

1990 ITAA Fellow – Kathryn Greenwood



Kathryn Greenwood, Professor Emeritus, Oklahoma State University, is past Director of the Center of Apparel Marketing and Merchandising in Oklahoma. Beyond her work toward the formation of this center are pioneering publications in fashion merchandising and her national curriculum consulting work. Currently an affiliate faculty member at Colorado State University, she was active in the organization of several new programs for the 1990 ACPTC annual meeting.