

# 2017 Fashion: Now & Then Fashion & Sustainability

**October 19 - 21, 2017**

LIM College, New York City, NY

## **Call for Presentations**

*Fashion: Now & Then: Fashion and Sustainability*

Submission Due Date: Monday, June 5, 2017

Date of Notification: Monday, June 26, 2017

The Adrian G. Marcuse Library at LIM College invites participation in the seventh annual *Fashion: Now & Then* Conference, a three day conference in which participants will discuss the past, present, and future uses of fashion information as it relates to sustainability. Participants will be drawn from the fashion industry, libraries, archives, academic institutions, publishers, collectors, and museums to represent a full range of expertise.

The theme for this year's conference is *Fashion and Sustainability*. We look forward to proposals that will examine both the current and evolving relationship between fashion and sustainability. Proposal topics can include one or more of these subjects in relation to fashion or style: archives, blogs, books, business, collection development, collectors, designer archives, digital archives, digital collections, digitization projects, ephemera, fashion analytics, fashion forecasting, fashion history, fashion studies, film, librarians, libraries, magazines, mapping & data visualization, marketing, material culture, merchandising, museums, new media, oral history, patrons, photography, preservation, print & non-print media, product development, rare books, retail, social media, special collections, street style, textiles, and trend reporting.

The event will take place in the LIM College Townhouse (12 E. 53rd Street between Fifth & Madison Avenues).

## **Presentation Proposals and Notifications**

Proposals for presentations should include: the name, title, affiliation, email address, photo (300 dpi), and short biography (<200 words) of the presenter(s) and an abstract of the 15 minute presentation (<500 words). Email the presentation proposal to [proposals@limcollege.edu](mailto:proposals@limcollege.edu). Please submit the text of the proposal in the body of the email and as a PDF or Word attachment.

At least one author of each accepted abstract must register for the conference and present the paper.

Proposal Submission Review Committee:, Lou Acierno, Lauren Gavin, Joanna Lamaida, Patti Jordan, Kenneth Kambara, Nicole Kirpalani, MT Teloki, and Andrea Kennedy.

## **About LIM College**

LIM College, founded in 1939, is focused exclusively on the study of business and fashion, offering an MBA program with concentrations in Fashion Management and Entrepreneurship, MPS programs in Fashion Merchandising & Retail Management, Fashion Marketing, Visual

Merchandising, and Global Fashion Supply Chain Management, a BS degree in International Business, bachelor's degrees in Fashion Merchandising, Visual Merchandising, Marketing, and Management, and associate degrees in Fashion Merchandising. LIM College provides a well-rounded education through the combination of in-class instruction and required internships. Located in four buildings in Manhattan - the nation's fashion and business capital - LIM College gives students vast opportunities for hands-on experience and professional development. Alumni have gone on to excel at top companies, including The Jones Group, Saks Fifth Avenue, Barneys New York, Chanel, and Macy's.

### **About the LIM College Library and Archives**

The Adrian G. Marcuse Library houses a unique, specialized collection, focusing on the fashion industry and LIM College's major areas of study in a variety of formats (books, magazines, DVDs, e-books, electronic databases). The LIM College Archives consists of three major collections: LIM College Records, Special Collections, and Rare Books. The mission of the LIM College Archives is to identify, collect, organized, describe, preserve and make accessible the enduring records of LIM College and materials related to the fashion industry.

### **Additional Information & Contact**

For additional information about the upcoming *Fashion: Now & Then* Conference or to view information about previous *Fashion: Now & Then* Conferences:

*Fashion: Now & Then* Blog: <http://fashionnowandthen.blogspot.com/>

If you have any questions please contact Lou Acierno, Director of Library Services at LIM College [lou.acierno@limcollege.edu](mailto:lou.acierno@limcollege.edu)