

## 2017 ITAA Annual Conference Workshops

### Wednesday, November 15

**Grant Writing Workshop.** Grant Training Center ([www.granttrainingcenter.com](http://www.granttrainingcenter.com)) will lead a full day of training. With the increased university expectation for grants, ITAA members will benefit from this training at a greatly reduced price. Bring your laptops and your ideas to turn those ideas into a funded grant.

*Time: 8hrs Cost: \$150 Min: 15 – Max: 30*

*Wednesday, November 15, 8:00am-4:00pm (lunch on your own)*

Contact Sherry Schofield, Florida State University, for more information, [sschofield2@fsu.edu](mailto:sschofield2@fsu.edu)

**Updates on Global Sourcing: Case Studies and Made in USA Rules.** Jung Ha-Brookshire is hosting a workshop to share updated content of *Global Sourcing in the Textile and Apparel Industry* © 2017 (2<sup>nd</sup> edition, Bloomsbury). One of the key features of updated contents is 12 case studies at the end of each chapter and Ha-Brookshire will share how to use these contents in classroom. In addition, participants will gain access to other teaching materials, such as updated PowerPoint slides, exam questions, assignment projects, grading rubrics, and video materials for each chapter. Q&A session will also be included to help faculty better prepared for teaching global teaching.

*Time: 3hrs Cost: No Cost Min: 0 Max: 50*

*Wednesday, November 15, 9:00am – 11:30am*

Contact Jung Ha-Brookshire, University of Missouri, for more information, [habrookshirej@missouri.edu](mailto:habrookshirej@missouri.edu)

**Writing, Teaching With, and Publishing Case Studies.** The case study method (or case method) of teaching is an effective way for students to learn and apply concepts to real-life situations, strategies, and dilemmas. This workshop will provide ITAA members with an excellent professional development opportunity to learn how to write, teach with, and publish case studies relevant to their courses and areas of expertise. The case study method of teaching can be used in areas of interest to those attending the ITAA conference including textiles, historic costume, design, product development, forecasting, merchandising, retailing, global sourcing, and supply chain management. Participants will leave this hands-on workshop with resources for writing and teaching with case studies in addition to a draft of at least one case study that they will be able to use in one of their courses – including case study background, learning objectives, assignment questions, and grading rubric. Participants will also leave the workshop with an understanding of the submission, review, and publication process for the new online resource, *Bloomsbury Fashion Business Cases*. Publishing case studies through this new resource will provide documentation and evidence of the scholarship of teaching necessary for the faculty evaluation/reward systems at many colleges and universities. Beverages/refreshments will be available.

Coordinators and Presenters: Leslie Davis Burns, Editor-in-Chief, *Bloomsbury Fashion Business Cases*, Responsible Global Fashion LLC, USA, and Hannah Crump, Acquisitions Editor, Digital Resources, Bloomsbury Publishing Plc, UK

*Time: 4hrs Cost: No Cost Min: 0 – Max: 50*

*Wednesday, November 15, 1:00pm-5:00pm*

Contact Leslie Burns, for more information, [leslie.d.burns@comcast.net](mailto:leslie.d.burns@comcast.net)

**Cost: \$0 Please note – This is a change from the original registration materials. Registration fee is being paid by Bloomsbury Publishing and Leslie Davis Burns. Refreshments will be the responsibility of attendees.**