

# Regent's University London – Will Conard Scholarship for Fashion Merchandising



## **Submission Deadline: July 1**

Regent's University London is London's only independent, not-for-profit university, with a highly cosmopolitan community based in royal Regent's Park and Marylebone. The campus is located in a vibrant part of central London, home to fashion design houses, artists, advertising companies, and interior design practices, making it an excellent setting to inspire your creative and commercial talents. Regent's is small and intimate enough to feel like a 'home away from home'. With just under 5,000 students on campus, staff and students get to know each other by name, and students benefit from plenty of one-on-one contact with their instructors. The Regent's staff are dedicated to ensuring that students enjoy their time at Regent's and reach the ambitious goals that they have set for themselves. Most of the teaching at Regent's takes place in small groups with high contact hours. Therefore, students build a powerful relationship with their instructors.

The Regent's University London – Will Conard Scholarship for Fashion Merchandising (\$5,000) is awarded to undergraduate students enrolled in a fashion marketing or merchandising program, which has a current ITAA member on the faculty. Additional scholarship information/criteria is as follows:

- The \$5,000 award is to be applied towards tuition and housing costs (University coordinated housing only) for an upcoming regular academic 12-week term at the Regent's University London campus. Therefore, the award may not be applied retroactively or used as a reimbursement for students who have already completed terms or who are currently attending a Regent's University London Study Abroad Program (i.e., applicants are not eligible for a refund for existing tuition or fees).
- Recipients must use their award within one year of notification.
- The award does not apply to Regent's University programs conducted at other satellite locations.
- Each school/university may sponsor only one applicant per year.
- The student must have completed a minimum of two years of a fashion marketing or merchandising program before applying.
- The student applicant must have at least one term to complete at the sponsoring school/university after participating in the study abroad experience at Regent's University London.
- The award recipient will be notified before the Fall term of each year.

## **Submission Procedure:**

Undergraduate students, who meet all of the above scholarship selection criteria, adhere to the required submission deadline, and adhere to all of the scholarship requirements (listed below), will be considered for this scholarship. The completed submission for the Regent's University London – Will Conard Scholarship for Fashion Merchandising must include all of the following requirements for consideration (incomplete or late submissions will not be considered):

- (1) A completed application form;
- (2) A statement, not to exceed one double-spaced, typed page, outlining the applicant's career goals in the field of fashion marketing or merchandising;
- (3) One letter of recommendation from an ITAA member. The letter should address the applicant's academic and leadership abilities, extracurricular and community involvement, and potential for future contributions to the profession;
- (4) Copy of official transcripts from all institutions of matriculation; and
- (5) Examples of student work. This could include, but not be limited to reports, essays, PowerPoint presentations, and/or visual work.

The applicant/submitter is responsible for completing and obtaining all of the above scholarship requirements (including the letter of recommendation). All of the above scholarship requirements must be combined and saved into one PDF file. The PDF file should be named as follows: RegentsFashionMerch-Applicant/Nominee Name. Finally, the PDF file should be uploaded by July 1 using the submission link on the Undergraduate Student Awards page via the ITAA website.