



Surface Design Association

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Making Our Mark, Surface Design Association 40th Anniversary Intensive: Final Lineup of Speakers, plus Registration Now Open

Surface Design Association will hold its biennial conference, *Making Our Mark: SDA at 40*, in Portland, Oregon, August 3-6, 2017. SDA is a 501c3 non-profit textile arts organization, dedicated to promoting awareness and appreciation of textile-inspired art and design. *Making Our Mark* focuses on Past, Present and Future with a lineup of keynote speakers, panel discussions, demonstrations and exhibitions. Conference partners are Portland State University and Oregon College of Art and Craft. Additional sponsors include the American Craft Council and Friends of Fiber Art. Registration via the [SDA website](http://www.surfacedesign.org) is now open.

Keynote speakers include Sheila Pepe, Josh Faught, Aram Han Sifuentes and Jane Lackey.

Friday's "Concept + Context Day" events will take place at Portland State University, with presentations by speakers by Josh Faught (keynote), Shelley Socolofsky (sponsored by the American Tapestry Alliance), Aaron McIntosh, and Patricia Courtney Gold. Also included are panel discussions *Crossing Generations* moderated by Jane Sauer, and *Fashion & Technology* Panel. Selected SDA members will present work in *20x20x40*, a PechaKucha-like event. Friday will end with Jane Lackey's public keynote lecture, *The Substance of Marks*, sponsored by the American Craft Council.

Saturday will be "Concept + Practice Day" at Oregon College of Art and Craft, with concurrent demos and presentations throughout the day in areas such as OCAC's Fab Lab and jacquard weaving studios, Susan Stover, Wildcraft Studio School, Jorie

Johnson, and Jeana Eve Klein. Additional presentations include Adrienne Sloane, Mary Babcock, Gretchen Morrissey, Kiranada Sterling Benjamin, The Power of Eight Artist Group, Jo Hamilton, Ja Young Hwang and Amy Lund. Friday will end with a reception for *Crossing Generations* at OCAC's Hoffman Gallery.

The Conference concludes with Awards and final keynote address by Aram Han Sifuentes on Sunday morning. 40th Anniversary Commemorations will take place throughout the conference.

Several concurrent events and exhibits will also take place. They include *Crossing Generations: Past, Present, Future*, an invitational 40th Anniversary exhibit at OCAC's Hoffman Gallery, curated by Jane Sauer, as well as *A Space to Enter*, works by Jane Lackey in Autzen Gallery, PSU. In addition, SDA will feature *Future Tense*, an exhibition of student work in the MK +AB Gallery at PSU, and *Small Works: SDA at 40* members' exhibit at OCAC. A pop-up trunk show and sale of members' works will take place on Thursday afternoon at PSU.

Special events for students include a breakout session with Sheila Pepe, mentoring and networking, scholarship assistance, *10x20 Students Making Our Mark* student presentation, *Future Tense* student exhibition, and discounted student registration rates and economical dormitory accommodations.

Planned as a more intimate experience allowing plenty of networking opportunities, attendees must be SDA members. Student memberships are available. Housing is available to conferees through the University Place Hotel & Conference Center, as well as in Portland State University dormitories. Conference registration fees are \$390 for regular attendees, \$200 for students.

About SDA:

Surface Design Association, a 501c3 non-profit textile arts organization founded in 1977, is dedicated to promoting awareness and appreciation of textile-inspired art and design through member-supported benefits including publications, exhibitions and conferences. Learn more at www surfacedesign.org. For questions, contact info@surfacedesign.org or call 707-829-3110.