do you become a member?

Businesses are provided an opportunity to be part of AIC by being an Associate Member. This allows businesses an opportunity to share their services and products with cities.

Annual membership dues are \$400. You can fill out a Membership Application below and AIC will mail an invoice to you.

Associate Member Benefits

- Membership rates to attend the AIC Annual Conference and the Idaho City Clerks, Treasurers and Finance Officers Association Institute.
- Recognition of your firm as supporting the Association of Idaho Cities in its continuing efforts to improve city government:
- AIC will be glad to create a hyperlink to your website in the AIC Municipal Market Place (www.idahocities.org/municipalmarketplace).
- One complimentary Directory of Idaho Government Officials which lists the names and addresses of city, county, state, and highway district officials, as well as state legislators, area planning organizations and city populations.
- An electronic subscription to the AIC newsletter, providing calendar updates and opportunities for cities, to help your firm to keep informed of city events.
- Half off advertising costs in the AIC newsletter.
- Membership rates on AIC publications.

2017 ASSOCIATE MEMBER APPLICATION

Below is an Associate Membership Application. If you would like to become an Associate Member of the Association of Idaho Cities, please fill out this form and email to schristensen@idahocities.org or mail to: Association of Idaho Cities, Attn: Sheila Christensen, 3100 S. Vista Ave., Ste. 201, Boise, ID 83705.

Thank you for your interest in supporting the cities of Idaho.

Name of Organization or Firm _____

Contact Person _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Description of Business _____

I am interested in this Associate Membership Level:

- | | |
|--|---|
| <input type="checkbox"/> Diamond \$10,000 | <input type="checkbox"/> Silver \$ 2,500 |
| <input type="checkbox"/> Platinum \$ 7,500 | <input type="checkbox"/> Bronze \$ 1,250 |
| <input type="checkbox"/> Gold \$ 5,000 | <input type="checkbox"/> Supporter \$ 400 |



You will be contacted by Sheila Christensen regarding your sponsorship. For any questions, please contact her at schristensen@idahocities.org. We look forward to working with you!