



## 2018 SHOWCASE SPOTLIGHT SPONSORSHIP APPLICATION

Showcase 2018 in Philadelphia is our 40th Anniversary Showcase and we have some exciting changes to how we approach Spotlights. First, both 2-hour time slots will be presented in the Prince Theater, one of Philadelphia's premier theatre venues, during the afternoon in the middle of the Showcase schedule. Also, the Spotlight Sponsors are now allocated an extended 20 minutes!

The following opportunity is available:

\* One 20-minute excerpt of your production with limited tech support on the stage of the Prince Theater. Our emphasis on this opportunity is to **SHOW** delegates a piece of your production within the allotted time. These special, limited opportunities are reserved for companies that are able to live perform 20-minutes of their production to Showcase delegates.

*(Two **SHOW** Spotlight Sponsors will be chosen by lottery from the applications received.)*

Additionally, while it is not available for a Sponsorship, it is important to know that throughout the Spotlight schedule there will be a **TELL** section of the Spotlight. This is a new, 5- to 8-minute no-tech opportunity where agents and/or artists will talk about their production, show video and/or slides to portray their work without including a live performative element.

**TELL** opportunities will occur in front of the curtain at the same time as **SHOW** opportunities are transitioning behind the curtain.

The Spotlights are scheduled on Thursday and Friday of Showcase in a two-hour block of time, arranged as such:

- A) Sponsored **SHOW** (20 minutes)
- B) **TELL** - (8 min presentation)
- C) **SHOW** (20 mins)
- D) **TELL**
- E) **SHOW**
- F) **TELL**
- G) **SHOW**

Each Spotlight will consist of four 20-minute **SHOW** Spotlights and three 5-to-8 minute **TELL** Spotlights.

Three of the four **SHOW** Spotlight companies, as well as the three **TELL** companies have been selected as part of the Selection Committee's review of applications received for Showcase

2018. The remaining **SHOW** slot is available to the Spotlight Sponsor for each afternoon of Spotlights. An artist of the sponsor's choosing will receive a 20-minute time slot.

The first Spotlight is currently scheduled on Thursday, January 25 from 2:45 PM – 4:45 PM and the second, Friday, January 26 from 4:30PM – 6:30 PM. Please be advised that the exact times are subject to change. Rehearsals are required and will take place on the day preceding the Spotlight. Please note that as a requirement of this sponsorship, the Sponsoring Company must purchase a booth in the Exhibition Hall. Rates are available online.

In order to be fair with all companies, there will be a **Spotlight Lottery** that will determine who will be selected to sponsor each of the Spotlights sessions. All spotlights must be low tech. Information on the venue and the guidelines for spotlight artists are available upon request. To apply for the lottery, please provide the information below:

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Artistic Company: \_\_\_\_\_

Performance Title: \_\_\_\_\_

Performance Excerpt Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Twilight Spotlight Sponsorship benefits are:

- 20 minutes within the spotlight to showcase an artist of your choice
- Exclusive sponsorship recognition signage with your logo at your sponsored spotlight session
- Half-page ad in the Showcase 2018 program book

**Your signature indicates your understanding and agreement to pay the cost \$2250 cost of the Spotlight Sponsorship within ten days of notification.**

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

**EMAIL YOUR APPLICATION TO: [info@ipayweb.org](mailto:info@ipayweb.org)**

**\*\*Applications must be received via e-mail by 12:00 midnight ET October 13, 2017\*\***