

# 2016 Innkeeping Conference & Trade Show

January 10-14, 2016 ♦ Austin, TX



## Presentation Proposal

(This is a "fill in the blank" form. Click to the right or below the item to fill the space provided.)

Your Name and Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ LinkedIn profile \_\_\_\_\_

Blogsites (yours/others with your posts) \_\_\_\_\_

Photo: Please attach your photo to this proposal

### Presentation Information

1. Suggested Workshop Title: \_\_\_\_\_
2. In which track would your presentation best fit? Food & Beverage/Products \_\_\_\_\_ Management/Ops \_\_\_\_\_  
Guest Experience \_\_\_\_\_ Offline Marketing \_\_\_\_\_ Online Marketing \_\_\_\_\_ Vendor Intensives \_\_\_\_\_
3. Suggested format for workshop: Solo speaker \_\_\_\_\_ Co-present with other \_\_\_\_\_ Panel \_\_\_\_\_  
Demonstration \_\_\_\_\_ Other (explain) \_\_\_\_\_
4. Presentation methods you will use (check all that apply): Lecture \_\_\_\_\_ Small group discussion \_\_\_\_\_  
Full group discussion \_\_\_\_\_ Exercises/activities \_\_\_\_\_ Powerpoint presentation \_\_\_\_\_ Demonstration \_\_\_\_\_
5. Intended audience for this workshop (check all that apply): All Innkeepers \_\_\_\_\_ Aspiring Innkeepers \_\_\_\_\_  
Novice Innkeepers \_\_\_\_\_ Master Innkeepers (More than 5 years experience) \_\_\_\_\_
6. What usable information, skills, materials will innkeepers take away? \_\_\_\_\_

7. How will you present this subject so that Innkeepers will find it valuable and interesting?

8. What are the sources of your information?

All about YOU!

9. Your bio (about 150 words)

10. Summarize your skills/experience that demonstrate your qualifications to present this workshop.

11. List any professional organization memberships

12. Have you presented this topic/workshop to other groups? If yes, please provide the following information:

Date/Event or group/reference contact:

Date/Event or group/reference contact:

Date/Event or group/reference contact:

13. List 3 recent presentations you have made

Date/Event/Topic/Reference:

Date/Event/Topic/Reference:

Date/Event/Topic/Reference:

14. Please provide links to the following:

Video of you speaking on Youtube or Vimeo:

Audio or podcast recordings:

Slides loaded on Slideshare (provide your channel URL):

**Speaker agreement:**

I warrant that none of the material contained in my presentation will violate or infringe upon the proprietary or statutory rights of any person or entity. I have read and agree to the "PAII and 2016 Innkeeping Conference & Trade Show Policies/Practices for Speakers."

Signed \_\_\_\_\_ Date \_\_\_\_\_

## **PAII and 2016 Innkeeping Conference & Trade Show Policies/Practices for Speakers**

Speakers/presenters who are current or intended vendors to the Innkeeping industry must participate in the Trade Show as an exhibitor (which does require purchase of a trade show booth and which purchase includes two full registrations to the conference per 10x10 booth).

All general or breakout sessions and social events are “No Sales Zones.” This means that speakers/presenters or vendors may not intentionally engage Innkeepers in conversations that solicit business. Please reserve “sales talk” is for the Trade Show floor.

We understand that an Innkeeper might ask you about your business and we welcome you to make a brief introduction of your business and answer their specific questions. And, please invite the Innkeeper to visit your booth or to contact you post conference for more details.

With the exception of Vendor Intensives, general and breakout sessions are intended to be purely educational for innkeepers – the content may not revolve around any one product or service. However, the presenter’s company may be mentioned as “one of many providers” of a product or service related to the educational topic.

The only sessions within which direct promotion of a business is appropriate are Vendor Intensives. Presenters may provide brochures or promotional materials at the back table in the breakout room. Presenter introductions and conference program notes will include each presenter’s company name and specialty or type of business.

With regard to speaker fees, PAII does not pay fees or expenses for breakout sessions. PAII does pay fees and limited travel expenses to professional Keynote speakers who are specifically invited or contracted with to address our audience.

Please initial here to indicate that you understand and will conform to our speaker policies. \_\_\_\_\_

Thank you very much for your interest in our conference and Innkeeping community. We expect to make final programming decisions by July 10.

Please print and sign/initial your Presentation Proposal and submit via email no later than June 20 to [conference@pail.org](mailto:conference@pail.org).

Or fax your completed/signed/initialed proposal to: 856.895.0432. If you have any questions, please email Ruth Ann at the same email address.



Ruth Ann Hattori, Conference Manager