

# ITAA NEWSLETTER



International Textile  
and Apparel Association

The Global Organization of Textile & Apparel Scholars



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## A Grand New Orleans WELCOME!

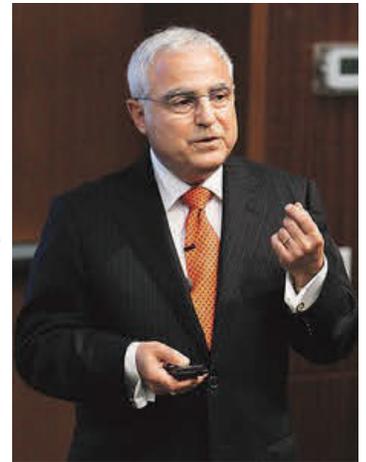
By Sheri Drago and Wanda Cheek



New Orleans Annual Conference plans are in full swing and you won't want to miss a step. We invite each of you to the City of Jazz to enjoy a week of extraordinary educational, cultural, and entertainment events. Here are just a few of the events!

**Opening Mardi Gras Reception co-sponsored by Fairchild Books:** You will want to book your flight in order to arrive in time to attend pre-conference tours and also the special opening reception to the city which will set the mood for the entire conference. Members will enjoy a New Orleans Jazz band and those electing to participate in the Mardi Gras mask contest will receive prizes. Guidelines on page 2.

**Keynote Speaker:** We are fortunate to have industry insider, Rick Helfenbein, president of Luen Thai USA, vice chairman of the AAFA, and author on U.S. trade issues. Parent company, Luen Thai Holdings Ltd., is the largest publicly traded apparel supply chain services company on the Hong Kong Stock Exchange. Helfenbein has served as vice chairman of the American Apparel & Footwear Association, aided the Clinton Global Initiative efforts for relief aid and job creation in Haiti, and has worked to help create the SAVE Act, a trade preference agreement between the U.S. and the Philippines. As president of USA operations, Helfenbein is responsible for the management of the Luen Thai USA Companies in New York, New Jersey, Ohio, and California. Customers include Polo Ralph Lauren, Abercrombie & Fitch, Dillard's, Banana Republic, Underarmour, Victoria's Secret, Macy's, Ann Taylor, Adidas, and Uniqlo in Japan. Mr. Helfenbein has been credited with numerous achievements leading to the success of various apparel brands including the creation of the original Le Tigre brand, and helping to engineer the split between Izod and Lacoste. He has developed apparel product and sourcing structure for many of the most popular brand names in the world. Helfenbein participates yearly in the Consortium for Operational Excellence in Retailing at Wharton and Harvard, and often lectures at distinguished Universities and industry conferences on the subjects of International trade and supply chain management. The working title of his presentation is "Apparel and Textiles for the New World and Beyond."



(Article continues on page 2.)

**2013 ITAA COUNCIL****President****Sherry Schofield  
Kent State University****President-Elect****Mary Lynn Damhorst  
Iowa State University****Treasurer****Marianne Bickle  
University of South Carolina****Secretary****Harriet McLeod  
Kent State University****Counselor****Kathleen Rees  
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Seattle Pacific University****Vice President-Operations****Dee Knight  
University of North Texas****Vice President-Planning****Tammy Kinley  
University of North Texas****Vice President-Publications****Rinn Cloud  
Baylor University****Vice President-Scholarship****Ginger Woodard  
East Carolina University****Graduate Student Liaison****Casey Stannard  
Oregon State University  
Ex-officio Member****2013 Annual Conference Update, Continued**

**Wednesday Events:** Packed full of outstanding features, our Wednesday agenda continues with the Lectra sponsored Live Gallery and pre-show reception. Following is an evening opportunity, not to be missed, the Saks Fifth Avenue “Key to the Cure” Evening of Excellence. Simply walk the block and a half from our conference hotel to this charity event featuring an extravagant evening of dining, music and beverage. Support a fabulous cause while feasting on the best of New Orleans. More information follows on page 7.

**Thursday Highlights:** Thursday offers a hearty morning and early afternoon of sessions and academic learning, featuring the ITAA Distinguished Lecturer as morning keynote, and a dynamic fashion panel as the luncheon feature.



Because New Orleans is a location to see and experience, we have planned the afternoon with a broad assortment of tastes and sounds of New Orleans for every visual and tactile palate. There is an option for everyone, so peruse the list on page 8 carefully as you make your selections.

Follow up your tour with one of many delicious fine dining establishments in the city. Visit our Pinterest page, <https://pinterest.com/ITAA2013/> and Facebook site, ITAA Conference 2013, for location information, dining and entertainment options.

**Friday Highlights:** Friday morning features special topic sessions, oral presentations, and multiple poster sessions. All conference awards will be presented at our closing Awards Luncheon!

**Mardi Gras Mask Competition Guidelines**

ITAA members may enter our friendly competition for the Most Outstanding Mardi Gras mask, Tuesday evening, October 15, at the Fairchild Books Opening Reception. Masks may be store-bought and embellished or made from scratch.



Three award categories will be assessed by competition judges observing throughout the evening. Award categories are Outstanding Embellished, Outstanding Designer Created, and, to support our conference theme, Outstanding Regenerated (this could be Recycled, Up-cycled, or Vintage Enhanced). Judges will visit with mask wearers for details, so plan your marketing language and sales pitch. Each category winner will be awarded a ticket to the Wednesday, October 16, Saks Evening of Excellence Key to the Cure event. So begin brainstorming and creating today and join in the NOLA ITAA fun!

**Early Registration Deadline is September 16.**

**Visit the [2013 ITAA Annual Conference Website.](#)**

# President's Message

By Sherry Schofield



Summer! I am doubtful that many of us would not survive the regular academic year if it weren't for the sweet release of summer. It gives us opportunities to rejuvenate and contemplate the coming year. We all have lots to think about – changes in our syllabus, new or improved projects, or maybe even changes in our life direction. But for me, I've been thinking about changes that we might be able to make for ITAA.

Of course, for the organization, much of our energy goes into our Annual Conference, and what changes can be made to make the experience better for all. No two conferences or venues are alike, and we continue to tweak and try new approaches. This year we tried submitting our design submissions through Juried Art Services. From my perspective, it was a smooth process and I think that we should continue to use this service in the future. However, not everyone has the same perspective, so if you would like to share your opinions with me, both positive and negative, I would be happy to hear your opinion ([sschofi1@kent.edu](mailto:sschofi1@kent.edu)).

Another process that Council has been discussing this summer has been awards. As an association, it is important that we recognize the best within our organization; for this year that means Jana Hawley being awarded ITAA Fellow, Gwendolyn O'Neal being recognized as Distinguished Lecturer, and Juyeon Park being chosen as ITAA's next Rising Star. Many of our awards, both at the faculty and student level, have been sponsored by industry partners, or left as legacies by past ITAA members. Unfortunately, reduced budget structures have resulted in reduced corporate

sponsorship, and legacies, unless replenished or built into healthy endowments, disappear over time. As a result, the Legacy Group, in harmony with Council members, will be discussing how to increase financial support for ITAA and the development directions for the organization.

But beyond meeting the financial expectations for the awards we need to know if the awards meeting the needs of the organization. Do we need to revise the awards to better meet the professional development and tenure needs of our members? Should there be more focus on early and midlevel awards? These are questions that are currently in discussion; if you have an opinion, again, I would be happy to hear your view of the subject. One change we know that we will make this fall is to announce the value of each award by the time the calls are distributed. We would also like to increase the number of members applying for awards.

So as you finish up your summer, whether that involves complete relaxation or pre-semester panic, think about how ITAA might continue to help you prosper in your career. Drop me a note if there is a way that we might assist you or if you have ideas for how you might help the organization.

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## Southwest Airlines Discount for the 2013 Annual Conference

Southwest Airlines is a major carrier for New Orleans, and we are happy to announce Southwest is providing a discount for the 2013 Annual Conference. Information on all [airline discounts](#) is available on the conference website.

## ITAA 2013 Distinguished Faculty Award Winners



**ITAA Fellow**

**Jana M. Hawley, Ph.D.**  
University of Missouri

Professor and Department Chair in the College of Human and Environmental Sciences: Textile and Apparel Management. Dr. Hawley's entrepreneurial approaches to teaching employ state-of-the-art technology and individual and personal mentorship of students. Her exceptional approach to teaching has been recognized by numerous awards for teaching excellence. Her noteworthy research contributions expanding and advancing the body of literature related to cultural aspects of dress, e-commerce, supply chain management, integration of technology, recycling behaviors, and sustainability is well published in numerous scholarly journals and edited books published in the U.K., Australia, and the United States. Dr. Hawley believes in "paying it forward" as evidenced by her service to the profession, particularly to ITAA where she has served in leadership roles as Vice President of Operations, President in 2010 and 2011, and Counselor. She also was instrumental in revising the ITAA Handbook, redesigning the ITAA website, and uploading conference proceedings to ensure availability to members.



**ITAA Distinguished Lecturer**

**Gwendolyn S. O'Neal, Ph.D.**  
University of North Carolina  
Greensboro

Professor and Head, Department of Consumer, Apparel, and Retail Studies. Dr. O'Neal's record of distinguished contributions to the textiles and apparel field demonstrate her meritorious service and personal commitment to our profession. In 1995, she co-authored an article titled, "*Managing change: The key to empowerment*", noting that leaders must become adept at leading in constantly changing environments. Yet there is an obvious dearth of individuals being prepared to lead at a time when different competencies are needed to effectively lead organizations of all sizes. With change comes both opportunity and challenge. One of the greatest challenges an organization faces is the ability to make changes in its structure and culture such that it maintains viability during periods of rapid change. Dr. O'Neal's lecture at the 2013 ITAA conference will explore challenges and opportunities of becoming a highly effective organization and the new skills and competencies needed by leaders to succeed in the coming decades.



**ITAA Rising Star**

**Juyeon Park, Ph.D.**  
Colorado State University

Assistant Professor, Department of Design and Merchandising. Dr. Park's approach to teaching and research involves engagement with people in the local, national and international communities. She is heavily committed to engaging students in collaborative projects with companies in the outdoor sports arena, as well as with non-profit organizations that benefit military Veterans suffering from post-traumatic stress disorder. Products are made from company-developed textiles as well as discarded military parachutes. One research project that has recently garnered media attention involves her work with firefighter apparel. Outcomes from this work will be incorporated in a multi-state research effort. Another collaborative vein of research involves developing hospital gowns made from anti-microbial treated textiles. Dr. Park already has received both the LECTRA Outstanding Design Award for Best Use of Technology and the ITAA Award for Excellence in Design Developing Using Draping.

## Remembering Chad Sowers

Contributed by Missy Bye

Chad Sowers, PhD UMN Design 2013, passed away July 6 at the age of 32. He suffered a heart attack while visiting his family in Canby, Oregon. Chad was a graduate student in Design and just completed his PhD in May. He was looking forward to starting an assistant professor position at Louisiana State University this Fall. He received his bachelor's degree in Apparel Design from Oregon State University, and completed his master's degree in Apparel Merchandising at Colorado State University.



In 2008, Chad was the first graduate student liaison to serve on the ITAA council. Our discipline has lost a colleague with great vision for the future.

While at the University of Minnesota, Chad was the lead research assistant in the Human Dimensioning© Lab, where he held the Phelps Research Assistantship. He was lead teaching assistant for the textile course and taught several Apparel Design studio courses. He received the College of Design Outstanding Graduate Student award in 2013. Chad will be greatly missed for his intelligence, creativity, kind, gentle manner and that incredible smile.

His family suggests donations to either The Oregon Humane Society in Portland <http://www.oregonhumane.org/> or Mr Holland's Opus Foundation (which helps fund instruments for music education in low income areas.) <http://www.mhopus.org/>

Condolences and remembrances of Chad can be sent to his family by contacting his sister, Jacci Jones, [jaccijones@gmail.com](mailto:jaccijones@gmail.com)

## Position Announcements Posted Since Last Newsletter

Assistant Professor, Merchandising Consumer Products, West Virginia University, [click here](#)

Assistant Professor, Media Technologies in Design and Merchandising, West Virginia University, [click here](#)

Assistant Professor, Apparel Design and Merchandising, Appalachian State University, [click here](#)

Lecturer, Merchandising Apparel and Textiles, University of Kentucky, [click here](#)

Assistant Professor, Department of Fashion Marketing, Woodbury University, [click here](#)

Professor in Design - Fashion, Clothing, and Textile Research, Aalto University, Finland, [click here](#)

Professor in Design - Colours and Materials, Aalto University, Finland, [click here](#)

Associate Director, Cornell Institute of Fashion and Fiber Innovation (CIFFI), Cornell University, [click here](#)

## ITAA Member Highlights

### Awards and Honors

Kaye Crippen and Patricia M. Mulready were awarded the best paper at the 4<sup>th</sup> International Tourism Studies Association Biennial Conference in Bali, Indonesia for "Proper Dress Required: Protecting The Sacredness of the Tenganan Pergersingan, Bali *Samba Usaba* Ceremony Utilizing Dress Rules."

Dr. Jinhee Nam and Jo Dean Tipton were awarded a Ball State's COTE Green Initiative Award for their exemplary efforts to infuse reused and repurposed clothing into fashion design.

### Publications

Bahng, Y., Kincade, D. H., & Yang, J-H. (2013). College students' apparel shopping orientation and brand/product preferences. *Journal of Fashion Marketing and Management*, 17(3), 367 - 384.

Kaye Crippen presented "Sustainability Modules—New Pedagogical Methodology for International Problem-Based Experiential Learning Using Cyberinfrastructure" at the 1<sup>st</sup> Green Textiles, Slow Fashion, Antalya, Turkey, October 8 -10, 2012. The article, co-authored by Patricia M. Mulready will be published in *Akeniz Sanat Dergisi*.

## Special Calls

**Competition Announcement:** *Complexity 2014*. Complexity, the biennial juried exhibit of weaving employing weave structures beyond plain weave will travel to two additional venues. The exhibit opens at the Robert Hillestad Textiles Gallery at the University of Nebraska in Lincoln April 7, 2014 for a five week run. The exhibit travels to the Gallery at the Hotel Murano in Tacoma, WA June 28-30 during Complex Weavers Seminars and to the Cohen Gallery in the Granoff Center at Brown University, Providence, RI from July 14 to August 1, 2014. In addition to Best of Show, First, Second and Third prizes, a special award of \$300 is available for excellent work by a student from an accredited college or university. For the prospectus: [www.complex-weavers.org](http://www.complex-weavers.org). Contact [CWExhibit@comcast.net](mailto:CWExhibit@comcast.net) or Sandra Hutton at 719-488-3716.

**Competition Announcement:** *11th Annual Fiber to Fashion Student Design Competition* sponsored by the Alpaca Owners and Breeders Association (AOBA). The competition was created to promote the use of alpaca fiber in fashion, textile and interior design at the fundamental level of educational institutions. The theme for this year is **Alpaca: The Earth Friendly Fiber**, in continuation of the success of the theme from 2009 - 2012. See [full announcement](#) for details.

AOBA is a volunteer-run, non-profit marketing organization comprised of alpaca owners and breeders with the purpose of promoting public awareness and educating members about alpacas. The AOBA Student Design Competition ([www.alpacafashion.com](http://www.alpacafashion.com)) mission is to expose college-level art, fashion and textile design students and professors to the wonders of designing with alpaca fiber. The competition is primarily self-funded through student entry sponsorship and donations to the program by individual alpaca farms and their affiliated organizations and businesses.

**Call for Papers:** *CTRJ Special Issue on Creative Thinking and Problem Solving*. Submission Deadline: January 31, 2014. We seek manuscripts focused on apparel related concepts of the creative process, the creative person, the creative product, and the creative environment. Papers may take design, business, entrepreneurship, consumer behavior, marketing, historical, economic, sociological, psychological, or pedagogical/professional development perspectives. See page 10 and [full announcement](#) for more information.

**Call for Papers:** *2014 Global Marketing Conference at Singapore*, July 9-14, 2014. Submission Deadline: January 15, 2014. See [full announcement](#) and [conference website](#) for more information.

## ITAA Teams up with Saks Fifth Avenue New Orleans for 2013 “The Key to the Cure” Charity Event

The Annual Meeting Committee has found a fun and unique way to raise money for charity and allow ITAA members to shop and enjoy New Orleans culture, food and beverage, and music—all within a few short blocks from our hotel! To help raise money and awareness for women’s cancers, **Saks Fifth Avenue New Orleans** will partner with the Louisiana Cancer Research Consortium to host The Key To The Cure (KTTC) Gala on Wednesday, October 16, 2013 from 6 – 9 PM. Guests will enjoy delicacies from over 30 restaurants/eateries, libations and live entertainment on all Three Levels of the New Orleans Canal Place store.

ITAA is partnering with Saks Fifth Avenue New Orleans for the Gala, which will follow the ITAA Live Gallery on Wednesday afternoon. Members can walk the short distance down Canal Street to join in the festivities of the KTTC charity event. The KTTC Gala ticket is \$75.00 per guest and can be purchased at the door on the evening of October 16<sup>th</sup>. The Gala ticket charge is not included in ITAA registration, and the event is optional. However, ITAA members do not want to miss out on this chance to have a fabulous moving feast included with the ticket and mix with locals. No one knows how to party quite like the New Orleans locals! The attire is cocktail, and most men are in a suit or coat and tie. According to local residents, this is one of the big events of the year in New Orleans. The KTTC Gala also serves as the kick-off to Saks Fifth Avenue’s charity shopping weekend which will take place Thursday through Sunday, October 17 to 20, at all Saks Fifth Avenue and Saks Fifth Avenue OFF 5TH stores nationwide and on saks.com. During the shopping weekend, 2% of participating vendor sales will be donated to the Louisiana Cancer Research Consortium.

More excitement! Saks Fifth Avenue New Orleans graciously has offered a limited number of complimentary tickets to ITAA for our support and promotion of the event. ITAA will offer these as prizes and in drawings on Tuesday, October 15. The rest of us will need to purchase our own tickets, but the money goes for a good cause. Saks Fifth Avenue initiated its charity shopping weekend in 1999. Since then, the company has donated more than \$33 million to women’s cancer research and treatment organizations throughout the United States. Organizations benefiting from these funds include: The Breast Cancer Research Foundation; EIF’s Women’s Cancer Research Fund; Cleveland Clinic; Boston’s Dana-Farber Cancer Institute; Nevada Cancer Institute and many others.

Also In conjunction with the KTTC campaign, Saks Fifth Avenue and the Entertainment Industry Foundation (EIF) have announced that actress Jennifer Aniston has been named the EIF ambassador for Saks Fifth Avenue’s 2013 Key To The Cure campaign. Celebrated designer Peter Dundas of Emilio Pucci created a limited-edition T-shirt exclusively to benefit Key To The Cure that will retail for \$35 at Saks Fifth Avenue stores, Saks Fifth Avenue OFF 5TH stores and online at saks.com. One hundred percent of the proceeds from each shirt sold will be donated to the Louisiana Cancer Research Consortium, benefiting charitable programs dedicated to finding new detection methods, better treatments and eventual cures for women’s cancers. The T-shirt debuts at Saks Fifth Avenue on October 1. Ms. Aniston will appear in a national public service announcement (PSA) wearing the Emilio Pucci limited-edition T-shirt. The Key To The Cure PSA will appear in major fashion and lifestyle magazines in September and October.



## ITAA 2013 Annual Conference - THURSDAY AFTERNOON TOUR OPTIONS See Conference Website for all Tours and Workshops

### **Trolley Car and Promenade Fine Fabrics Walking Tour**

Promenade Fabrics is a hidden treasure. The shop is small, but offers exquisite designer fabrics. We will stagger groups who want to visit for crowd control. The shop closes at 5:00 PM, but the owner assures that he will stay open as long as needed. Participants will be given a 1-day street car pass to use to get to the fabric store. However, we suggest that participants use the pass to also continue on down St. Charles Avenue to view the beautiful homes of the Garden District in New Orleans.

**\*\*Thursday, October 17: 2:00 pm and 3:30 pm options** Cost: \$5; 15 person minimum, 20 maximum per time slot

### **Hidden Treasures: Behind-the-Scenes Museum Tour, Louisiana State Museum—New Orleans**

Guided by Wayne Phillips, Curator of Costumes and Textiles, participants in this special tour will have the rare behind-the-scenes opportunity to visit the Louisiana State Museum's collection storage facility to view one of the largest collections of historical clothing and textiles in the Southeast. With over 30,000 objects spanning the 1700s to today, the collection contains a dizzying array of artifacts, including a significant collection of historical Mardi Gras costumes. Don't miss this chance to peek inside Louisiana's Closet! Afterwards, visit the Museum (housed in the Presbytère on Jackson Square) to see Mardi Gras and other exhibits.

**\*\*Thursday, October 17: 2:00 pm – 5:00 pm** Cost: \$10 (also includes admission to Museum); 15 person minimum; 20 person maximum

### **Tour of Louisiana State Museum: Costumes, Textile and Carnival Collections**

The Louisiana State Museum has one of the largest and finest costume and textile collections in the United States. Overall the museum's collection ranges from late 18th century to the present with the majority of objects having a Louisiana provenance. Participants will visit the museum, housed at the Presbytère on Jackson Square, to view various exhibits, including the famed Mardi Gras exhibit (gowns, costumes, and other artifacts). Here's your chance to learn about the true meaning of Mardi Gras—New Orleans style. There is no other like it in the world.

**\*\*Thursday, October 17: 2:00 pm – 5:00 pm** Cost: \$6; Unlimited Attendees

### **Ogden Museum of Southern Art Tour**

Roger H. Ogden's collection, begun in the 1960s, was one of the first that focused solely on Southern art, helping to identify and define the genre. By the 1990s, the Ogden collection was recognized by art historians and collectors as one of the most significant of its kind. The museum features pieces from The Andrews-Humphrey Collection, the Michael Brown and Linda Green Collection, the Mary Lee Eggart Collection and numerous others. The "O" showcases the culture of the American South through its permanent collections and changing exhibits.

**\*\*Thursday, October 17: 2:00 pm – 5:00 pm** Cost: \$10; Unlimited Attendees

### **National WWII Museum Tour**

A top ranked historic wartime museum, the WWII Museum is the "Best Place to Learn U.S. Military History" according to USA Today. The National WWII Museum, formerly called D-Day Museum, features a rich collection of artifacts that bring history to life. Interactive exhibits explore impacts on American life through a war that changed the world. From the galleries in the main pavilion to the 4-D cinema - Beyond All Boundaries, and the new US Freedom Pavilion: The Boeing Center, the WWII Museum creates world-class exhibits surrounding stories of heroism, tragedy and liberation.

**\*\*Thursday, October 17: 2:00 pm – 5:00 pm** Cost: \$22 (museum only), Unlimited Attendees

### **Audubon Aquarium of the Americas Tour**

Located at the foot of Canal Street on the banks of the Mississippi, just steps from the French Quarter and near the hotel, is one of the finest aquariums in the U.S. Explore the aquatic habitats of the Caribbean, Amazon, Mississippi River, and Gulf of Mexico. Watch penguins play, pet a shark, and observe the largest collection of sharks and jellies in the nation. Don't miss sea otters "Buck and Emma", Seahorses, frogs, or the Louisiana native white alligator. Highlights include the Caribbean Reef Exhibit, Amazon Exhibit, Mississippi River Gallery, Gulf of Mexico Exhibit, and Aviary.

**\*\*Thursday, October 17: 2:00 pm – 5:00 pm** Cost: \$22.50; Unlimited Attendees

### **St. Charles Avenue Trolley and Antiques District Walking Tour: Treasure Hunting in New Orleans**

Put on your walking shoes and head out with like-minded ITAA members in search of a bargain or a priceless collectible. New Orleans has it all. You will be given a one-day pass to the trolley which will take you near the Magazine Street Antiques District. Maps of locations and districts will be provided. If you tire of shopping, you can always ride the trolley down St. Charles Avenue to see the beautiful Garden District area.

**\*\*Thursday, October 17: 2:00 pm – 5:00 pm** Cost: \$5, Unlimited Attendees

### **Art Galleries Walking Tour**

New Orleans is synonymous with art, and there is something for everyone's taste and pocketbook. Vivid colors abound in the shops, courtyards, and alleyways and draw browsers in for closer inspection. The selection ranges from works by famous Cajun artist, George Rodrigue, of "Blue Dog" fame, to lesser known local and regional artists. Some galleries feature fine art and photography from around the world. Maps of locations and arts districts will be provided.

**\*\*Thursday, October 17: 2:00 pm – 5:00 pm** Cost: \$5, Unlimited Attendees

**2013 ITAA Annual Conference**  
**Sheraton Hotel, New Orleans, Louisiana**  
**Updated Schedule**

**Monday, October 14**

Evening Council Meeting  
 Registration Opens

**Tuesday, October 15**

Morning Tours

Afternoon Tours  
 VPs Meet with Committee Chairs  
 CTRJ Meetings

Evening Opening Mardi Gras Reception  
*Cosponsored by Fairchild Books*

**Wednesday, October 16**

Morning Breakfast General Session  
 Concurrent Breakout Sessions  
 Design Mounted Exhibit Opens

Afternoon Lunch General Session — Keynote Speaker  
*Rick Helfenbein, President of Luen Thai USA*  
 Concurrent Breakout Sessions  
 Committee Meetings  
 Resource Exhibit—Day 1  
 Career Fair

Late Afternoon Reception and Design Live Gallery  
*Cosponsored by Lectra*

Evening Saks Fifth Avenue—”The Key to the Cure “ Gala  
 (optional event, additional fee)

**Thursday, October 17**

Morning Breakfast General Session  
*ITAA Distinguished Lecturer — Dr. Gwendolyn O’Neal*  
 Concurrent Breakout Sessions  
 Resource Exhibit—Day 2  
 International Bazaar

Afternoon Lunch General Session  
*Designer Panel*  
 Tours

Evening Fireside Chat  
 Board Meeting  
 Legacy Group

**Friday, October 18**

Morning Breakfast General Session  
*Tonn Hall, Business Meeting*  
 Concurrent Breakout Sessions

Afternoon Luncheon with Award Presentations  
 Tours and Workshops  
 Council Meeting

# Call for Papers

## *Clothing and Textiles Research Journal*

### Focused Issue on **Creative Thinking and Problem Solving**

Definitions of creativity have developed and evolved over several decades and have included the creative process, the creative person, the creative product, and the creative environment. While a conclusive definition of creativity is elusive, its importance is undeniable within the global and increasingly competitive textiles and apparel industry. *CTRJ* is pleased to announce a call for papers for a focused issue on **creative thinking and problem solving** to be edited by Sara Marcketti and Elena Karpova.

The topics related to **creative thinking and problem solving** are broad and can be approached from a variety of methodological and philosophical ways. We seek manuscripts focused on **creative thinking and problem solving** including, but not limited to, fashion issues related to concepts of the creative process, the creative person, the creative product, and/or the creative environment. Papers may take design, business and industry, entrepreneurship, consumer behavior, marketing, historical, economic, sociological, psychological, or pedagogical and professional development perspectives. Papers from an interdisciplinary perspective are encouraged.

**Topics for this focused issue may include (but are not limited to) the following:**

- Pedagogical or scholarship of teaching and learning related to creative thinking and creativity development
- Theoretical perspectives on creativity and creative processes
- Methodological approaches to study creativity
- Creative thinking from a cross-cultural or historical viewpoint
- Consumption and creative marketing strategies
- Designing creative products or examination of the creative environment
- Creativity in textile, apparel and related industries

Full papers are due January 31, 2014. All papers must adhere to *CTRJ* manuscript submission guidelines. When entering your paper for review, please select "Focus Issue" as the manuscript type. Please see the journal website at the following link: [http://www.sagepub.com/journalsProdDesc.nav?ct\\_p=manuscriptSubmission&prodId=Journal201841](http://www.sagepub.com/journalsProdDesc.nav?ct_p=manuscriptSubmission&prodId=Journal201841). This issue will be published in 2015. If you have questions concerning your submission contact Sara Marcketti: [sbb@iastate.edu](mailto:sbb@iastate.edu) or Elena Karpova: [karpova@iastate.edu](mailto:karpova@iastate.edu)

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Email newsletter copy to Vanessa Jackson by the following dates: January 15 (for February issue), March 15 (for April issue), May 15 (for June issue), July 15 (for August issue), September 15 (for October issue), and November 15 (for December issue). Article, book, thesis, and dissertation titles can be submitted to Editor for each newsletter..