

## Eden Travel International Design Award

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### Submission Deadline: July 1

For over 20 years, Eden Travel International has been providing over 50 American universities with customized, multi-disciplinary international study tours and academic study abroad programs to Europe and the Far East. The company was founded by Robin Eden, who has over 30 years of experience in the fashion and travel industry.

The Eden Travel International Design Award provides one undergraduate student award winner with a two-week internship at Zandra Rhodes Design Firm in London, England. The award provides for the following expenses:

- Airfare (round-trip from USA to London)
- Accommodations (apartment space is usually available if student commits early; but not guaranteed)

Undergraduate students applying for the Eden Travel International Design Award must be enrolled in a fashion design or product development program, which has a current ITAA member on the faculty. Additional award information/criteria is as follows:

- Recipients must use their award within one year of notification.
- Each school/university may sponsor only one applicant per year.
- The student must have completed a minimum of two years of a fashion design or product development program before applying.
- The student applicant must have at least one term to complete at the sponsoring school/university after participating in the two-week internship at Zandra Rhodes Design Firm in London, England.
- The award recipient will be notified before the Fall term of each year.

### **Submission Procedure:**

Undergraduate students, who meet all of the above award selection criteria, adhere to the required submission deadline, and adhere to all of the award requirements (listed below), will be considered for this award. The completed submission for the Eden Travel International Design Award must include all of the following requirements for consideration (incomplete or late submissions will not be considered):

- (1) A completed application form;
- (2) A statement, not to exceed one double-spaced, typed page, outlining the applicant's career goals in the field of fashion design;
- (3) One letter of recommendation from an ITAA member. The letter should address the applicant's academic and leadership abilities, extracurricular and community involvement, and potential for future contributions to the profession;
- (4) Copy of official transcripts from all institutions of matriculation; and
- (5) Examples of student's design work. This could include, but not be limited to a color story, fabric story, illustrations, flats, target market, price point, design journal, or PowerPoint presentation.

The applicant/submitter is responsible for completing and obtaining all of the above scholarship requirements (including the letter of recommendation). All of the above scholarship requirements must be combined and saved into one PDF file. The PDF file should be named as follows: EdenTravel-Applicant/Nominee Name. Finally, the PDF file should be uploaded by July 1 using the submission link on the Undergraduate Student Awards page via the ITAA website.