

ICA
CATIE
AWARDS

BEST TABLE SCAPE DESIGN
2012

9.10.11.

“Welcome to a Night Made in Heaven”

September 10, 2011
200 Guests

Best Table Scape Design 2012
9/10/11
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100 Word Synopsis

“A Night Made in Heaven on 9.10.11”

was attended by 200 guests during a fundraising event supporting student scholarships. Guests were greeted by Angels with harps that opened the pearly gates into heaven.

Six 32'-long sprawling tables were swathed in sky-blue linen with cloud-like white overlays embellished with blue napkins clasped with crystal rings. Opalescent chargers, soft blue and crystal stemware, puffs of white floral, mirrored stars, candles and satin café lamps with crystals, billowed down the dining tables. Ethereal clear chairs provided the look of being on Cloud Nine. Guests enjoyed a heavenly gourmet menu served by costumed Angels.

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1000 WORD DESCRIPTION

“9. 10. 11... Welcome to a Night Made in Heaven”

was the theme for the 2011 annual fundraising fete supporting student scholarships. This heavenly happening took place at a sprawling mansion in Bel Air, California. 200 guests attended the Bel Air Affaire feeling like they were on “Cloud Nine”! The 2011 event honored Mike Medavoy, the Academy Award-Winning producer of The Black Swan and Larry King acted as Master of Ceremonies.

The idea of utilizing the date of 9.10.11 for the annual fundraiser offered an opportunity to create a theme around a “rare” date on the calendar.

“9. 10. 11... Welcome to a Night Made in Heaven”

became the perfect event branding conducive to producing a heavenly atmosphere for VIP donators who truly were the “Angels of Giving”.



Our team went to work on planning and producing this event where, luckily, none of us actually knew what to expect when in heaven...we could only use our imagination to create the environment. We began by visualizing heaven where the color palette of sky blue, cloud white, silver, opalescent and clear captured the essence of the heavenly motif.



What we did not anticipate was the crazy weather that caused great alarm during the set up of the outdoor “heavenly” setting. September in Southern California is predicable....warm; sunny; mild. Out of nowhere it was 11:30 in the morning and the entire sky turned very dark, clouds rolled in and it began to drizzle. Immediately we covered all of the tables in plastic. Suddenly, the weather report said to expect “flash floods”. Possibly the entire event would need to be brought inside....and then, like magic, at two-thirty in the afternoon the dark clouds drifted away, the sun peeked through, and the heavens opened up so our team immediately went into over-drive to complete the “Cloud Nine” design we had planned.



Next we envisioned Angels with soft white wings and halos would be awaiting guests at the pearly gates and that an Angel would be playing a gold harp welcoming guests into heaven.

There was a dramatic view from the terrace of the mansion where

guests could see forever.

Cocktail tables were dressed in soft blue linen adorned with ornate silver sculptures resting on cloud-white floral.

Modern acrobatic dancers, dressed in

silver leotards, engaged in avant-guard movements using contemporary sculptures that were positioned throughout the lawn.

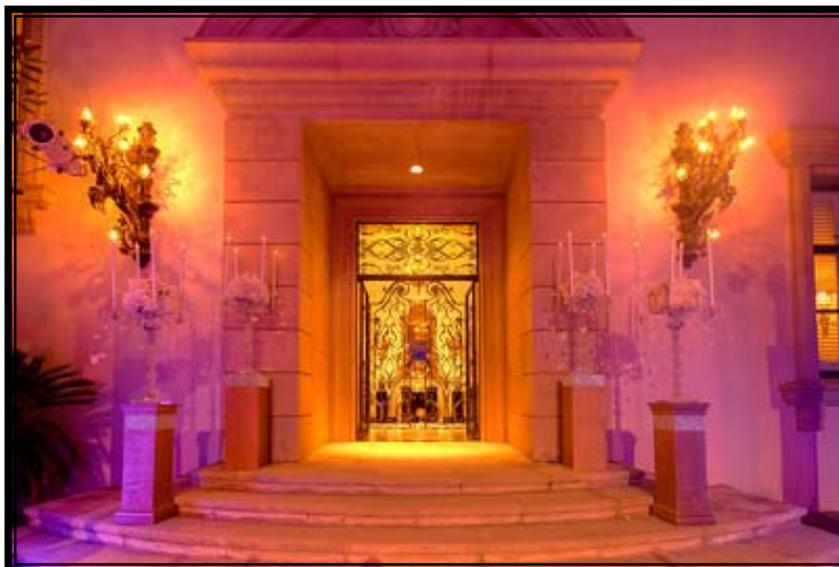
Guests sipped Angel-tinis, Cloudy

Cosmos, Heavenly Halos and Star-Gazers that were offered at softly upholstered white bar by Angel Bartenders and delicious appetizers were served on clear trays adorned with crystals on soft clouds.

Following the cocktail hour, bells chimed and Angels escorted guests through the "pearly gates" that were engulfed by billows of cloudy fog. Large candelabras on mirrored pedestals lined the stairway leading into heaven.



and.....Heaven Awaits.....



VIP's were met by six awaiting Angels, each named for one of the sprawling tables where guests would be seated. The table names included "Angel", "Seventh Heaven", "Cloud Nine", "Halos", "Stars" and "Harps".



The **table scape design** was a heavenly scene designed within an intimate space exuding an ethereal environment under the stars. Six, thirty-two foot long sprawling tables were positioned in front of a dramatic performance stage featuring a hand-painted, theatrical backdrop of a sky with huge white clouds and where a massive door sat center stage awaiting the live performance. The entire perimeter of the space had projections of clouds and stars featuring colors of soft blue, pink and lavender bathing the **table scapes** in delicate hues of light.





The sprawling tables were beautifully dressed in silky sky-blue under linens swathed with custom cloud-like drapes embellished with puffs of white circles sewn over the cloths providing the feeling of floating clouds. Silky blue napkins were wrapped with ice-blue organdy covers clasped with clear rings. Each place-setting featured dreamy, opalescent charger plates accented with a combination of stemware featuring clear, etched water goblets, sky blue wine goblets, and violet haze champagne flutes.



Vintage pearl flatware and an eclectic grouping of clear glass, cloud white, and aqua blue china provided the perfect embellishments to the tables. Custom made, water-colored menus were designed with golden gates, clouds, white feathers and opalescent sparkles and included gourmet choices for guests to choose and order from Angelic Servers wearing Angel wings and halos.

The magnificent, heavenly table landscapes were absolutely dazzling as they sparkled and meandered down the length of the tabletops. Mirrored stars embellished with white floral, huge, cloud clusters of white flowers, crystal votives, and café lamps with satin shades drizzling with crystal baubles, and were connected with swirls of delicate sparkle netting making a heavenly **table scape** statement for guests to admire.



In order to formally serve 200 guests who were seated at clear, translucent chairs surrounding the long tables, it was imperative to make absolutely certain to provide plenty of room for the Angelic Wait-Staff to easily move between the dining tables, especially since they wore Angel wings and halos. The elegant experience of the evening depended upon perfection!

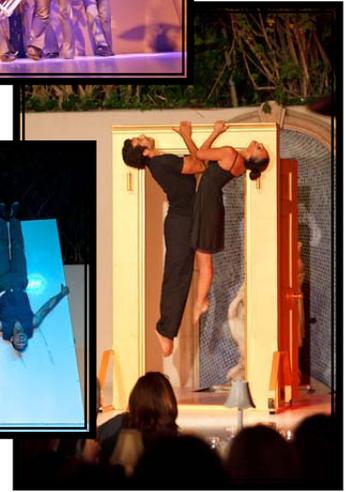


An “ah-ha” moment during the evening occurred when the hostess for the fundraiser made her “Grand-Dame” appearance wearing huge white feathered Angel wings. She appeared through the pearly gates atop a platinum sculpture (see inset), carried by four buff Angels from Heaven! (By the way, the hostess is a mere 88 year-young true Angel of Giving)....



Three specialty acts entertained guests throughout their dinner experience. The Music Center presented The LA Opera who performed from the surrounding cloud-like platforms. Next, The Center Theatre Group entertained in front of the pearly gates. Guests were in “awe” with the modern acrobatic dance company, Diavolo Dance Theater, who performed surrealistic set pieces on stage.

Encore! Encore!



Following the production numbers, Angel-servers re-appeared serving guests Angel Delight Desserts made especially for the evening. Sparkly White Chocolate Angels sat atop gold dusted Chocolate Bombes, surrounded by Spun Sugar Floss “a simply heavenly presentation”!

At the conclusion of such an exceptional evening, guests felt very philanthropic making large donations to provide funds for student scholarships. Obviously our goal had been accomplished.

On *9.10.11 during their Night Made in Heaven* guests became Angels of Giving helping others receive education to help them on their staircase to heavenly successes throughout life!

