



2018 SPONSORED SHOWCASE APPLICATION

Showcase will feature one full Sponsored Showcase as part of the official program. Through the juried selection process, thirteen companies have been selected to present their performances to constitute the Showcase programming. An artist of the sponsor's choosing will receive an allotted time for their Showcase in the production schedule of up to 1-hour. The cost of this Sponsorship is \$10,000. The venue rent (The Prince Theater), house light plot, up to 4-hour in, 1-hour out, with house crew as needed (up to five) are included as part of the package. The performance will take place on Thursday, January 25, 2018 from 9AM – 10AM and will be publicized and listed as part of the Showcase schedule. There will be no events scheduled concurrently. As a requirement of this sponsorship, the Sponsoring Company must purchase a booth in the Exhibition Hall. Exhibit booth pricing is listed on our website, www.ipayweb.org.

In order to be fair with all companies, there will be a **Showcase Sponsorship Lottery** that will determine who will be selected to sponsor this performance. Specific technical information on the venue and guidelines for Showcasing Artists is available upon request. To apply for the lottery, please provide the information below:

Organization Name: _____

Contact Name: _____

Email: _____ Phone: _____

Artistic Company: _____

Performance Title: _____

Performance Excerpt Description: _____

Showcase 2018 Sponsorship benefits are:

- Sponsorship recognition with logo on signage at the Venue
- Sponsorship recognition in an announcement from the stage at the performance, Opening Ceremony and Closing Party
- Inclusion in Showcase Program Schedule (in print and on the IPAY Website), including 100 word description and photograph of performance
- Full page ad in the Showcase program book
- Sponsorship recognition with logo in the Program book and on the IPAY website

Your signature indicates your understanding and agreement to pay the cost \$10,000 cost of the Showcase Sponsorship within ten days of notification.

Signed: _____ Date: _____

EMAIL YOUR APPLICATION TO: info@ipayweb.org

****Applications must be received via e-mail by 12:00 midnight ET September 28, 2017****