

APPAREL, EVENTS, AND HOSPITALITY MANAGEMENT

Graduate Degree options

M.S. in Apparel, Merchandising, & Design

- Thesis option: Minimum 30 credits
- Non-thesis option: Minimum 36 credits

On campus Ph.D. in Apparel, Merchandising, & Design

- Minimum of 72 credits including 15 dissertation credits

Distance (hybrid) Master's and Ph.D. in Apparel, Merchandising, & Design for working professionals

- **New cohorts start in Summer**
- **Application deadline is April 15**
- One or two short on campus summer coursework sessions to help meet the residency requirement; other credits are done at a distance (see the attached for details)

Areas of Faculty Research

- Consumer behavior
- Design—Creative, technical, and functional
- History
- Learning and teaching
- Merchandising, management, and entrepreneurship

The department participates in interdepartmental minors, including gerontology and housing

Visit these websites for more information about the program:

<http://www.aeshm.hs.iastate.edu/graduate-programs/>

About application requirements and link to on campus degree tuition:

<http://www.admissions.iastate.edu/apply/graduate.php>

<http://www.registrar.iastate.edu/fees/>

Hybrid tuition rates are found here:

<http://www.distance.iastate.edu/information/costs.php>



A diverse graduate student population that successfully collaborates to produce scholarly work and share teaching strategies needed to secure faculty positions.

Graduate teaching/research assistantships and scholarships are available for on-campus students.

For additional information, contact:

Ann Marie Fiore, Ph.D.
Director of Graduate Education
Department of Apparel, Event, and
Hospitality Management
Iowa State University
31 MacKay Hall
Ames, IA 50011-1121
amfiore@iastate.edu

Award-winning faculty prepare Ph.D. students to become well-prepared future faculty members and master's students to excel in professional positions for industry, museums, and academia. ISU is located in Ames, Iowa, which is ranked highly on "best places to live" lists with an excellent bus system providing free transportation throughout the campus and local community, along with an affordable cost-of-living, family-oriented environment, and a very supportive, dynamic community.

Apparel, Merchandising, & Design Hybrid PH.D. Program

Requirements:

- Total 72 credits minimum with at least 36 credits at ISU
- 24 ISU credits over 6 consecutive semesters; 9 credits of which must be taken on-campus in the first two summers to meet the residency requirement.
- Students must begin in the summer semester and be on campus for a minimum of three weeks total across the two summers. Each three credit course is one week.

AMD Ph.D. Minimum Requirements	Credit Hours
AMD 510 Foundation of Scholarship in Textiles and Clothing (required)	3
Select a minimum of 20 credits from the following: AMD 504 Advanced Textile Science AMD 505 Quality Assurance of Textiles and Apparel AMD 521 Digital Technologies in Textile and Apparel Design AMD 525X Experimental Patternmaking AMD 526 Creative Design Processes AMD 528 Design Seminar AMD 545 Consumer Aesthetics and Retail Branding AMD 554X Dress History Research Methods AMD 557 Textile Conservation and Collection Management AMD 565 Sustainability: Theory and Practical Application AMD 562 Dress and Culture AMD 567 Consumer Behavior and Apparel AMD 572 Sourcing and Global Issues AMD 576 Industry Applications in Merchandising and Management AMD 577 E-Commerce for Apparel and Hospitality Companies AMD 595 Senior Design Studio AMD596X Improve Clothing Comfort: Theory and Practice AMD 611 Seminar AMD 625 Design Theory and Process AMD 665 Social Science Theories of Appearance AMD 676 Merchandising Theory and Research Applications AMD 590 or 690 Advanced Topics AMD 696X Protective Clothing Performance: Theory and Practice AESHM 570A Practicum AESHM 574 Entrepreneurship in Human Sciences AESHM 580/581 US/International Field Study AESHM 670A Teaching Practicum New courses in functional design AESHM 510 Quantitative Research Methods in Apparel and Hospitality AESHM 511/611 Seminar AESHM 512X Qualitative methods	20
AESHM 670. Teaching Practicum	1-3
AMD 699--Dissertation	15
Research Methods and Statistics	12

Outside elective courses including a course in education theory	12
Up to 30 credits from the master's degree	30
Total Credit Hours Notes: The POS Committee, may at it's discretion, apply toward the Ph.D. part or all of the credits of B grade or higher earned by the student for the Master's degree, including the thesis.	72

Apparel, Merchandising, & Design Hybrid Master's Program

Requirements:

- Total **30 credits minimum for thesis M.S. and 36 credits for a non-thesis M.S.** with at least 22 credits at ISU
- 9 credits of which must be taken on-campus in the first two summers to meet the residency requirement
- Students must begin in the summer semester and be on campus for a minimum of three weeks total across the two summers. Each three credit course is one week.

AMD <i>Thesis</i> Master of Science Minimum Requirements	MINIMUM Credit Hours
AMD 510 Foundation of Scholarship in Textiles and Clothing	3
Select two (2) courses from one area, one (1) from each of two others*:	8-12
<u>Merchandising</u>	
AMD 572 Sourcing and Global Issues	
AMD 576 Industry Applications in Merchandising and Management	
AMD 577 E-Commerce for Apparel and Hospitality Companies	
AMD 676 Merchandising Theory and Research Applications	
AESHM 574 Entrepreneurship in Human Sciences	
AMD 590I Special Topics: Merchandising	
AMD 590E Special Topics: Entrepreneurship	
<u>Social Science and Aesthetics</u>	
AMD 545 Consumer Aesthetics and Retail Branding	
AMD 562 Dress and Culture	
AMD 567 Consumer Behavior and Apparel AMD 665 Social Science Theories of Appearance	
AMD 590D Special Topics: Aesthetics	
AMD 590F Special Topics: Sociological & Psychological Aspects	
AMD 590G Special Topics: Consumer Behavior	
<u>Apparel Design</u>	
AMD 521 Digital Technologies in Textile and Apparel Design	
AMD 525X Experimental Patternmaking	
AMD 526 Creative Design Processes	
AMD 528 Design Seminar	
AMD 565 Sustainability: Theory and Practical Application	
AMD 595 Senior Design Studio	
AMD 625 Design Theory and Process	
AMD 590C Special Topics: Textile and Apparel Design	
AMD 590D Special Topics: Aesthetics	

<u>Textile Science and Conservation</u>	
AMD 504 Advanced Textile Science	
AMD 505 Quality Assurance of Textiles and Apparel	
AMD 557 Textile Conservation and Collection Management	
AMD 590A Special Topics: Textile Science	
<u>History</u>	
AMD 554X Dress History Research Methods	
AMD 590B Special Topics: History of Dress and Textiles	
AMD M 699 Dissertation	6
Research Methods and Statistics	6
Stat 401 or ResEV 552	
AND	
MKT 554 Marketing Research or	
ResEV 550 Educational Research or	
HIST 538A Historical Narrative or	
Other relevant methods course	
Courses outside the program	3-6
Total Credit Hours	30

AMD Non-Thesis Master of Science Minimum Requirements	MINIMUM Credit Hours
AMD 510 Foundation of Scholarship in Textiles and Clothing	3
Select three (3) courses from one area, one from each of two others*	11-15
<u>Merchandising</u>	
AMD 572 Sourcing and Global Issues	
AMD 576 Industry Applications in Merchandising and Management	
AMD 577 E-Commerce for Apparel and Hospitality Companies	
AMD 676 Merchandising Theory and Research Applications	
AESHM 574 Entrepreneurship in Human Sciences	
AMD 590I Special Topics: Merchandising	
AMD 590E Special Topics: Entrepreneurship	
<u>Social Science and Aesthetics</u>	
AMD 545 Consumer Aesthetics and Retail Branding	
AMD 562 Dress and Culture	
AMD 567 Consumer Behavior and Apparel	
AMD 665 Social Science Theories of Appearance	
AMD 590D Special Topics: Aesthetics	
AMD 590F Special Topics: Sociological & Psychological Aspects	
AMD 590G Special Topics: Consumer Behavior	
<u>Apparel Design</u>	
AMD 521 Digital Technologies in Textile and Apparel Design	
AMD 525X Experimental Patternmaking	

AMD 528 Design Seminar	
AMD 565 Sustainability: Theory and Practical Application	
AMD 595 Senior Design Studio	
AMD 625 Design Theory and Process	
AMD 590C Special Topics: Textile and Apparel Design	
AMD 590D Special Topics: Aesthetics	
<u>Textile Science and Conservation</u>	
AMD 504 Advanced Textile Science	
AMD 505 Quality Assurance of Textiles and Apparel	
AMD 557 Textile Conservation and Collection Management	
AMD 590A Special Topics: Textile Science	
<u>History</u>	
AMD 554X Dress History Research Methods	
AMD 590B Special Topics: History of Dress and Textiles	
AMD 599 Creative Component (e.g., integrative paper)	2
Research Methods and Statistics	6
STAT 401 or RESEV 552	
AND	
MKT 544 Marketing Research or RESEV 550 Educational Research or HIST 538A Historical Narrative or Other relevant methods course	
Two (2) courses outside the program	6
Total Credit Hours	36

Courses below in italics are available to hybrid students

<u>Odd Year Summer semesters (Three weeks; on campus)</u>	<u>Credits</u>
Select from:	
<i>AMD 567. Consumer Behavior and Apparel</i>	3
<i>AMD 572. Sourcing and Global Issues (not summer 17)</i>	3
<i>AMD 665. Social Science Theories of Appearance (summer 17 only)</i>	3
<i>AESHM 510. Quantitative Research Methods in Apparel and Hospitality</i>	3
Select from:	
AMD 505. Quality Assurance of Textiles and Apparel	3
<i>AMD 510. Foundation of Scholarship in Textiles and Clothing</i> (required for new students)	3
AMD 528. Design Seminar (varies by year)	1-3
<i>AMD 545. Consumer Aesthetics and Retail Branding (fall 17 only)</i>	3
AMD 567. Consumer Behavior and Apparel	3
<i>AESHM 574. Entrepreneurship in Human Sciences</i>	3
Statistics, Methods, or Higher Ed online course online options*	
<u>Even Year Spring semesters</u>	<u>Credits</u>
Select from:	
<i>AMD 521. Digital Technologies in Textile and Apparel Design</i>	3
AMD 545. Consumer Aesthetics and Retail Branding	3
AMD 572. Sourcing and Global Issues	3
<i>AMD 576. Industry Applications in Merchandising and Management</i>	3

AESHM 512X. Qualitative Methods in Apparel and Hospitality
 Statistics, Methods, or Higher Ed online course online options*

Even Year Summer semesters (Three weeks; on campus)	Credits
<i>AMD 565. Sustainability: Theory and Practical Application</i>	3
<i>AMD 625. Design Theory and Process</i>	3
<i>AESHM 512X. Qualitative Methods in Apparel and Hospitality</i>	3

Even Year Fall semesters	Credits
Select from:	
<i>AMD 510. Foundation of Scholarship in Textiles and Clothing</i> (required for new students)	3
<i>AMD 525X. Experimental Patternmaking</i>	3
<i>AMD 565. Sustainability: Theory and Practical Application</i>	3
<i>AMD 577. E-Commerce for Apparel and Hospitality Companies</i>	3
<i>AMD 595. Senior Design Studio</i>	3
<i>AMD 676. Merchandising Theory and Research Applications</i> Statistics, Methods, or Higher Ed online course options*	3

Odd Year Spring semesters	Credits
Select from:	
<i>AMD 504. Advanced Textile Science</i>	3
<i>AMD 554X. Dress History Research Methods</i>	3
<i>AMD 625. Design Theory and Process</i>	3
<i>AMD 665. Social Science Theories of Appearance</i>	3
<i>AESHM 510. Quantitative Research Methods in Apparel and Hospitality</i> Statistics, Methods, or Higher Ed course online options*	3
*Other distance ISU course such as AMD 590 (Independent Study), AMD 699 (Dissertation), or AESHM 670. Teaching Practicum as well as courses at other institutions may be taken.	