

ITAA NEWSLETTER



International Textile
and Apparel Association

The Global Organization of Textile & Apparel Scholars



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Celebrating the Unique

Co-Chairs: Mary Littrell & Jana Hawley

Santa Fe is magical in many ways. She offers legendary history and rich culture with museums, galleries, preserved architecture, and old world charm. Early settlers of Santa Fe referred to it as "The City Different" and at 400 years old, you will find that Santa Fe still remains a city unique from any other in North America. The city center is a slow-paced, walkable area just one block from the conference hotel.



In November 2015, Santa Fe will be our host city for the 2015 ITAA Conference *Celebrating the Unique*. While you are in Santa Fe you will experience the age of the city, small streets, adobe homes, mountain views, and a convergence of cultures. You will also have time to shop the boutiques, experience the museums, enjoy the galleries, and dine at world-class restaurants. Come early, stay late, book your spa experiences, and participate in all the Santa Fe has to offer.

Conference Hotel: The conference will be held at the El Dorado Hotel and Spa. This award-winning hotel is conveniently located near the historic downtown Santa Fe square. ITAA will be the only group at the hotel during our conference dates. With virtually all space allocated to us, we will be able to offer well-planned sessions and meeting spaces to allow us to share scholarship, networking, workshops, themed sessions, and fresh ideas. The hotel is within walking distance of many Santa Fe offerings, including Canyon Road, the city square, museums, galleries and boutiques. Go to: <http://www.eldoradohotel.com/> to learn more. Conference rates are extended for three days prior and three days after the conference (subject to availability). Rates are \$145 per night.

Conference Dates: November 9-13, 2015. Pre- and Post-conference workshops and tours are being planned. Actual conference dates are Wednesday-Friday, November 11-13. Mounted design exhibits will be showcased by designers each morning of the conference with public showing through the afternoons. On Friday night following the conference there will be a fundraising gala on the rooftop of the hotel. This will be a limited-space opportunity. Fundraiser co-chairs, Rita Kean and Holly Bastow-Shoop will be sharing more information on this scholarship fundraiser in the next newsletter.

We look forward to Celebrating all that is unique in Santa Fe, New Mexico!

More about Santa Fe on Page 5

2015 ITAA COUNCIL

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2015 Graduate Student Liaison

Angela Uriyo

News from VP of Education, Jaail Lee

It is my great pleasure to introduce 2015 Graduate Student Liaison, Angela Uriyo , Ph.D. student from University of Missouri. We congratulate her and are excited to work with her.

Angela Uriyo's Vision Statement

Bridging the gap between current leaders and experts in our discipline and emerging scholars is one of the characteristics that has distinguished the International Textile and Apparel Association from other professional organizations in our field. Understanding the importance of the growing significance between the two has made our organization, one that is very relevant in today's increasingly competitive global economy. Being a member of ITAA is rewarding on many fronts, but to be elected as the 2015 ITAA Graduate Student Liaison is a great honor.



Trained as an apparel product designer at Virginia Polytechnic Institute and State University, I have worked for the past 12 years in various positions in academia as well as industry. This included owning and operating a technical design business. Currently I am a first year doctoral student at the University of Missouri-Columbia (MU), where my research interests lie in the application of digital technologies in production processes.

While being a new or returning graduate student presents a set of challenges, we often overlook the preparation that is necessary to make a successful transition from graduate student to professional. Graduates are expected to possess a set of professional skills that correspond to their credentials and career aspirations, yet many have never had the opportunity to develop them. I believe with the support of the organization, we could reduce this problem by offering workshops and seminars tailored to topics that are more relevant to leadership building, research collaboration, networking, grantsmanship, and mentoring. Having these opportunities will prove invaluable to graduate students.

Although this may seem an immense undertaking, I am confident that these goals are realistic and achievable in the near future and all to the benefit of our discipline.

Clarification - Papers of Distinction Awards

This year we are reverting back to the former method of selecting Papers of Distinction. ALL abstracts will be considered for a paper of distinction award and the authors of those deemed eligible will be invited to submit a full paper by a deadline TBD. *Andy Reilly, PhD, VP of Scholarship*

President's Message

By Missy Bye



Greetings!

Stepping into the role of President this year, I started to think about the new members meeting at the 2014 conference in Charlotte. Current members were asked to share a memory of their first ITAA event. I was a graduate student at Virginia Tech, and my adviser, Joanne Boles, took me to an early ITAA Futuring meeting outside Washington, D.C.-1983 I think. ITAA has changed a great deal since then, and I am excited to continue to look towards the future with all of you.

Welcome to new council members, Tammy Kinley, President-elect, Sonya Myer, Secretary, Jung Ha-Brookshire, VP Operations, and Angela Uriyo, Graduate Student Liaison from the University of Missouri! ITAA has a strong future because it is the members that drive the organization. One of my goals for ITAA is to support leadership development, and I encourage you to step forward! Joining a committee is a great way to get involved and started towards leadership in the organization. You can contact a committee chair directly or contact Nancy Rutherford who can help you make the starting connection. Members who have been committee chairs are eligible to serve on council. Members may serve on council over time in multiple roles. Members who serve on council are eligible to serve as President.

There was great momentum towards change at the 2014 conference. A few things that seem to have energy of their own include: The Philosophical Missions Committee's seminar session supported a format that explores a topic (it was Sexuality and Fashion) through multiple modes of presentation

and vantage points. It was dynamic, engaging, and I left feeling excited and challenged to think differently. Please consider submitting a proposal for next year's conference. (See the December Newsletter for the call) The special topics session, *Envisioning the future of textiles and apparel research for the 21st century*, led by Jung Ha-Brookshire and Karen LaBat, drew a crowd of over 100 members who engaged in an 'Art of Participatory Leadership' style brainstorming session. It was lively, enlightening and a lot of fun. Watch for the group's digital monograph "*Envisioning the future of textiles and apparel research and education for the 21st century*" which will be available on the ITAA website, and please contribute to having a bigger, broader discussion. The Design Education and Scholarship committee had robust discussions around the format and presentation of design scholarship. Watch for changes at the 2015 conference in Santa Fe. The ITAA-KACT Joint Symposium also addressed new directions and collaborations, enriching the conference and continuing our valuable relationship. We will continue to move forward with the work by our Commission on Accreditation, under the leadership of Gwen O'Neal.

I look forward to working with you this year building a strong future for ITAA. I'll end with a favorite quote by Albert Camus, "*True generosity toward the future consists of giving everything to the present.*"

Note of Appreciation for the 2014 ITAA Fellow Award

Nancy J. Miller, Colorado State University

The bestowing of the International Textiles and Apparel Fellow was a wonderful honor. To be placed among the admirable ITAA group of Fellows is a significant accomplishment that is heavily dependent upon many ITAA mentors that have helped me over the past 20 years. Without the strong research foundation from the faculty at the University of Nebraska-Lincoln and the feedback on my writing from the faculty at Iowa State University, I don't think I would have transitioned into grant writing and publishing from my Ph.D. program and as a new assistant professor. Over the years, membership in ITAA has generated responses to presentations involving teaching and research and shaped strong friendships. I have joined other associations and presented at conferences but I have never received the support professionally and socially that comes from membership in ITAA. This group is truly an irreplaceable network for our profession and I hope you are able to contribute and receive support through participation in ITAA.



Note of Appreciation for the ITAA Rising Star Award

Sheng Lu, University of Rhode Island

I feel extremely honored and humbled to receive the ITAA Rising Star Award. I owe many thanks to Dr. Linda Welters who kindly nominated me for the award. I would also like to thank my wonderful colleagues at the University of Rhode Island as well as many other friends in the ITAA community for their years of great support and help.

One special person to whom I would like to express my sincere appreciation is Dr. Kitty Dickerson, my advisor at the University of Missouri. She and her seminal book *Textiles and Apparel in the Global Economy* led me into the field of textile and apparel (T&A) and inspired me to see the economic, social and political impact of this critical sector that goes far beyond the physical yarns, fabrics and clothing.

Following the steps of Dr. Dickerson, my favorite research topic is trade and trade policy (T&A). Given the global nature of the sector, almost all T&A industry activities depend on international trade nowadays, no matter whether it is production, sourcing or retailing. T&A trade and trade policy is also at the core of many critical global agendas in the 21st century, such as promoting economic growth, reducing poverty, creating jobs and promoting human development.

From examining the economic impact of quota elimination, identifying T&A export opportunities for the least developed countries (LDCs) to more recently assessing the T&A sectoral impact of the Trans-Pacific Partnership (TPP) and exploring the role of free trade agreement in improving sustainability practices in the T&A industry, I have never felt bored by studying the dynamic, complex and intriguing T&A trade and trade policy issues. As a matter of fact, I see more and more research opportunities in this field because of the deepening of globalization, shifting economic powers in the world, fast advancing of technologies as well as the changing institution regulating global trade and investment.

Looking ahead, I will continue working as hard as I can. I also look forward to more high quality scholarships in the future that can serve the needs of the T&A academic field and contribute to better policymaking and business practices. Last but not least, please feel free to visit my course blog site <http://tmd433.wordpress.com> and join me to explore the exciting world of T&A trade and trade policy.



Santa Fe: Celebrate the Unique



Each newsletter in the upcoming year will feature a few of Santa Fe's unique opportunities. Make sure you plan your time in Santa Fe so that you can *Celebrate the Unique*.

Free Time Experiences:

Ten Thousand Waves Spa: Located in the mountains outside Santa Fe, this Japanese inspired space allows you to slow down and melt into yourself. Schedule your spa treatments early!

Canyon Road: Nestled in the foothills of the Sangre de Cristo Mountains, this magical half-mile hike offers a picturesque trail that includes over 100 fine art galleries, great shopping, and unique restaurants.

Foodie Delights:

Kakaw Chocolate House: The chocolate 'elixirs' are based on ancient Mesoamerica secrets that include a barely sweet chocolate-and-corn atole or a fragrant elixir with cinnamon and orange-flower water.

Tomasita's: New Mexican cooking that the locals love. This institution has been around for years and serves top-notch green chili, legendary blue corn enchiladas, and fried sopapillas with honey.

Don't Miss Boutiques:

Doodlet's: Established in 1955, this unique shop provides a wide selection of merchandise. A great place to get a gift.

The Collected Works Bookstore: This indie bookstore has painstakingly well-curated shelves and shelves of books that allow for endless browsing while you enjoy an expertly prepared tea or coffee.

Late Night Options:

Jean Cocteau Cinema, Art House and Gallery: Check out the programming. Perhaps you can find a late-night screening of a unique independent film, a poetry reading, or a book-signing of a newly released book.

Secreto Lounge: This cocktail lounge will please the most discerning of aficionados. Using local herbs and other surprises, the bartenders will shake, stir, blend, or mix something that will surely delight.

Global Retailing Conference

As the director of the John and Doris Norton School of Family & Consumer Sciences at the University of Arizona, I am extremely pleased to invite you to attend the **Terry J. Lundgren Center for Retailing Global Retailing Conference, April 23-24, 2015 in Tucson, Arizona**, as a professional development opportunity. Retail touches every aspect of our lives with each day bringing new and innovative ways to offer goods and services. When you attend the Global Retailing Conference, you gain insights and practical strategies from executives who share anecdotes and provide real-world examples of how businesses solve problems in the intensely competitive global marketplace. This conference consistently delivers practical information from an expert lineup of CEOs, cutting-edge retail technologists, brand strategists and thought leaders who share winning strategies, retail trends and their global perspectives that you can take back to your classrooms.

Check out of [Fact Sheet](#) to learn more about the speaker lineup and conference fees. Please visit <http://globalretailingconference.org/> and use the "colleges and universities" code to receive the educator discount.

I look forward to seeing you in Tucson!

Jana Hawley, hawleyj@arizona.edu

Position Announcements Posted Since Last Newsletter

Assistant/Associate/Full Professor in Design, Fashion Research emphasis, Aalto University, Application Deadline: 2/23/2015 [click here](#)

Full-time, Nontenure, Lecturer in Fashion Design, Marist College, [click here](#)

Assistant Professor, Fashion Merchandising Program, Western Kentucky University, [click here](#)

Lecturer in Strategic Communication - Merchandising Emphasis, Northern Arizona University, [click here](#)

Assistant/Associate Professor, 50% Research/50% Teaching, in Fiber Science, Cornell University, [click here](#)

Career Track Lecturer, Retail Merchandising and Fashion Product Development Program, Ohio University, [click here](#)

Curator/Assistant Professor, Avenir Museum of Design and Merchandising, Colorado State University, [click here](#)

Full Time, Tenure Track Faculty Coordinator, Fashion Design and Fashion Merchandising, Harper College, [click here](#)

9-month, Full Time Lecturer in Apparel, Textiles and Merchandising, Central Washington University, [click here](#)

Special Calls

Call for Papers for Special Joint Issues: Masculinities. Combined special issues of *Fashion, Style & Popular Culture* and *Critical Studies in Men's Fashion* seek to explore the myriad ways in which masculinities are represented, experienced and enacted in popular culture through fashion and style. Contributions are accepted from any discipline and methodological approach. **Deadline for manuscript submission is May 1, 2015.** For more information, see [Full Announcement](#).

Call for Papers - Special Issue: Lesbian, Gay, Bisexual, Transgender, Queer (LGBTQ) Fashion and Style, in *Fashion, Style & Popular Culture*. This issue seeks scholarly research articles from a wide range of disciplines touching on the relationships between LGBTQ sexualities, identities and lifestyles and fashion and style. **Deadline for manuscripts is March 1, 2015.** For more information, see [Full Announcement](#).

Call for Entries: *12th Annual North American Student Design Competition Fashion and Textiles, Sponsored by the Alpaca Owners Association.* The competition was created to promote the use of alpaca fiber in fashion, textile and interior design at the fundamental level of educational institutions. The theme for this year is *Alpaca: The Earth Friendly Fiber*, in continuation of the success of the theme from 2009 - 2014. **Entry deadline is April 15, 2015.** For more information, see [Full Announcement](#) and [Guidelines and Forms](#).

Call for Papers and Design Competition: *5th International Fiber Recycling Symposium*, San Francisco State University, Downtown Campus, San Francisco, California, June 8-10, 2015. Deadline to submit abstracts for paper or poster presentation is December 31, 2014. Deadline for design competition submissions is February 28, 2015. See [full announcement](#) for more information.

A Parisian Salon: Nurturing the Creative Spirit

Paris, France - July 4-17, 2015

A 2-week experience for *only 12 fashion educators and professionals* to replenish their creative energy in ways that will: (1) infuse teaching and professional practice, (2) inform creative scholarship, and (3) inspire creative leadership.

A few **Highlights:** *Lamvin* retrospective at the Musée Galliera; the phenomenal new Louis Vuitton Foundation Museum designed by Frank Gehry; a day at Trend Union with Philip Fimmano; appointments with remarkable artisans; hands-on workshops (shibori dyeing, Nuno felting, hat-making), couture fashion week, plus more.

Applications accepted through February 15. FULL program information, updates, application form, and contact information are on our website: <http://mystyle4u.wix.com/parisiansalon>

2015 Design Call Changes

Mary Ruppert-Stroescu, 2015 Design Review Chair

Andy Reilly, VP of Scholarship

Please review the 2015 Design Call beginning on page 8 carefully. There have been significant changes from the prior years. Most importantly:

- Undergraduate submissions are now submitted by the design mentor and each mentor can submit a maximum of three (3). The undergraduate student does not need to be a member of ITAA, but the submitting design mentor does. There is a \$20 fee for each submission.
- Designs must be photographed against a plain background and in vertical orientation. Submissions not meeting this criteria will be disqualified from judging.
- Evaluation criteria has changed. It was developed by and voted on by the Design Education and Scholarship committee. Please take note of the new criteria in the call.
- The level of review will be determined by the order of authorship in professional and graduate categories.

Design Call, Instructions, Proceedings Template, Copyright Form and Submission Link are available through the ITAA website on the [Creative Design Scholarship](#) page under the “Submissions” tab.

Don't Miss the 2015 Conference Submission Deadlines!

Calls, templates, and instructions for submissions for the 2015 Annual Conference are posted on the ITAA Website under SUBMISSIONS.

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Email newsletter copy to Vanessa Jackson by the following dates: January 15 (for February issue), March 15 (for April issue), May 15 (for June issue), July 15 (for August issue), September 15 (for October issue), and November 15 (for December issue). Article, book, thesis, and dissertation titles can be submitted to Editor for each newsletter.

Call for Proposals – ITAA Annual Conference 2015

Design Exhibition

Submission Deadline – June 1

Please review carefully as there are changes from last year.

ITAA design scholars are invited to submit proposals to present original design scholarship at the ITAA annual conference. The purpose of the ITAA Design Exhibition is to provide an arena for design scholarship to be recognized by a jury of peers for contribution to the field of textile and/or apparel design and to provide a venue for sharing the contribution to the conference attendees and through the ITAA Annual Conference Proceedings.

General Guidelines:

Professional, Graduate, and Undergraduate submissions will be juried as separate categories. Work must have been executed within the last 3 years and not previously shown at an ITAA Annual Conference. Work must be constructed by the designer (s), and must be completed at time of submission. Up to 3 entries per designer or co-designer may be submitted. Designers will decide on order of authorship according to each individual's contribution to the design piece.

For the categories of Professional and Graduate, the first author/designer should be the submitter, and the category will be assigned according the first author's/designer's ITAA membership status.

When an undergraduate designer is the first author, **the ITAA design mentor must submit the undergraduate student member design(s) to the competition and designate the entry for the Undergraduate Review Level.** An ITAA professional or emeritus member, or ITAA design mentor, should supervise the undergraduate design development process for the design being submitted. One individual may mentor up to three entries. It is the responsibility of the ITAA design mentor to screen the entries for quality, completeness, and accuracy. **The undergraduate designer does not need to be an ITAA member – only the ITAA Design Mentor submitting the entry.** The undergraduate student designer and any co-authors should be listed in order of contribution to the work. The ITAA design mentor will be listed in the catalog and proceedings as well. The ITAA Design Mentor may represent the undergraduate student during the Design Exhibition and retrieve the design work at the conference if the student does not attend.

A \$20 Design Entry Fee will be charged for each submission.

Design scholarship accepted by the jury of textile and apparel peers and presented at the annual conference will be published in the online ITAA Proceedings. A designer whose work is accepted, or the ITAA design mentor, must attend the ITAA Annual Conference and register for the conference by September 15, allowing the conference organizing committee adequate time to prepare the conference program.

Submission Evaluation Criteria:

Submissions will be evaluated by both the design work as seen in the images and the written description. Designers will provide the following information and the jurors will evaluate using this rubric.

1. Aesthetics and Visual Impact

- Applies the elements and principles of design create a compelling design work.
- Demonstrates strong visual impact in all views and in detail image.

2. Contextual Review and Concept

- Context is demonstrated by explaining the pertinent background and current knowledge in relationship to the submission; include citation(s) of prior works.
- Concept is the explicit purpose or intention for the design work, and should result from knowledge of previous design work.

3. Process, technique, and execution

- Process/Technique(s): Work exhibits a mastery of technique and process.
- Execution: The design work execution is appropriate, high quality, and rigorous.
- Design is presented clearly (against a plain background) and is visually effective.

Call for Proposals – ITAA Annual Conference 2015 Design Exhibition (continued)

Submission Evaluation Criteria (continued)

4. Cohesiveness

The degree to which the aesthetics, context, concept, process, and resulting design work form an integrated whole or entity.

5. Design Contribution and Innovation

Significance, Rationale, or Contribution: The submission amplifies, refines, or contributes to what is known; it is important in relation to existing knowledge.

Originality and Innovation: The submission is significantly different or novel in response to what is already in the public domain and the academic literature.

Preparation for Design Exhibition Submission:

You must be an active ITAA member to submit a design for exhibition. Each entrant should log into the ITAA website. If you do not have an ITAA user name and password, you will be redirected to the ITAA website to join or renew as a member, pay your dues and create your user name and password at the ITAA site.

1. Select a Category for presentation:

- PRO - Professional
- GRS – Graduate Student
- UGS – Undergraduate Student (ITAA Design Mentor will be submitting in this category)

2. **Create a title** for your piece (30 word maximum). Do **not** use all capital letters **or** special characters, such as colons (:), asterisks (*), or forward slashes (/). These symbols mean something else in HTML language, so cannot be included in the title so that it translates correctly for the online Proceedings.

3. **Photograph** images of your design. Items should be photographed as they would be used, i.e., apparel must be **photographed against a plain background and in a vertical orientation. Submissions photographed on a busy background will be disqualified.** The design could be presented on a live model, mannequin, or dress form. Non-apparel items must be displayed as they would be exhibited. Submitting member should not be identifiable in the photo. Photograph the following:

Image A. Full front view

Image B. Full back view of apparel items or a view from a different angle of non-apparel items

Image C. Interesting design or construction detail

4. **Prepare and preserve originals** of images of your design in JPEG format, RGB color mode, with size set to 3” x 5” with at least 150 dpi resolution, with a vertical orientation. If your design is accepted into the exhibition, these photographs will be used for the Design Catalog. (Maximum data size file for each image is 500kb.)

5. **Obtain copyright agreement signatures** from all persons involved in taking the photo: photographer, stylist, model, etc. If you are the only person involved in the presentation (photography, model) of your design entry, just check the copyright agreement box during submission.

If you have models, photographers, and others who may be involved in the presentation of accepted design work, they must assign ITAA the rights to distribute images of the accepted work. Complete the Copyright Agreement Form, secure appropriate signatures, and scan the form. Please save the copyright form: submitter's last name-abbreviated title of design-copyright and save as a pdf file and be prepared to upload the file during submission.

6. **Prepare a statement describing** your response to the points described above in the section titled, **Submission Evaluation Criteria.** Categories include (1) aesthetics and visual impact, (2) contextual review and concept, (3) process, technique, and execution, (4) cohesiveness, and (5) design contribution and innovation. You have a maximum of **350 words** for this section. There should be no identifying information about the designers in this statement. The jurors will read your statement and evaluate it according to a numbered rubric. The juror scores will decide if your submission is accepted. If your design is accepted into the Design Exhibition, information from this statement will also be used for the Design Catalog.

Call for Proposals – ITAA Annual Conference 2015 Design Exhibition (continued)

Preparation for Design Exhibition Submission (continued)

7. **Prepare the Design Abstract to Upload during Submission.** Design abstract should be a simple listing of the key components listed below. These components will be copied and pasted into the review forms for jurors. Use minimal formatting and no “Bold”. Label file with level of review-abbreviated title. For example: PRO-Interesting Dress.
Combine Title, Design Statement, and Images into one **MSWord** file in the following order:
Title (major words capitalized)
Design Statement (single space with 1 space between paragraphs)
Images aligned in vertical direction:
Image- Front
Image-Back
Image-Detail
8. **Prepare the 2015 Proceedings File to Upload during Submission:** Proceedings template and guidelines for preparation of proceedings articles are available on the ITAA website.
9. **Record the date completed and the measurements or dimensions of the submission.** You will need to complete this information on the submission website.
10. **Plan for payment of review fee (\$20 per submission).** Be prepared to pay the submission fee at the time of the online submission. Payment is made as part of the ITAA website submission form.

Review Process:

1. **Jury and Exhibition Acceptance:** A double-blind jury of textile and apparel peers will review each submission. The jury will view the submission of your statement and images online and evaluate each entry based on the criteria described in the section above: **Submission Evaluation Criteria**. Acceptance or rejection for the ITAA Design Exhibition will be based on the jury’s scores in relation to these criteria and in relation to the number of submissions that the conference venue and the exhibit type will allow.
2. **Follow Up:** Submitters will be notified via email of the outcome of the Jury and Exhibition Acceptance process, and designers of accepted submissions will be emailed guidelines for the delivery of their piece(s) to the annual meeting site. Designers of accepted submissions in the Professional category may be asked to participate in a special seminar to discuss your scholarly process.
3. **On-Site Judging:** Design scholarship accepted by the jury of textile and apparel peers for presentation at the annual conference will undergo an on-site review by judges who will determine award recipients based on physical inspection of the entries and submitted statements.

At the Conference:

Please note the points below:

- Submissions need to be mountable** on a dress form that does not have collapsible shoulders or arrive at the conference venue with appropriate mounting support.
- Submitters are responsible** for all customs fees and charges.
- Entries may be disqualified at any level of the review process.** The following is a list of instances in which a design might be disqualified. While this list is comprehensive, it is not exhaustive.
 - If a submission is not delivered on site at the designated time or by the carrier stipulated in the acceptance email with the appropriate return postage.
 - If the submitter (or the undergraduate submitter’s design mentor) has not registered for conference on or before September 15.
 - If the overall construction is judged to be poor during the on-site review.
- Non-Liability:** Reasonable care will be taken in handling and displaying accepted items. Neither ITAA nor the facility hosting the exhibit assumes responsibility for loss, liability, or damages incurred before, during or after the ITAA Design Exhibition.

Questions?

executive_director@itaaonline.org for Nancy Rutherford, Executive Director of ITAA
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