

# Call for Proposals – ITAA Annual Conference 2017

## Design Exhibition

### Professional and Graduate Categories

### Submission Deadline – June 1

Please review carefully as there are changes from last year.

ITAA design scholars are invited to submit proposals to present original design scholarship at the ITAA annual conference. The purpose of the ITAA Design Exhibition is to provide an arena for design scholarship to be recognized by a jury of peers for contribution to the field of textile and/or apparel design and to provide a venue for sharing the contribution to the conference attendees and through the Design Catalog as well as the ITAA Annual Conference Proceedings.

#### **General Guidelines:**

Professional and Graduate submissions will be juried as separate categories. Work must have been executed within the last 3 years and not previously shown at an ITAA Annual Conference. Work must be **designed, patterned, and constructed by the designer(s)**, and must be completed at time of submission. Up to 3 entries per designer or co-designer may be submitted. Designers will decide on order of authorship according to each individual's contribution to the design piece. The first author/designer should be the submitter. In the case of faculty and graduate student co-designers, the first author/designer should be the submitter, and the preferred level of review (Professional or Graduate) should be selected.

Design scholarship accepted by the jury of textile and apparel peers and presented at the annual conference will be published in the online ITAA Proceedings and in the Design Catalog. A designer whose work is accepted, or the co-designer, must attend the ITAA Annual Conference and register for the conference by September 15, 2017.

#### **Submission Evaluation Criteria:**

Jurors will evaluate submissions by reading the written description and by viewing the digital images in the Review Paper. Designers should provide the following information in their Review Paper and the jurors will evaluate using these criteria on a rubric.

##### **1. Contextual Review and Concept**

- Submission context is demonstrated by explaining the pertinent background and current knowledge in relation to the submission; includes citation(s) of relevant work/design research.
- Design concept is explained by discussing the explicit purpose, design challenge, or research question for the submission, and results from knowledge of previous work/design research.

##### **2. Aesthetic Properties and Visual Impact**

- Submission applies the elements and principles of design to create a compelling design work.
- Submission photos demonstrate strong visual impact in all views.

##### **3. Process, Technique, and Execution as described in the statement and visible in the photography**

- Submission demonstrates a rigorous process.
- Submission exhibits a mastery of technique.
- Submission execution is appropriate and of high quality.

##### **4. Cohesion**

- Submission forms a cohesive whole integrating content, concept, aesthetic properties, process, technique and execution

##### **5. Design Contribution and Innovation**

- Significance, Rationale, or Contribution: The submission amplifies, refines, or contributes to what is known; it is important in relation to existing knowledge.

## 6. Originality and Innovation:

- The submission is significantly different or novel in response to what is already in the public domain and the academic literature.

### Review Process:

- 1) **Review for compliance:** Submissions will be reviewed by the ITAA Design Evaluation committee for adherence to the submission policies stated above. Submissions that do not correspond to the policies above will not be forwarded to the jury. The following is a list of instances in which an entry might be disqualified. Based on past experience, while this list is comprehensive, it is not exhaustive.
  - i) If more than one image of the entry is collaged onto a photo.
  - ii) If work is not photographed on a plain background.
  - iii) If the identity of the submitter or the submitter's institution is revealed.
  - iv) If the files are not uploaded as .pdf
- 2) **Jury and Exhibition Acceptance:** A double-blind jury of textile and apparel peers will review each submission. The jury will view the submission of your statement and images online and evaluate each entry based on the criteria described in the section above: **Submission Evaluation Criteria**. Acceptance or rejection for the ITAA Design Exhibition will be based on the jury's scores in relation to these criteria and in relation to the number of submissions that the conference venue and the exhibit type will allow.
- 3) **Follow Up:** Submitters will be notified via email to the first author/designer of the outcome of the Jury and Exhibition Acceptance process, and designers of accepted submissions will be emailed guidelines for the delivery of their piece(s) to the annual meeting site. At this time you will be asked to send the high-res photos that you were asked to save in the Instructions for Online Design Submission document. These will be used for the Design Catalog. (Maximum data size file for each image 500kb.) Designers of accepted submissions in the Professional category may be asked to participate in a special seminar to discuss your scholarly process.
- 4) **On-Site Judging:** Design scholarship accepted by the jury of textile and apparel peers for presentation at the annual conference will undergo an on-site review by judges who will determine award recipients based on physical inspection of the entries and review of the Design Proceedings File.

### At the Conference:

Please note the points below:

- **Apparel items need to be mountable** on a dress form, where appropriate.
- **International submitters are responsible** for all customs fees and charges.
- **Accepted entries may be disqualified at any level of the review process.** The following is a list of instances in which an accepted design might be disqualified. While this list is comprehensive, it is not exhaustive.
  - If a submission is not delivered on site at the designated time or by the carrier stipulated in the acceptance email with the appropriate return postage.
  - If the submitting designer or co-author/designer has not registered for conference on or before September 15.
  - If the designer or co-author/designer is not present at the conference.
  - If the overall construction quality is judged to be poor during the on-site review.
- **Non-Liability:** Reasonable care will be taken in handling and displaying accepted items. Neither ITAA nor the facility hosting the exhibit assumes responsibility for loss, liability, or damages incurred before, during or after the ITAA Design Exhibition.

**Questions?** [executive\\_director@itaaonline.org](mailto:executive_director@itaaonline.org) for Nancy Rutherford, Executive Director of ITAA; [ykim13@utk.edu](mailto:ykim13@utk.edu) for Youn-Kyung Kim, VP for Scholarship.