Call for Proposals – ITAA Annual Conference 2017

Design Exhibition
Undergraduate Category
Submission Deadline – June 1

Please review carefully as there are changes from last year.

ITAA design scholars are invited to submit proposals to present evidence of teaching excellence through exhibiting the original design work of their undergraduate mentees at the ITAA annual conference. The purpose of the ITAA Design Exhibition's undergraduate category is to provide an arena for design scholarship and mentorship to be recognized by a jury of peers for contribution to the field of textile and/or apparel design education and to provide a venue for sharing the contribution with the conference attendees and through the Design Catalog as well as the ITAA Annual Conference Proceedings.

General Guidelines:
Work must have been executed within the last 3 years and not previously shown at an ITAA Annual Conference. **Work must be designed, patterned and constructed by the undergraduate designer**(s), and must be completed at time of submission. Up to 3 entries per undergraduate designer or co-designer may be submitted.

An ITAA professional, emeritus, or graduate student member (ITAA design mentor) should supervise the undergraduate design development process for the design being submitted. All Undergraduate design submissions must have been completed under **an ITAA design mentor. The design mentor must submit the undergraduate student design(s) to the competition and designate the entry for the Undergraduate Review Category.** One individual ITAA designer may mentor up to **six** entries. It is the responsibility of the ITAA design mentor to screen the entries for quality, completeness, and accuracy. **The undergraduate designer is not required to be an ITAA member.** The undergraduate designer and any co-designers should be listed in order of contribution to the work. The ITAA design mentor will be listed as such in the catalog and proceedings.

Design scholarship accepted by the jury of textile and apparel peers and presented at the annual conference will be published in the online ITAA Proceedings and in the Design Catalog. An undergraduate student designer whose work is accepted, or their ITAA design mentor, must attend the ITAA Annual Conference and register for the conference by September 15, 2017. The ITAA design mentor may represent the undergraduate designer during the Design Exhibition and retrieve the design work at the conference if the student cannot attend.

Submission Evaluation Criteria:
Jurors will evaluate submissions by reading the written description and viewing the digital images in the Review Paper. Designers should address the following information in their Review Paper, and the jurors will evaluate using these criteria on a rubric.

1. Design Mentor Statement

    The purpose of the mentorship relationship, and how that purpose was met, including a recommendation commenting on the quality and why the mentor chose to sponsor this particular student's work to this call.

2. **Statement of Purpose**

    The design concept is explained by discussing the explicit purpose, design challenge, or research question for the submission, including the context of this design in relation of previous designs by self or others.

3. **Aesthetic Properties and Visual Impact**

    Submission applies the elements and principles of design to create a compelling design work.

    Submission photos demonstrate strong visual impact in all views.

4. **Process, technique, and execution as described in the statement and visible in the photography**

>Submission demonstrates a rigorous process.

>Submission exhibits a mastery of technique.

>Submission execution is appropriate and of high quality.

5. **Cohesion**

>The degree to which the statement of purpose/research question, aesthetic properties, process, technique, execution, and resulting design succeed in forming an integrated whole or entity.

6. **Innovation**

>Originality and Innovation: The submission is significantly different or novel in response to what is already in the public domain and the academic literature.

Review Process:

1) Review for compliance: Submissions will be reviewed by the Design Evaluation committee for adherence to the submission policies stated above. Submissions that do not correspond to the policies above will not be forwarded to the jury. The following is a list of instances in which an entry might be disqualified. Based on past experience, while this list is comprehensive, it is not exhaustive.

>i) If more than one image of the entry is collaged onto a photo.

>ii) If work is not photographed on a plain background.

>iii) If the identity of the submitter or the submitter's institution is revealed.

>iv) If the files are not uploaded as .pdf

2) Jury and Exhibition Acceptance: A double-blind jury of accomplished ITAA designers will review each submission. The jury will view the submission of your statement and images online and evaluate each entry based on the criteria described in the section above: **Submission Evaluation Criteria.** Acceptance or rejection for the ITAA Design Exhibition will be based on the jury's scores in relation to these criteria and in relation to the number of submissions that the conference venue and the exhibit type will allow.

3) Follow Up: ITAA Design Mentors will be notified via email of the outcome of the Jury and Exhibition Acceptance process. Design Mentors of accepted submissions will be emailed guidelines for the delivery of their students' piece(s) to the annual meeting site. At this time you will be asked to send the high-res photos you were asked to save while preparing your submission. These will be used for the Design Catalog. (Maximum data size file per image 500kb.)

4) On-Site Judging: Design scholarship accepted by the jury of accomplished ITAA designers for presentation at the annual conference will undergo an on-site review by judges who will determine award recipients based on physical inspection of the entries and review of the Design Proceedings File.

At the Conference:

Please note the points below:

>Apparel items need to be mountable on a dress form, where appropriate.

>International submitters are responsible for all customs fees and charges.

>Entries may be disqualified at any level of the review process. The following is a list of instances in which an accepted design might be disqualified. While this list is comprehensive, it is not exhaustive.

>o If a submission is not delivered on-site at the designated time or by the carrier stipulated in the acceptance email with the appropriate return postage.

>o If either the ITAA Design Mentor or the undergraduate designer has not registered for the conference on or before September 15.

>o If the overall construction quality is judged to be poor during the on-site review.

>Non-Liability: Reasonable care will be taken in handling and displaying accepted items. Neither ITAA nor the facility hosting the exhibit assumes responsibility for loss, liability, or damages incurred before, during or after the ITAA Design Exhibition.

Questions? executive_director@itaaonline.org for Nancy Rutherford, Executive Director of ITAA; ykim13@utk.edu for Youn-Kyung Kim, VP for Scholarship.