

CALL FOR SUBMISSIONS –Student Best Paper Competition

ITAA 73rd Annual Conference – St. Petersburg, FL
November 14-18, 2017

Submit through the ITAA Website by April 1, 2017
Online Submission Site Opens March 1, 2017

The student best paper competition is divided into three categories: undergraduate, master's and doctoral. A first and second place award may be given in each category. **Students must be currently enrolled in a textiles, apparel, merchandising or related undergraduate or graduate program or have earned a degree from such a program within the past 12 months at the time of submission.** Students must be members of ITAA to be considered and must be ITAA members at the time of the annual meeting. The faculty member supervising the research is to be entered as faculty sponsor. The faculty member is NOT to be listed as an author and the submission must **not** be made under the faculty sponsor's name and email address. **Papers will be disqualified if submitted by a faculty member and/or if they do not meet all requirements specified in this call.**

Students may choose to submit the following types of papers:

Research Papers: Original research papers. Appropriate submissions include research studies and scholarship from diverse theoretical positions.

Teaching Papers: Original papers on creative teaching, curriculum strategies, and best practices.

Concept Papers: Original concept papers. Appropriate submissions include (1) position papers, (2) best practices, (3) philosophies, or (4) related issues that require action, or knowledge sharing at the interfaces of research, policy and practice. It may express an opinion on an emerging issue which may be controversial, impacts the public, or represents a professional need. It is supported by analysis and synthesis of current facts, data and research literature, and proposes future directions.

For all three types of papers, a literature review without a substantive critique, appropriate analysis of, synthesis of or response to the literature/concepts cannot be submitted to the Student Best Paper Competition and will not be reviewed.

Research must be completed at time of submission. **Papers may not have been published or reported at a national or regional conference prior to the ITAA Annual Meeting.**

The award winning full papers must be orally presented at the annual meeting by the student winners and the proceedings papers will be published in the *ITAA Proceedings*. First place winners will receive \$500 toward travel and hotel costs to attend the annual meeting and present their papers. Conference registration fees will be waived for the first and second place winners. The student must register for the conference by September 1, 2017, allowing the conference organizing committee adequate time to prepare the conference program. Additionally, the first

and second place doctoral papers will be invited to submit the papers to CTRJ ahead of the conference; they will be reviewed for possible inclusion in a conference best papers issue to be published after the conference.

New for 2017: In addition to the full paper, students will simultaneously prepare and submit a two-page abstract of the paper, following the format and requirements for the Concept, Research, and Teaching Scholarship general call. All student best paper abstracts will automatically be reviewed as part of the general conference review process for consideration as oral or poster presentation.

Preparation for Submission: Only the entrant who submitted the work will receive the notification emails; it is the responsibility of the submitting author to notify faculty sponsor.

Prepare the following files before submitting:

1. **Prepare your full paper for review.** Papers must use American Psychological Association (APA) or Chicago style. The paper should be in English and use Times New Roman, font size 12 for all text, including titles. The narrative portion of the paper can be up to 20, double-spaced pages in length; the full paper, including the 150 word abstract, graphics, and references, can be up to 30 pages. Include the title on the abstract page (single spaced, maximum 150 words), **but no identifying information about authors, professional affiliations, or geographic location on any of the pages. Graphics and tables should be incorporated within the body of the article** in the appropriate place(s).

Save the final version to be submitted as a pdf file using the following naming protocol: **SBP-Abbreviated Title-Research (RES), Teaching (TEA), or Concept (CON).pdf.** For example, a research paper on consumer brand loyalty by Jane Smith would be named as follows: SBP-Consumer Brand Loyalty-RES.pdf. **Do not include the last name of the author in the file name.**

2. **Prepare the Proceedings paper** for the *ITAA Proceedings*. Papers must use American Psychological Association (APA) or Chicago style. The paper should be in English and use Times New Roman, font size 12 for all text, including titles. The document **must not be over 2 pages in length, including all graphics and references.** Margins should be 1.5 inches top and bottom and 1 inch left and right. The paper must be finished copy and show no editing marks. The first three sections should be **centered** on the page; insert **one** blank line between each section. Do not use bold or all uppercase letters; capitalize all appropriate letters according to APA/Chicago styles.

First Section - title (30 word maximum, capitalizing only the first letter in the first word and major words)

Second Section - names of student author and professional affiliations with geographic location.

Third Section - key words (4 maximum, use single words, not phrases)

Fourth Section - text of paper

EXAMPLE OF CORRECT FORMAT:

This Is the Title of the Paper

Student Author's Name, Some University, USA

Keywords: Design, sustainability

EXAMPLE OF INCORRECT FORMAT:

Title: This is the title of the paper

Author: Graduate Student Author's Name, Some University, USA

KEYWORDS: design, sustainability

Save the final version to be submitted as a **pdf file** using the following naming protocol: **Track Code-Last Name of Submitter-Abbreviated Title-Research (RES), Teaching (TEA), or Concept (CON).pdf**. For example, a research paper on consumer brand loyalty by Jane Smith would be named as follows: SBP-Smith-Consumer Brand Loyalty-RES.pdf.

See the general call for Concept, Research, and Teaching Scholarship for a list and description of submission tracks.

Prepare Abstract Review Submission Paper. Eliminate the authorship, professional affiliation, and geographic location from the proceedings document you created above. Save in pdf format using the following naming protocol: **Track Code-Abbreviated Title-Research (RES), Teaching (TEA), or Concept (CON).pdf**.

Upload Zip File to ITAA Website. Follow online submission guidelines, which will include how to enter information for the conference program and confirming copyright release. Online submission site opens March 1, 2017.

Review Process: Full papers will undergo blind review by ITAA faculty members from other institutions. Criteria for the evaluation of papers will follow CTRJ guidelines and will include: (1) quality of foundation; (2) quality of method; (3) quality of content; (4) quality of presentation; and (5) quality of contribution. Refer to the CTRJ website for more details (<http://www.sagepub.com/journalgateway/files/Author-Names-Guidelines.docx>)

Presentation Format: By submitting a paper, you are agreeing to present in the oral format (if selected as first or second for student best paper) or in an oral or poster format if selected through the general call review process and on the assigned day and time. Papers in oral format will be assigned to a session with a presider. The presider will supply the laptop computer for your presentation; you must email a copy of your presentation materials to the presider two weeks prior to the meeting.

Follow-Up: Authors will be notified electronically of the outcome of the review at the email address supplied by the submitter, and, if the paper is the winner, will be notified of the pertinent information about registration for and presentation at the ITAA meeting.

Questions?: executive_director@itaaonline.org or 865-992-1535 for Nancy Rutherford,
Executive Director
barbara.frazier@wmich.edu for Barb Frazier, VP of Education