

**Deadline Extended to March 20, 2017**

**Research Symposium  
Call for Abstracts**

**Innovation and Leadership: Celebrating 100 Years of  
Excellence in Research and Teaching**

**100<sup>th</sup> Anniversary Celebration of  
The Department of Consumer, Apparel, and Retail Studies at  
The University of North Carolina at Greensboro**

**September 29–30, 2017**

**at the Alumni House on the campus of  
The University of North Carolina at Greensboro**

In September 2017, The Consumer, Apparel and Retail Studies (CARS) Department at UNCG will celebrate its centennial and its rich history of apparel and textiles higher education. To mark this event and celebrate a century-long history of achievement, the **CARS Department at UNCG will host a two-day research symposium** to discuss the past, present and future of the textile and apparel field through submitted scholarly papers. The goal of this symposium is to present leading-edge, visionary research on critical issues that substantively moves the field – into the “next 100 years.”

**Symposium Participation:**

You are invited to participate in this symposium by submitting a written abstract on original research work or an abstract of an original concept paper or an innovative teaching strategy addressing some aspects of consumer, apparel, and retail studies.

Topics may include (but are not limited to) the following:

- Apparel Consumer Behavior
- Apparel Product Development
- Fashion Studies, Culture, Historic and Aesthetics
- Innovation and Technology Aspects of Retail
- International and Cross-Cultural Comparison in Retail and Consumers
- Merchandising/Marketing/Retailing

- Pedagogy
- Professional Development
- Social/Psychological Aspects of Apparel
- Sustainability/Social Responsibility
- Textile/Apparel Industries
- Textile/Apparel Science
- Undergraduate Research

#### **Symposium Co-Chairs:**

- Byoungcho Jin, b\_jin@uncg.edu
- Kittichai "Tu" Watchravesringkan, k\_watchr@uncg.edu
- Jin Su, j\_su@uncg.edu

#### **Important dates:**

- **March 20, 2017:** Abstracts due. Abstracts should be in final form (there will be no opportunity for authors to make changes prior to publication in proceedings).
- **May 10, 2017:** Notice of acceptance emailed.
- **August 1, 2017:** Draft of symposium program emailed
- **September 29-30, 2017:** Research Symposium

#### **Guidelines for Research/Teaching Submissions:**

##### ***Abstract (Teaching/Research/Concept papers) Preparation***

Abstracts should present research, teaching or concept based material that has not been published or presented at other professional conferences.

Undergraduate submissions must have a faculty sponsor. It is the responsibility of the faculty sponsor to screen the entries for quality, completeness, and accuracy and to be actively involved in the submission process. All research/teaching /concept submissions presented at the symposium will be included in the Proceedings. At least one author or the undergraduate faculty sponsor must attend the symposium and present the accepted research paper as well as register for the symposium. Prepare the following three electronic files.

File 1 contains a cover page with title of paper and name and contact information (address, phone number, email) for all authors. Corresponding author must be designated. All symposium information will be sent to corresponding author only.

File 2 contains an abstract in English for review (*2 pages, single spaced, in a Word.doc or Word.docx format; one inch margins, font size 12, Times New Roman, for all text including titles*). Include the title (single spaced, centered, maximum 30 words) but no identifying information about author(s) or professional affiliation(s). Tables and other graphics should be incorporated within the body of the abstract in the appropriate place(s). All content

(references, tables, figures) must fit within the 2-page limit. Follow APA style. All abstracts will be blind-reviewed by at least two reviewers with expertise in the topic area specified.

File 3 contains the information in File 2 with the addition of authors, institutional affiliation, and country information. File 3 will be used for the symposium proceedings. This will go directly into the proceedings once the submission has been accepted for presentation. There will be no opportunity to make changes once submitted to the symposium.

### ***Submission Procedure***

1. Email all 3 files to **res.cars100years@gmail.com**
  - In the subject line of your submission, use the following wording to indicate whether you are submitting a teaching, research or concept abstract  
Research Symposium: Teaching  
Research Symposium: Research  
Research Symposium: Concept
  - Attach the three files to your email as described in the guidelines above.
2. Multiple submissions are welcomed. If you want to submit more than one submission, please complete a separate e-mail submission for each abstract you want to submit.
3. Authors will be notified that their submission was received. If you fail to receive notification within 72 hours, please contact the Research Symposium Co-Chairs.

### ***Criteria for evaluating research submissions:***

- Significance/usefulness of the research/scholarship
- Application of relevant theory or framework and/or pertinent literature
- Appropriateness of methods/exploration
- Clarity of results and implications (research must be completed at the time of submission)
- Compliance with abstract preparation directions and clarity/organization of writing

### ***Criteria for evaluating teaching submissions:***

- New/creative/innovative strategy, approach, or practice that merits sharing with others
- Clear purpose/objective of strategy for identified audience
- Implementation of strategy/practice clearly delineated
- Description of effectiveness of strategy/practice in fostering desired teaching/learning outcomes and indication of plans for continuation, revision, or follow-up

- Compliance with abstract preparation directions and clarity/organization of writing

***Criteria for evaluating concept submission:***

- Significance/innovation of the concept
- Quality of analysis and synthesis of relevant facts, data, and literature
- Effectiveness and strength of argument
- Clear proposal for future action
- Compliance with abstract preparation directions and clarity/organization of writing

**Abstract Submission Deadline (Received by): ~~February 28, 2017~~  
March 20, 2017 or earlier**

For information about symposium registration and hotel  
room blocks go to:  
[cars100.uncg.edu](http://cars100.uncg.edu)