



HOUSTON Insurance News

DISPLAY AD DIMENSIONS

full page	back cover
2/3 page <small>VERTICAL</small>	2/3 page
1/3 page <small>VERTICAL</small> 1/2 page <small>VERTICAL</small>	1/3 page <small>HORIZONTAL</small> 1/2 page <small>HORIZONTAL</small>
1/6 page <small>SQ</small> 1/4 page <small>SQ</small> strip ad	<small>Business Card ad</small> BC ad 1/12 page

	WIDTH	HEIGHT
full page	7.5	10
back cover	7.5	8.5
2/3 page V	4.875	10
2/3 page H	7.5	6.125
1/2 page V	3.675	10
1/2 page H	7.5	4.625
1/3 page V	2.25	10
1/3 page H	7.5	3
1/4 page	3.675	4.5
1/6 page SQ	3.675	3.675
strip ad	7.5	1.25
1/12 page	2.5	2
Business Card	2.975	1.7"
<i>Ad dimensions are provided in inches V = Vertical • H = Horizontal • SQ = Square Business Card ads are 85% of actual card size</i>		

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