

INTERNATIONAL PREMIUM CIGAR & PIPE RETAILERS
85TH ANNUAL CONVENTION & INTERNATIONAL TRADE SHOW
LAS VEGAS CONVENTION CENTER | JULY 10-14, 2017



LET'S ROLL
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**IPCPR 85th Annual Convention & International Trade Show
Las Vegas, NV Las Vegas Convention Center**

ALL PRESHOW EVENTS HELD AT THE WESTGATE PARADISE EVENT CENTER

Monday, July 10

- 09:00AM-05:00PM: Registration Open
- 11:00AM-12:00PM Manufacturer FDA Seminar
(N246 – N250 Las Vegas Convention Center)
- 01:00PM-02:00PM Turn New Customers into Repeat Customers
(Westgate Paradise Event Center)
- 03:00PM-04:00PM How to Survive Thrive as a Tobacconist Today
(Westgate Paradise Event Center)
- 05:00 PM-06:00PM 2017 FDA Regulatory Compliance Update
(Westgate Paradise Event Center)
- 06:30PM-10:00PM **Light Up the Night Kick Off Party with General Cigar**
(Westgate Paradise Event Center)

Tuesday, July 11

- 08:00AM-09:30AM: **Opening Breakfast & Annual Meeting w/ Keynote Speaker Rudy Giuliani (Westgate Paradise Event Center)**
- 09:30AM-10:30AM: Trade Show Open for PAC VIP's
- 10:30AM-05:00PM: Trade Show Open for All Attendees
- 11:30AM-02:30PM: Lunch Available **(Food court on Show Floor)**
- 12:30PM-01:30PM **Lunch Time Learning Series - The Welcomer Edge: Unlocking the Secrets of Repeat Business (On Show Floor)**
- 04:30PM IPCPR Daily Raffle (Lunch Time Learning Theater)

Wednesday, July 12

- 10:00AM-05:00PM: Trade Show Open for All Attendees
- 11:30AM-02:00PM: Lunch Available (**Food court on Show Floor**)
- 12:30PM-01:30PM **Lunch Time Learning Series** - Retailers Best Practices Panel (*On Show Floor*)
- 04:00PM: **State Association Cocktail Reception (in PAC VIP Booth)**
- 04:30PM IPCPR Daily Raffle (Lunch Time Learning Theater)

Thursday, July 13

- 10:00AM-05:00PM: Trade Show Open for All Attendees
- 11:30AM-02:30PM: Lunch Available (**Food court on Show Floor**)
- 12:30PM-01:30PM **Lunch Time Learning Series** - Cigar Aficionado Manufacturers Panel (*On Show Floor*)
- 04:30PM IPCPR Daily Raffle (Lunch Time Learning Theater)
- 07:00PM-10:00PM: **IPCPR Cigar Bash - the Light Nightclub at Mandalay Bay**

Friday, July 14

- 09:00AM-01:00PM: Trade Show Open for All Attendees
- 12:30PM **Day 4 \$10,000 Prize Drawing (Lunch Time Learning Theater on the Show Floor)**