

# 100% Online Merchandising Classes Offered

## Department of Merchandising & Digital Retailing College of Merchandising, Hospitality & Tourism University of North Texas

We offer several 100% online classes that may assist in completing both undergraduate and graduate degree plans at your University. Signing up is simple:

1. If the students just needs to take one or two classes, they apply for admission to UNT as a non-degree seeking student. For step-by-step directions, email [Tkinley@unt.edu](mailto:Tkinley@unt.edu).
2. Register for the class(es).

The following classes are typically offered as designated (Fall, Spring, Summer). Links to course descriptions can be found in the CMHT portion of the catalog at [www.unt.edu/majors-catalogs.htm](http://www.unt.edu/majors-catalogs.htm).

### Undergraduate

- MDSE 2750 – Consumers in a Global Market (F, Sp, Su)
- MDSE 4560 – Sustainable Merchandising (F)
- SMHM 3950 – Creating Consumer Experiences (F, Sp, Su)
- SMHM 4750 – Managing a Diverse Workforce (F, Sp, Su)

### Graduate

- MDSE 5010 – Merchandising Foundations (F, Sp)
- MDSE 5230 – Home Furnishings Merchandising (Su)
- MDSE 5240 – Global Fashion Retailing (Sp)
- MDSE 5500 – Promotional Strategies (Su)
- MDSE 5560 – Sustainable Merchandising (F)
- MDSE 5620 – Socio-Cultural Analysis of Dress (Su)
- MDSE 5650 – International Sourcing (F)
- MDSE 5750 – Digital Retailing (F)
- SMHM 5440 – Consumer Theory (Su, F)
- SMHM 5500 – Merchandising Strategies (Sp)
- SMHM 5600 – Managing Customer Experiences (Sp)
- SMHM 5700 – Service Excellence (Su)

The Department of Merchandising and Digital Retailing also offers the M.S. in Merchandising in either resident or 100% online format.

The current fee is approximately \$1,532 for undergraduate courses and \$1,728 for graduate courses. Courses are delivered via Blackboard Learn.