

INTERNATIONAL TEXTILE & APPAREL ASSOCIATION

The Global Organization of Textile & Apparel Scholars

ITAA Newsletter

Volume 39 No. 5, October 2016

President's Message

by Tammy Kinley, University of North Texas

It has, frankly, surprised me that there has been a need to touch ITAA almost every day during my year as president. There are issues that need to be resolved, discussions to be had, questions to be answered, articles to write, and general business to attend. As we barrel toward conference, the pace is picking up! My love for ITAA continues to grow daily! [Read More](#)



Accreditation: At What Cost

by Gwendolyn S. O'Neal, University of North Carolina at Greensboro

In the last newsletter I focused on the advantages of accreditation. While the list was not exhaustive, there are those who continue to question the relative advantages of accreditation compared to costs. [Read More](#)

Graduate Student Liaison Report

by So Young Song, University of Tennessee



Greetings! Please join us for two graduate student events at the upcoming ITAA conference in Vancouver. [More Details](#)

ITAA/GAMMA Joint Symposium

by Kim K.P. Johnson, University of Minnesota

For the past several years the President (Eunju Ko-Yonsei University) of the Global Alliance of Marketing & Management Associations (GAMMA), of which ITAA is a member, has invited ITAA to sponsor a symposium at their annual Global Marketing Conference. This opportunity was directed to the ITAA committee on International Relations. We volunteered to serve as the 2016 symposium co-chairs. [Read More](#)

Book Reviews

[*The Dress Detective: A Practical Guide to Object-Based Research in Fashion*](#)

Reviewed by Linda Welters, University of Rhode Island

[*Dress History: New Directions in Theory and Practice*](#)

Reviewed by Linda Welters, University of Rhode Island

[*Textiles and Human Thermophysiological Comfort in the Indoor Environment*](#)

Reviewed by Meredith McQuerry, Florida State University

Vancouver Spotlight

Vote Before You Go

The first day of the ITAA Annual Conference is November 8 - Election Day in the United States. U.S. members be sure to take advantage of Early Voting, Absentee Voting, etc., before you travel!

ITAA-Fairchild Opening Reception

Following First Nations traditions and respecting our hosts, we will ceremoniously open our conference with a dance performance and blessing performed by the Git Hayetsk Dancers. Lead in partnership by Mike and Mique'l Dangeli, Git Hayetsk is an internationally renowned Northwest Coast First Nations mask-dancing group located in Vancouver, B.C.

International Bazaar

This year, the committee hosts another fantastic bazaar on **Wednesday, November 9th**. Bidding starts at **3:30 pm** and closes at **7:30 pm**. Winning bidders must complete the payment (either cash or check) and pick up the items by **7:45pm**. If you have any items to donate or are interested in knowing more about the Bazaar, please contact **Rui-Rui Zhang, International Bazaar Chair** <rzhang@framingham.edu> or simply bring the items to **Regency A/B** for the Bazaar by **3:00pm on November 9th**.

ITAA Fundraisers

Have fun and support ITAA Fellowships. ITAA Legacy members are planning fund raising activities for the 2016 Annual Conference in Vancouver.

[Scarf Exchange](#)

[Uncorked! Encounter Vancouver](#)

Since the Last Newsletter – Positions, Special Calls, Announcements

Positions

Seventeen positions have been posted since the August Newsletter for these institutions:

University of Minnesota, [Assistant Professor in Retail Merchandising](#)

Georgia Southern University, [Assistant Professor of Fashion Merchandising & Apparel Design](#)

Philadelphia University, [Assistant Professor of Global Fashion Enterprise](#)

Philadelphia University, [Assistant Professor of Fashion Merchandising & Management](#)

Framingham State University, [Assistant Professor in Fashion Design & Retailing](#)

University of Tennessee at Martin, [Chair & Associate Professor in Fashion Merchandising](#)

University of Delaware, [Assistant Professor in Fashion & Apparel Studies](#)

Ryerson University, [Assistant Professor in Retail Management](#)

Bowling Green State University, [Assistant Professor in Apparel Merchandising & Product Development](#)

University of Rhode Island, [Assistant Professor in Textiles](#)

University of Rhode Island, [Assistant Professor in Dress, Culture & Appearance](#)

Washington State University-Pullman, [Assistant Professor in Product Development](#)

University of Missouri, [Assistant Professor in Textile & Apparel Management](#)

San Francisco State University, [Assistant Professor in Apparel Design](#)

University of North Texas, [Assistant/Associate/Full Professor in Fashion Design](#)

University of North Texas, [Fashion Design Senior Lecturer](#)

Old Dominion University, [Fashion Merchandising Lecturer](#)

Special Calls

Active calls posted since the August Newsletter:

Call for Submissions: [Gerber Technology FashionTech Professional Award](#)

Call for Papers: [Chinese Consumers and the Fashion Market](#)

Call for Papers: [2nd International Conference on Apparel Textiles and Fashion Design](#)

Announcements

[Oklahoma State University Offers New Sustainable Design Short Courses](#)

Opportunity for Blog Posting

Educators for Socially Responsible Apparel Practices, <http://www.esrapglobal.org>

You are invited to connect with fellow students, educators and industry practitioners through contributing to a blog on the ESRAP website. The focus of the blog is sustainability and social responsibility. Suggested topics include Sustainable Apparel Manufacturing, Industry Events or Connections for Sustainability, Fiber and Fabric Resource Management, Sustainable Visual Display & Merchandising, Sustainable Design and Strategies, Triple bottom Line in apparel business and products.

Requirements:

- Up to 500 words
- Include your head shot and a brief bio
- Other pictures that relate to your topic
- Email to Tasha Lewis tll28@cornell.edu
- Blog text and bio should be submitted in a word file
- Pictures should be submitted separately as a jpeg

Questions or Comments? Email Nancy Rutherford at executive_director@itaaonline.org

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