

ITAA NEWSLETTER



International Textile
and Apparel Association

The Global Organization of Textile & Apparel Scholars



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JANUARY/FEBRUARY 2012

2012 ITAA Annual Conference—November 14-17

Waikiki Beach Marriott Resort and Spa

Honolulu, Oahu, Hawaii

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Plan now to attend.

Deadline for Submissions:

February 1: Special Topic Sessions & Workshops

April 1: Research & Teaching Presentations

June 1: Creative Design

Calls, templates, and instructions for submitting proposals are posted on the ITAA Website under SUBMISSIONS.

2012 ITAA COUNCIL

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ITAA TO ITALY

JUNE 2012

A new year another adventure! If you think you missed the deadline to apply for this fun filled educational tour to Italy scheduled for June 2012, not to worry. There is still time.

Details about the trip can be found in the July/August ITAA Newsletter (page 2). The application deadline has been extended to **February 1st**. That is also the deadline for the initial deposit which has been reduced to \$500.

Please do not let the total cost for the trip hold you back. We intentionally estimated high on our airfare. There are some great fares right now to Europe. During our trip session at our recent ITAA conference it was decided that participants will be responsible for booking their own flights to and from Italy rather than as a group. That provides opportunity for participants to take advantage of any air mile deals they might have and also allows for booking flights through individual university travel companies.

There is still space available for this great adventure and we hope you will be able to join us!

Questions? Contact Sonya Meyer, smeyer9@uwyo.edu



Call for Papers for the 2012 ITAA-KSMS Joint Symposium
to be held July 19-22, 2012 in Seoul, Korea
has been extended to February 15, 2012.

President's Message

By Kathleen Rees



Happy new year! We are excited to have begun a new fiscal year for ITAA on January 1st and look forward to a busy and productive 2012.

As we begin a new year, I'd like to start by looking back on the great year ITAA experienced in 2011 and acknowledge important accomplishments and significant "behind the scenes" contributions of members who served the association in leadership roles. Many thanks and accolades go to Joe Hancock, Alfonso McClendon and the Conference Planning Committee for the wonderful conference in Philadelphia. The conference was a resounding success that provided members, both new and continuing, to learn about significant research and innovative teaching, to discover cutting edge creative scholarship and to network with colleagues.

Jana Hawley completed her term as President of ITAA on December 31st. As president, Jana was visionary and worked tirelessly in moving our association forward. Just a few of Jana's many accomplishments included hiring a new Executive Director, creating a user friendly website, uploading a number of years of proceedings so they finally would be accessible electronically, updating the ITAA Policy and Procedures Handbook, and initiating the Fireside Chat during the annual conference. As we move forward in 2012, we will continue to benefit from initiatives undertaken with Jana's leadership. We also appreciate a multitude of contributions by Nora MacDonald during her tenure as Counselor. Nora invested considerable effort in redesigning the committee structure within ITAA and providing new venues for accomplishing the inner workings of the association. In addition, Nora was instrumental in launching the Legacy Group consisting of past presidents and Fellows of ITAA. This group possesses significant insight into the goals, roles and purposes of ITAA and has begun to serve as both a source of information and sounding board for the association. Finally, Nancy Rutherford officially joined our association as executive director in January 2011. Nancy has been a wonderful asset to ITAA, and she has done an incredible job supporting efforts of the association.

Three members of ITAA's Executive Council completed their terms of service in 2011. We are indebted to Melody LeHew who did an outstanding job as Secretary. Melody moved us to a new level as an association in recording minutes of Council meetings and tracking actions addressed by Council. Melody also assisted in development of file naming conventions so records will remain identifiable and accessible through the years. Ann Paulins completed her term as Vice President for Operations. In this capacity Ann provided leadership for the Membership, Faculty Fellowships and Awards, Student Fellowships and Awards, Design Awards, and Public Relations Committees. Hyo Jung (Julie) Chang served as an ex-officio member of the Executive Council as Graduate Student Liaison.

Julie made both professional and graduate student members of ITAA very proud as she provided valuable insight into the accomplishments and needs of graduate student members and facilitated communication among student members via Facebook.

While we appreciate the many contributions of these members on Council, we also are excited to welcome new members as they begin their terms in 2012. Sherry Schofield-Tomschin is our new President-elect. Harriet McLeod has joined Council as incoming Secretary, and Dee Knight has begun service as Vice President for Operations. We know Sherry, Harriet and Dee will make significant contributions and look forward to working with them in Council.

There are many exciting opportunities on the horizon for ITAA as we begin 2012. Our association continues to expand its international focus with the ITAA-BIF Joint Conference in Beijing in March, a cultural and industry tour to Italy in June, and an ITAA-KSMS Joint Symposium in Seoul in July. Andy Riley and Linda Arthur Bradley, with the Conference Planning Committee, are well underway making plans for the 2012 annual conference in Honolulu. Based on the preview provided during the 2011 conference, the 2012 meeting promises to be innovative and outstanding.

As the theme for the 2012 conference in Honolulu "No One is an Island" suggests, it takes many individuals to support ITAA and to maintain forward momentum for the association. We appreciate the efforts of all the committee chairs, chairs-elect, members of committees, and members at large who make important contributions to our association. The time and effort members contribute in making ITAA the premier association in our field are above and beyond the many obligations and responsibilities associated with ever growing workloads in their "real" jobs. For all the efforts contributed to making ITAA a success, we are grateful.

This issue of the newsletter provides information about numerous opportunities to contribute to the association by volunteering to serve on committees; submit research and teaching presentation abstracts, special topics session and workshop proposals, and creative designs; to participate in international travel; and to nominate members of the association for well-deserved recognition of their accomplishments. I look forward to many opportunities to work with the members of ITAA and to celebrate a variety of accomplishments within the association during 2012.

Awards are possible only through the generous contributions of our industry partners and members who have made lasting commitments to the discipline through the creation of endowments and donations to specific awards.

ITAA 2011 Annual Conference Award Winners

Barbizon Modeling and Talent Agency: Innovation in Fashion Awards

Presented Thursday, November 4

*Made possible by the Generosity of Joan Bernard,
Director, Barbizon Modeling and Talent Agency*

Faculty Awards

- First Place:** Eunyoung Yang, Meredith College
Water in Sky
- Second Place:** Eulanda Sanders, Colorado State University
Metalling with Fibers Ode to Tina Turner
- Third Place:** Phyllis Miller, Mississippi State University
Cabled Confection Vertically Reversible Jacket

Graduate Student Awards

- First Place:** Kristie Smith, Auburn University
The Secret Garden
- Second Place:** Ji Young Lee, University of Minnesota
Romantic + Sporty
- Third Place:** Talene Karkazian California State University
Upcycled Rainbow Ballerina Prom Dress

Undergraduate Student Awards

- First Place:** Sara Lopez, University of Minnesota
Mod.rian
- Second Place:** Dzyana Zhybar, University of Minnesota
Combining the Opposites
- Third Place:** Melissa Wasserman, Iowa State University
Life's Colors

Take advantage of the many opportunities ITAA members have to receive honors, professional development awards, fellowships, and awards specifically given to research, teaching, and creative design submissions for the Annual Conference. The list of current awards is available on the [ITAA Website](#).

Reasonably priced tours
with exclusive contacts in the world of
fashion, especially current designers
and historic costume collections.

FASHION
Perspective
TOURS

ALONG THE SILK ROAD, October of 2012. Optional pre-tour in Istanbul and/or Cappadocia, Turkey. October 2 – 13, 2012. Then on to the **Republic of Georgia, Azerbaijan, and Uzbekistan.** October 13 – 27, 2012. This portion of the trip Jonathan Wurdeman will be our host and guide. Jonathan is a famous artist, owner of Pheasant's Tears, a winery of organic wine, and an expert of carpets / textiles, plus he knows the political situation and history of each country. Jonathan is married to a lovely Georgian girl who has a group that does Georgian chants, traditional dances. They perform in the USA and give master classes at Princeton and Harvard and they perform in traditional costume. We will explore many types of weaving (ikat, double ikat), tribal costume, and the history of The Silk Road.

For more information call Pam Sexton at 804-649-0562.

Email: pam@fashionperspectivetours.com

Special Price at Oxford University Press

Oxford University Press is pleased to announce that individual, region-specific titles from the *Encyclopedia of World Dress and Fashion* are now available for **individual title** purchase. The 10-volume *Encyclopedia of World Dress and Fashion* is the first comprehensive reference work to explore all aspects of dress and fashion globally - from pre-history to the present day.

Arranged geographically and written by an international team of experts, the Encyclopedia will serve as the **go-to source for all issues relating the art and anthropology of costume, dress, and fashion** the world over for students, scholars, members of the design and fashion industries, and fashion aficionados for years to come. Simply go to the OUP website, www.oup.com/us and enter in promo code 30478 in the top right corner. This will bring up the special price (50% off) and all of the titles, both the set and the individual volumes. The sale will run until the end of February, 2012.

Calls for Designs

The 7th China International Warp-Knitted Fashion Design Competition, Central China – Wuhan of Hubei Province

Sub-competitions: Fashion Sport Wear Design Competition; Lingerie/Swimwear Design Competition; Leather-like Wear Design Competition; Home Textile & Ornament Design Competition; and Outdoor Appliance Design Competition

Deadlines and Dates: Application Deadline: 2nd March 2012; Deadline for submissions: 9th March 2012 (According to the local postmark), Late submissions are invalid; Design illustrations will be judged on 26th March-twenty series will be selected to enter into the final round; Static presentations will be judged on 22nd May 2012; Final judging and awards will be made at a dynamic fashion show held on 23rd May 2012. See **Application Form** and **Application Guide** for more details.

Digital Fashion Award 2012

The Korean Society of Fashion Business, Physan and CLO are sponsoring an exciting digital fashion design competition, Digital Fashion Award 2012. The competition is open to students, faculty, and companies. \$13,000 in prize money will be awarded. Participants can use any combination of software for the creation of the work. Submissions are due on March 30th, 2012, and an award ceremony is scheduled in May 2012. All participants, after the online sign-up, can download licenses of the Digital Clothing Suit (DC Suite), Marvelous Design and CLO3D software free for six months.

ITAA is pleased to announce that

ITAA Monograph #10

Historic Textile and Costume Collections in the Academic Setting

by Linda Welters and Margaret Ordonez, University of Rhode Island

is now available through the ITAA Website.

Position Announcements Posted Since Last Newsletter

Assistant Professor, Textiles, Fashion Merchandising and Design, University of Rhode Island, [click here](#)

Associate/Full Professor Tenured/Tenure Track, Online Consumer Behavior, Behavioral Economics or closely aligned area, University of North Texas, [click here](#)

Professor of Fibers, Savannah College of Art and Design, [click here](#)

Endowed Professor Position, Department of Family and Consumer Sciences, Bradley University, [click here](#)

Associate/Full Professor, Fashion Design, Kent State University, [click here](#)

Tenure-Track Faculty, Fashion Design-Fashion Studies, Columbia College Chicago, [click here](#)

Assistant/Associate/Full Professor, Fashion and Textile Management, North Carolina State University, [click here](#)

Assistant Professor of Fashion Design (Term), Marymount University, [click here](#)

Associate or Full Professor/Chairperson, Department of Human Environmental Sciences, Southeast Missouri State University, [click here](#)

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The ***ITAA Newsletter*** is a bimonthly publication of the International Textile and Apparel Association, Inc. The purpose of the newsletter is to provide timely information to members. Unsolicited articles should not exceed 300 words. ITAA Editors reserve the right to edit, cut, or not publish all solicited and unsolicited articles. Articles submitted via e-mail will be acknowledged by e-mail. Articles submitted by mail or on disk will be acknowledged only if a stamped, self-addressed postcard is included with the mailed item. Neither the editors nor ITAA assumes responsibility for statements made or opinions expressed by authors of articles published in the ***ITAA Newsletter***. Submissions must be authors' original works or give appropriate attribution.

Email newsletter copy to Vanessa Jackson by the following dates: October 15 (for November issue), December 15 (for January issue), February 15 (for March issue), April 15 (for May issue), June 15 (for July issue), and August 15 (for September issue). Article, book, thesis, and dissertation titles can be submitted to Editor for each newsletter..

Call for Award Applications Undergraduate Student Scholarships

Guidelines for Preparation of Applications and Instructions for Online Award Submission are available on the [ITAA Website](#).

AIU-ITAA Fashion Design Award - two awards, each for \$5,000USD
AIU-ITAA Fashion Marketing Award - two awards, each for \$5,000USD
Submission Deadline—April 1

American InterContinental University (AIU) London provides awards to be applied towards tuition and housing costs (University coordinated housing only) during a regular academic term (10 week quarter) at the AIU London campus. The award does not apply to AIU programs conducted in other satellite locations. The student must be enrolled as an undergraduate in a fashion marketing or merchandising curriculum that has a current ITAA member on the faculty.

Each institution may sponsor only one applicant per year. The student must have completed a minimum of two years of a fashion marketing or merchandising program before application and must be a member of ITAA in the undergraduate student category. The student applicant must have at least one term to complete at the sponsoring institution after the study abroad experience. This award is applied to tuition and housing; (University coordinated housing only) it is not a reimbursement. This award may not be applied retroactively. Therefore, students who have already completed terms or who are currently attending an AIU Study Abroad Program are not eligible for a refund of tuition or fees. Recipients must use their awards within one year of notification. Applicants will be notified before August 1 of each year.

Blanche Payne Scholarship for Textile and Apparel Design
Two-Step Process
Research Submission Deadline (4/1) or Design Submission Deadline (6/1)
and
Scholarship Application Deadline (8/1)

Blanche Payne was a professor of Textiles and Clothing at the University of Washington during the first half of the 20th century. She was very supportive of textile and apparel design and is the author of the classic textbook, *History of Costume: From the Ancient Egyptians to the Twentieth Century*, originally published in 1965 by Harper & Row.

The Blanche Payne Scholarship for Textile & Apparel Design is a \$5,000 award for outstanding design scholarship and professional promise. For this award, ITAA recognizes that design includes apparel, costume, textile, and accessory design, functional and technical design; apparel product development; fashion illustration; and the scholarship of design theory and application. Undergraduate student applicant must have at least one design in the ITAA Design Exhibition (6/1 submission deadline) or a research paper in the Technical Design/Fashion Illustration track (4/1 submission deadline) at the ITAA Annual Meeting. All undergraduate submitters must be sponsored by an ITAA active, reserve, or emeritus member (see calls for papers for the ITAA Annual Conference) and must be members of ITAA in the undergraduate student category to be eligible for this award.

Undergraduate students accepted in either of these competitions must submit an electronic application to the Student Scholarship and Awards Committee by August 1 to be considered for the award. Scholarship selection criteria include: (1) Acceptance into at least one of the above exhibitions (design or research); (2) Statement of the design process with attention paid to the scholarship of design; (3) Potential for future contributions to and leadership in textiles and apparel profession; (4) Academically sound background and high level of scholarship; with a balance of textiles and apparel, and supporting disciplines; (5) Aptitude for advanced study; and (6) Enrollment at a degree granting institution.

***Reminder*-- February 1 is the submission deadline for:**

Distinguished Faculty Award Nominations/Applications
Special Topic Session and Workshop Proposals
Graduate Student and Undergraduate Student Best Paper Award Submissions

Call for Award Applications

Faculty Development Awards

Submission Deadline – April 1

Guidelines for Preparation of Applications and Instructions for Online Award Submission are available on the [ITAA Website](#).

Apparel Magazine All-Star Award

Apparel Magazine established the All-Star Award (formerly the Bobbin Award) to recognize a faculty member each year who has made outstanding contributions through teaching/curriculum, research, or service. Recipients must demonstrate exemplary and innovative contributions in teaching/curricular development, research, or service activities in the textile and apparel field; have a record of distinguished contributions to the textile/apparel field over a period of time; can show evidence of the impact of these contributions, either directly or indirectly, to the textile and apparel industry; and has fostered a positive image of the textile and apparel industry to students and has encouraged students to consider employment in the industry. It will not be necessary for the nominator to provide supportive materials. Nominees will be contacted to provide further support materials. Winner agrees to be interviewed for an "Educator of the Year" feature in Apparel Magazine.

Fairchild Publications Textile and Apparel Faculty Grant

The purpose of the Fairchild Publications Textile and Apparel Faculty Grant is to enhance the development of the textile and apparel field through support of ITAA members and their teaching and independent research activities. Emphasis for this award will be on the development of quality curricula and research that contribute either in depth or breadth to the field. One grant of \$1,500 will be given by Fairchild Publications. The award will be presented at the ITAA Annual Meeting. (Appropriate examples might include spending time with a manufacturing or retailing firm to gain expertise to develop or strengthen a course or a program, developing curriculum materials that could be shared with others in the field, going to summer workshops to gain new research capabilities, research projects that fit the description above, or a focused combination of activities.

Sara Douglas Fellowship for International Study

This fellowship is named in memory of Sara Douglas, professor at the University of Illinois. Dr. Douglas' research and teaching interests dealt with international trade in textile and apparel. Sara Douglas served ITAA in many capacities, including President in 2002/2003. Her colleagues, family, and friends have generously contributed to this award. For a list of past recipients, [click here](#). This faculty fellowship is intended to support a project that will develop international linkages and collaborative cross-cultural research and/or teaching in textiles and apparel. For example, this award could support visiting scholars or travel to work on specific collaborative projects. This award may NOT be used to support travel to international meetings. Criteria for selection include:

1. Applicant must be an ITAA member. If program is submitting, the program must have at least one ITAA member as contact amongst its faculty;
2. Proposal is limited to two pages;
3. Application must include letter of administrative support from the institution(s) involved;
4. Results must be shared with the ITAA membership through paper, presentation, or ITAA Newsletter article; and
5. At least one recipient must be present to receive the award at the annual meeting.

ITAA Visiting Scholar or Practitioner

To further expand the charge of the ITAA International Relations Committee, "to promote linkages among all ITAA members and facilitate membership in ITAA beyond North America," the ITAA International Relations Committee requests proposals for *ITAA Visiting Scholar or ITAA Visiting Practitioner*. ITAA Visiting Scholar provides ITAA excellent opportunities to exchange scholarly activities with researchers and faculty members from emerging countries. ITAA Visiting Practitioner would help further bring fresh and new ideas to ITAA from outstanding practitioners from foreign industries and governments in the areas of technologies, trades, culture, history, and education that are critical in today's global society.

Both nominations and self-nominations will be accepted.

Call for Award Applications

Graduate Student Fellowships

Submission Deadline – April 1

Guidelines for Preparation of Applications and Instructions for Online Award Submission are available on the [ITAA Website](#).

Lois Dickey Fellowship for Continuing Doctoral Students

This fellowship is named in honor of Lois Dickey, former professor at Ohio State University, early researcher and author of numerous articles on the social psychology of dress, and mentor to numerous students seeking advanced degree in the mid to late 20th century. Criteria for selection include: (1) Completion of the major portion of doctoral coursework; Award is conceived as financial encouragement for the dissertation research stage of doctoral work; (2) Acceptance of the dissertation proposal by the advisory committee; (3) Professional experience in and contribution to the textiles and apparel professional, including membership in ITAA; (4) Potential for future contributions to and leadership in the textiles and apparel professional; (5) Statement of professional goals; (6) Academically sound background and high level of scholarship with a balance of textiles and apparel and supporting disciplines; (7) Aptitude for advanced study and research; (8) Merit of the research problem; (9) Enrollment at the degree granting institution for the complete academic year of funding.

Joan Laughlin Fellowship for Continuing Doctoral Students

The endowment for this fellowship has been made possible by donations from Dr. Joan Laughlin, Professor Emeritus at the University of Nebraska. Dr. Laughlin's research on pesticide decontamination of textiles is used worldwide. Her award-winning research efforts were incorporated into the World Health Organization's analyses and EPA guidelines regarding protective clothing for pesticide use. She was a visionary leader for the Great Plains Interactive Distance Education Alliance (GPIDEA). She is an award-winning member and long-time supporter of ITAA. To apply for this award, the following criteria must be met: (1) Completion of the major portion of doctoral coursework; Award is conceived as financial encouragement for the dissertation research stage of doctoral work; (2) Acceptance of the dissertation proposal by the advisory committee; (3) Professional experience in and contribution to the textiles and apparel professional, including membership in ITAA; (4) Potential for future contributions to and leadership in the textiles and apparel professional; (5) Statement of professional goals; (6) Academically sound background and high level of scholarship with a balance of textiles and apparel and supporting disciplines; (7) Aptitude for advanced study and research; (8) Merit of the research problem; (9) Enrollment at the degree granting institution for the complete academic year of funding.

Marjorie Joseph Fellowship for Beginning Doctoral Students

This fellowship is named in honor of Marjorie Joseph, former professor at California State University-Northridge, author of numerous textile science articles and books, and the first editor of the *Clothing and Textiles Research Journal*. Criteria for selection includes: (1) Acceptance in a masters or doctoral program in textiles and apparel at an accredited institution; (2) ITAA graduate student member, professional experience in an contributions to the textiles and apparel profession including but not limited to involved and leadership in professional organizations; (3) state of professional goals; (4) academically sound background and high level of scholarship, with a balance of study in textiles and apparel and supporting disciplines; (5) potential for future contributions to and leadership in the textiles and apparel profession; and (6) potential for successful completion of an advanced degree.

Oris Glisson Fellowship for Beginning Masters Students

This fellowship is named in honor of Oris Glisson, former professor at Virginia Tech and Instrumental in the development of ITAA -Eastern Region in the mid 20th century. Criteria for selection include: (1) Acceptance in a masters program at an accredited institution; (2) ITAA graduate student member, professional experience in an contributions to the textiles and apparel professional including but not limited to involvement and leadership in professional organizations; (3) Statement of professional goals; (4) Academically sound background and high level of scholarship, with a balance of study in textiles and apparel and supporting disciplines; (5) potential for future contributions to and leadership in the textiles and apparel profession; and (6) potential for successful completion of an advanced degree.

Sara Douglas Fellowship for Professional Promise – Masters and Doctoral Students

This fellowship fund is named in honor of Sara Douglas, former professor at the University of Illinois. Dr. Douglas served many positions in ITAA, including President during 2002/2003. She cherished her role as a mentor to graduate students and young faculty. This award is intended to recognize graduate students who demonstrate outstanding potential and commitment to the field of textiles and apparel through support for travel to the ITAA annual meeting. Criteria for selection includes: (1) Nomination from an ITAA member or member emeritus; (2) Nominee must be registered in a masters or doctoral program in textiles and apparel at an accredited institution at time of nomination; (3) Nominee must be a student member of ITAA at time of nomination; (3) Awardee must be registered for and attend the ITAA annual meeting to receive the award.

Call for Papers – ITAA Annual Conference

Research – Teaching – Technical Design

Submission Deadline – April 1

Proceedings Template, Guidelines for Preparation of Documents, and Instructions for Online Submissions are available on the [ITAA Website](#).

Research Presentations

ITAA scholars are invited to submit proposals to present original research papers at the ITAA Annual Conference. Appropriate submissions include research studies and scholarship from diverse theoretical positions. Research must be completed at time of submission and may not have been published or reported at a national or regional conference prior to the ITAA Annual Conference. Each paper must be presented by one of the authors in oral or poster format.

Technical Design/Fashion Illustration/Textile Design: Scholars are invited to submit proposals to present original research **posters** at the ITAA Annual Conference on Technical Design / Fashion Illustration / Textile Design. Appropriate submissions include design **research** from diverse positions, recognizing that design includes apparel, costume, textiles, accessories, functional and technical design, apparel product development, and fashion illustration. This call is for research only, and does not include the teaching of technical design or fashion illustration. Although the final poster can have a strong visual focus, the proposal should include a strong research focus. **Select the Technical Design track** for review and presentation.

Undergraduate students, who have posters accepted for the Technical Design Track, are then eligible to apply for the Blanche Payne Scholarship for Textile & Apparel Design. This is a \$5,000 award for outstanding design scholarship and professional promise. Criteria for selection include: (1) Undergraduate level standing; (2) Acceptance of at least one design entry in the ITAA Design Exhibition or a research poster proposal in the Technical Design/Fashion Illustration/Textile Design track at the ITAA Annual Meeting; (3) Statement of the design process with attention paid to the scholarship of design; (4) potential for future contributions to and leadership in textiles and apparel profession; (5) academically sound background and high level of scholarship; with a balance of textiles and apparel, and supporting disciplines; (6) aptitude for advanced study; and (7) enrollment at a degree granting institution. For more information go to Awards – Undergraduate Students.

Research Peer Review Process: Teaching and research papers will undergo double blind review. The following criteria will be used in evaluating papers: (1) Significance/usefulness of the research/scholarship; (2) Application of relevant theory or framework and pertinent literature; (3) Appropriateness of methods/exploration techniques; (4) Clarity of results/conclusions and implications; and (5) Clarity and organization of the writing.

Teaching Presentations

ITAA scholars are invited to submit proposals to present papers on Creative Teaching, Curriculum Strategies, and Best Practices at the ITAA Annual Conference. Papers should report in narrative form and focus on: (1) Innovative teaching strategies; (2) The use of resources, media, and/or technology; (3) The process of curriculum development and evaluation as used in programs, courses and/or workshops; or (4) Best practices related to education programs. Papers may not have been published or reported at a national or regional conference prior to the ITAA Annual Conference. Each paper must be presented by one of the authors in oral or poster format.

Teaching Peer Review Process: Papers will undergo blind review. The following criteria will be used in evaluating papers: (1) New/creative/innovative strategy, approach, or practice that merits sharing with others; (2) Clear purpose/objective of strategy for identified audience; (3) Implementation of strategy/practice clearly delineated; (4) Description of effectiveness or success of the strategy or practice in fostering desired teaching/learning outcomes; and (5) Indication of plans for continuation, revision, or follow-up.

Follow-Up

Authors will be notified electronically of the outcome of the review at the email address supplied by the submitter, and, if the paper is accepted, will be notified of the presentation format and pertinent information.

All papers presented at the annual conference will be included in the online *ITAA Proceedings*, and must be presented by one of the authors in oral or poster format. The presenting author must register for the conference by September 15, allowing the conference organizing committee adequate time to prepare the Conference Program.

Papers of Distinction

Authors are encouraged to expand their papers into full articles that will be submitted for “Paper of Distinction” (*previously Track Best Paper*). The expanded paper will undergo a second double-blind review, and papers that are considered worthy of the title of “Paper of Distinction” will be recognized during the annual conference. Authors will then be encouraged to submit their expanded papers to the *Clothing and Textiles Research Journal* for publication.

To be considered for a Paper of Distinction Award, a **member must submit both the standard abstract and full paper by the April 1 submission deadline**. Abstracts will be reviewed first. Papers associated with accepted abstracts will move forward for review for the award.

Authors should select from the following tracks for review and presentation (track code given in parentheses):

- Aesthetics/Design/Product Development (ADP)**– including the creative process, factors of design, body scanning, product development for target markets, specification development, etc.
- Consumer Behavior (CB)** – including phenomena related to how consumers behave in the marketplace, shopping behavior, fashion movement, merchandise quality, consumption patterns and consumer practices.
- Culture (CUL)** – including cross-cultural comparisons, critical theory, ethnic studies, feminist theory, ethnographic studies, anthropological approach.
- Fashion Studies (FS)** – including theory of fashion, critical analysis of fashion through interdisciplinary thought, fashion as object, practice, etc.
- Historic (HIS)** – including artifact analysis, historic trends, archeological studies, cross-cultural comparisons, etc.
- International (INT)** – including trade analysis, economic theory, sourcing, global supply-chain, etc.
- Merchandising/Marketing/Retailing I. Management (MMGT)** – including issues related to satisfaction, stores, the retail process, etc.
- Merchandising/Marketing/Retailing II. Visual & Promotion (MVP)** – including issues related to E-commerce, advertising, branding, retail atmospherics, etc.
- Pedagogy (PED)** – the art and science of teaching including critical pedagogy, curriculum development, systematic analysis of teaching, etc.
- Popular Culture (POP)** – includes critical analysis of popular culture as it relates to the area of apparel/textiles including communication, ideas, perspectives, attitudes, images, media, etc.
- Professional Development & General (PDG)** – including future trends for the profession, curriculum issues, industry or inter-disciplinary linkages, professional development, etc.
- Social/Psychological Aspects (SPA)** – including appearance management, identity, group behavior, popular culture, body image, acculturation, gender and dress, etc.
- Sustainability/Social Responsibility (SSR)** – including issues focusing on environmental and social impact across all tracks.
- Textile & Apparel Industries (TAI)** – including sizing, manufacturing, socially responsible practices, production technology, etc.
- Textile/Apparel Science (TAS)** – including fiber science, functional dress, etc.
- Technical Design (TD)** – including design **research** from diverse positions, recognizing that design includes apparel, costume, textiles, accessories, functional and technical design, apparel product development, and fashion illustration

Call for Proposals – ITAA Annual Conference

Live and Mounted Design Exhibitions

Submission Deadline – June 1

*Templates, Guidelines for Preparation of Documents, Instructions for Online Submission
are available on the [ITAA Website](#).*

ITAA design scholars are invited to submit proposals to present original design work at the ITAA annual conference, during the Live and Mounted Design Exhibitions. Work must have been executed within the last 3 years and not previously shown at an ITAA Annual Conference. Work must be constructed by the designer(s), and must be completed at time of submission. Undergraduate student member submissions must have a faculty sponsor. The sponsor must be an ITAA active, reserve, or emeritus member, and one individual can sponsor up to six entries. It is the responsibility of the ITAA sponsor to screen the entries for quality, completeness, and accuracy and to be actively involved in the submission process. The sponsor will retrieve the design work at the conference if the student does not attend. All design work presented at the annual conference will be included in the online *ITAA Proceedings*. Up to 3 entries per designer or co-designer in any combination of categories may be submitted. A designer whose work is accepted, or the sponsor, **must attend the ITAA Annual Conference** and register for the conference by September 15, allowing the conference organizing committee adequate time to prepare the Conference Program.

The purpose of the ITAA Design Exhibition is to provide an arena for design work to be juried and shown as a form of scholarship. Graduate, undergraduate, and professional designs will be juried as separate categories. If more than one person contributes to a design, the creators will be designated as co-designers. If a faculty member is listed as a co-designer on a student entry, the entry will be reviewed at the “Professional Level”. The ITAA Design Exhibition includes a live gallery (static or runway) and a mounted exhibit.

Categories for Review and Presentation

Hawaiian Inspired Design - Special Category for 2012 Annual Conference Only - Given the location of 2012 Annual Conference in Hawai'i, you are invited to celebrate the dress of Hawai'i with a Hawaiian or Hawaiian-inspired design competition. Judging will be by a panel of experts of Hawaiian dress and designers in Hawai'i. A winner of this category will receive a special certificate. Formats include:

HILG - Hawaiian Inspired Live Gallery

HIME - Hawaiian Inspired Mounted Exhibit

Fiber Art – Textile, apparel, or accessory items with emphasis on aesthetics and the use of materials, surface design techniques, and/or couture construction. This category can include apparel or non-wearable two- or three-dimensional designs. If a garment's stated priority is the surface design or weave structure, a commercial pattern or pattern from another source may be used. The pattern source must be identified. Formats include:

FALG – Fiber Art Live Gallery

FAME – Fiber Art Mounted Exhibit

Target Market – Garment constructed by the designer from an original pattern, with emphasis on materials, aesthetics, garment structure, and wearability. This category includes designs targeted toward a specific consumer, market group, or function. Formats include:

TMLG – Target Market Live Gallery

TMME – Target Market Mounted Exhibit

Detailed instructions for online submission are posted separately on the ITAA Website.

Review Process

Each submission will be reviewed by a double-blind jury of your peers. The jury will view the Abstract and Images submission only and evaluate each entry based on: (1) Statement of purpose; (2) Implementation of purpose or process; (3) Aesthetics and visual impact; (4) Quality of technique and execution; and (5) Innovation of design. Acceptance or rejection for the ITAA Design Exhibition will be based on the jury's scores. The Proceedings file will be used for inclusion in *ITAA Proceedings* if your design is accepted.

An on-site review by a set of judges based on physical inspection and submitted abstract of each submission will determine award recipients. Entries may be disqualified at any level of the review process. Entries may be disqualified if a design is not delivered on time or by the carrier stipulated in the acceptance email **with the appropriate return postage**. Designs may also be disqualified if the submitter (or the submitter's sponsor) has not registered for conference on or before September 15. If the overall construction is judged to be poor during the on-site review, or if an apparel design is not easily donned or doffed, the entry may be disqualified. **The minimum openings in non-stretchable fabrics are: neckline 22"; waistline 28"; hipline 37"; and pant hem circumference 12". Knee-length or longer slim-fit skirts must have a vent, slit, or flare to allow adequate runway walking ease. Side-seam zippers in bodices must open completely at the arms eye to allow garments to fit over dress forms that do not compress. An image of the garment as it is worn is to be included with all accepted pieces. Detailed directions for donning and doffing non-standard garments also should be provided. Submitters are responsible for all customs fees and charges.**

Follow Up

Entrants and their sponsors, if applicable, will be notified via email of the outcome of the jury review, and designers of accepted entries will be emailed guidelines for the delivery of their original images for the exhibition catalog and piece(s) to the annual meeting site where awards will be determined. Sponsors must be able to deliver and retrieve sponsored designs. Items selected for both the Mounted and Live Exhibit will need to be delivered or shipped to the exhibit site and items for the Mounted Exhibit must remain until the exhibit closes at the end of the conference.

Non-Liability: Reasonable care will be taken in handling and displaying accepted items. Neither ITAA nor the facility hosting the exhibit assumes responsibility for loss, liability, or damages incurred before, during or after the ITAA Design Exhibition.

Become Involved!

Pursue your interests through ITAA Committees. Send in the Committee Involvement Form through the [Become Involved!](#) link on the ITAA Website now and participate in a committee throughout the coming year. Please note that the Committee Involvement Form has changed. You will be asked to select only one committee. The VPs and Committee Chairs will respond to your request. If a committee has a full membership, you will be asked to resubmit the form with your second choice. There has been some confusion with the multiple selections requested on the previous form. VPs and Committee Chairs of the second and third selection have been unsure about when they can contact prospective committee members. We hope this will make it easier for members to join committees.

CALL FOR SUBMISSIONS – Special Topics Sessions
ITAA 69th Annual Meeting – Honolulu, Hawaii
November 14-17, 2012

Submit through the [ITAA Website](#) by February 1, 2012
Online Submission Site Opens January 4, 2012

- WHO:** Proposals are invited from current ITAA members. Individuals may submit no more than one proposal as Session Coordinator. No more than six presenters may be listed on a Special Topic. The Coordinator is responsible for assuring that all presenters register for the meeting. **Proposals are also invited from our resource vendors (current ITAA membership required). Vendor proposals must be generic and not product/service-specific.**
- WHAT:** Special Topic Sessions held during the annual meeting may include presentations, panels, small group discussions, or any other program which may be of interest to members. Special Topic Sessions occur within the regular meeting schedule and should address broad issues and encourage dialogue and audience participation.
- FORMAT:** Special Topic Sessions can be up to 75 minutes in length. Some sessions may be concurrent. Proposed sessions cannot exceed this time allotment. Proposed sessions should not require special facilities other than a meeting room. A LCD projector and screen will be provided to the Session Coordinator. Maximum number of attendees for each Special Topic Session will be based upon available facilities. There will be no reimbursement for expenses, fees, nor registration waivers provided for presenters. All benefits to outside speakers must be specified in this proposal.
- FILE:** **Each entry requires 1 file.** Name the file so you will recognize it; perhaps an abbreviation of the title of your entry. Be prepared to upload the file when the Online Submission Program asks for it. **Please save any Word document files with the ‘.doc’ extension and not the ‘.docx’ extension.**
- File 1.doc – Proposal:** should be no more than **2 single-spaced pages.** Names of presenters and moderators must be confirmed prior to submission. **Create a unique file for each proposal.** Each proposal should include:
- Name, address, email address, affiliation, and daytime phone number of coordinator
 - Title of session
 - Type of session (panel, speaker, etc.)
 - Source of submission (individual, group, ITAA committee, etc.)
 - General content of session and names of presenters
 - Benefit of session to members
- SUBMISSION:** Proposals **must be submitted online by February 1, 2012.** Directions for the online submission process will be available on the ITAA website – including how to enter information for the conference program and confirming copyright release. Online submission site opens January 4, 2012. Only the submitter will receive the notification emails; it is the responsibility of the submitting author to notify other authors.
- SELECTION:** Proposals will be evaluated on the following criteria: (1) Benefit of the session to ITAA members, (2) Relationship of the session to the theme of the conference, (3) Uniqueness and innovativeness, and (4) Quality of the proposal.
- FOLLOW-UP:** Session Coordinator will receive an email confirmation of receipt of the proposal when submission has been completed. The ITAA Council will review Special Topic Session proposals. By March 15, 2012, the Session Coordinator will be notified of outcome, so that you may resubmit under the general call if not accepted for a special topic. Directions for copy (6 page maximum) for the *ITAA Proceedings* will be posted at www.itaaonline.org.
- QUESTIONS:** executivedirector@itaaonline.org or 865-992-1535 for Nancy Rutherford, Executive Director
woodardg@ecu.edu for Ginger Woodard, VP of Scholarship

CALL FOR SUBMISSIONS – Workshops
ITAA 69th Annual Meeting – Honolulu, Hawaii
November 14-17, 2012

Submit through the [ITAA Website](#) by **February 1, 2012**
Online Submission Site Opens January 4, 2012

WHO: Proposals are invited from current ITAA members. Coordinator must be a member. **Proposals are also invited from our resource vendors, and may include product/service specific content (current ITAA membership required).**

WHAT: Workshops held at the beginning and close of the annual conference; may include presentations, panels, group discussions, invited speakers, or any other program which may be of interest to members.

FORMAT: Workshops may be ½ to 1½ days. Any special facilities or equipment are the responsibility of the workshop coordinator. Number of attendees can be specified. At a minimum, workshops must be revenue-neutral to ITAA; you may require a registration fee to cover registration, audiovisual, meeting room, and other costs such as lunch (if provided) and internet access. The fee will be collected at time of registration for the annual meeting.

FILES: Each entry requires 1 file. Name the file so you will recognize it; perhaps an abbreviation of the title of your proposal. Be prepared to upload the file when the Online Submission Program asks for it. **Please save any Word document files with the ‘.doc’ extension and not the ‘.docx’ extension.**

File 1.doc – Proposal: should be no more than **2 single-spaced pages**. Names of presenters and moderators must be confirmed prior to submission. **Create a unique file for each proposal.** Each proposal should include:

Name, address, email address, affiliation, and daytime phone number of coordinator
Title of session
Type of workshop (panel, speaker, etc.)
Length of workshop
Source of submission (individual, group, ITAA committee, etc.)
General content of workshop and names of presenters
Benefit of workshop to members
Time frame of workshop organization (if call for participants is required)
Minimum and/or maximum number of attendees

Detailed budget for the workshop. ITAA provides meeting room and possibility of borrowing an LCD projector only. The itemized budget must include all other costs, including a minimum service fee of \$10, and screen rental, other equipment, beverage break, and speaker fees if applicable. Submitters should contact the conference chair prior to preparing budgets to secure hotel costs for refreshments, request use of an LCD projector, and to gain approval for speaker fees etc.

Whether you are also submitting this proposal for a regular research / teaching presentation

SUBMISSION: Proposals **must be submitted online by February 1, 2012**. Directions for the online submission process will be available on the ITAA website – including how to enter information for the conference program and confirming copyright release. Online submission site opens January 4, 2012. Only the submitter will receive the notification emails; it is the responsibility of the submitting author to notify other authors.

SELECTION: Proposals will be evaluated on the following criteria: (1) Benefit of the session to ITAA members, (2) Relationship of the session to the theme of the conference, (3) Uniqueness and innovativeness, and (4) Quality of the proposal.

FOLLOW-UP: Workshop Coordinator will receive email confirmation of receipt of the proposal when the submission has been received. The ITAA Council will review proposals. By March 15, 2011, the Workshop Coordinator will be notified of outcome. Guidelines for preparation of a paper on the workshop (6 page maximum) will be posted at www.itaonline.org.

QUESTIONS: executivedirector@itaonline.org or 865-992-1535 for Nancy Rutherford, Executive Director
woodardg@ecu.edu for Ginger Woodard, VP of Scholarship