



## Association Partnership Program

### Four-Star Partnership – \$10,000

- **One (1) Co-branded Product Webinar** to the entire catering membership, which includes an exclusive promotional posting on the ICA Facebook Roundtable.
- **Catersource Booth Opportunity** in the ICA Booth to meet current and existing members and introduce them to your product.
- **Board Presentation Opportunity** at the Catersource conference Board of Directors Meeting, including a five-minute presentation to the current/incoming Board of Directors.
- **Six (6) e-blasts** to the entire caterer membership, which includes six (6) posts to the ICA Facebook Roundtable.
- **Full-page Partnership Promo on the ICA website** sponsorship page, which includes your company logo, primary contact information if caterers have questions and one promotion that can be extended to the membership year-round. Co-branded webinar will be listed/promoted on this page.
- **Scrolling Banner on the ICA website homepage** with your company logo, four star acknowledgement and a direct link to your website's landing page.
- **Special Mention of your Company during General Meeting at Catersource** in front of the entire membership and special recognition to all of your staff in attendance.
- **Member Renewal Mailing** piece will be included with up to two (2) annual renewal mailings to membership.
- **Full-page handout** from your company will be given to all new members and renewing members who join at the ICA booth during Catersource and Art of Catering Food.
- **Opportunity to moderate the ICA Roundtable** for one week with Operations Topic.
- **ICA Annual Membership** of \$350 included.

### Three Star Partnership – \$7,500

- **One (1) Co-branded Product Webinar** to the entire catering membership, which includes an exclusive promotional posting on the ICA Facebook Roundtable.
- **Catersource Booth Opportunity** in the ICA Booth to meet current and existing members and introduce them to your product.
- **Four (4) e-blasts** to the entire caterer membership, including five (5) posts to the ICA Facebook Roundtable.
- **Full-page Partnership Promo on the ICA website** sponsorship page, which includes your company logo, primary contact information if caterers have questions and one promotion that can be extended to the membership year-round. Co-branded webinar will be listed/promoted on this page.
- **Scrolling Banner on the ICA website homepage** with your company logo, three star acknowledgement and a direct link to your website's landing page.
- **Special Mention of your Company during General Meeting at Catersource** in front of the entire membership and special recognition to all of your staff in attendance.
- **Member Renewal Mailing** piece will be included up to two (2) annual renewal mailings to membership.
- **Full-page handout** from your company will be given to all new members and renewing members who join at the ICA booth during Catersource and Art of Catering Food.
- **ICA Annual Membership** of \$350 included.

## Two Star Partnership – \$5,000

- **One (1) Co-branded Product Webinar** to the entire catering membership, which includes an exclusive promotional posting on the ICA Facebook Roundtable.
- **Catersource Booth Opportunity** in the ICA Booth to meet current and existing members and introduce them to your product.
- **Three (3) e-blasts** to the entire caterer membership, which includes four (4) posts to the ICA Facebook Roundtable.
- **Full-page Partnership Promo on the ICA website** sponsorship page, which includes your company logo, primary contact information if caterers have questions and one promotion that can be extended to the membership year-round. Co-branded webinar will be listed/promoted on this page.
- **Scrolling Banner on the ICA website homepage** with your company logo, two star acknowledgement and a direct link to your website's landing page.
- **Special Mention of your Company during General Meeting at Catersource** in front of the entire membership and special recognition to all of your staff in attendance.
- **Member Renewal Mailing** piece will be included in one (1) annual renewal mailings to membership.
- **Half-page handout** from your company will be given to all new members and renewing members who join at the ICA booth during Catersource and Art of Catering Food.
- **ICA Annual Membership** of \$350 included.

## One Star Partnership – \$2,500

- **Guest Introducer of ICA Webinar** to the entire catering membership.
- **Three (3) e-blasts** to the entire ICA caterer membership, which includes four (4) posts to the ICA Facebook Roundtable
- **Half-page ad on the ICA website** sponsorship page, which includes your company logo, primary contact information and one promotion that can be extended to the membership year-round.
- **Scrolling Banner on the ICA homepage** with your company logo, one star acknowledgement and a direct link to your website's landing page.
- **Special Mention of your Company during General Meeting at Catersource** in front of the entire membership and special recognition to all of your staff in attendance.
- **ICA Annual Membership** of \$350 included.

For additional information contact: Paula Kreuzburg [Paula@InternationalCaterers.org](mailto:Paula@InternationalCaterers.org)