

ANCHORED BY OUR PAST, NAVIGATING OUR FUTURE

Co-Chairs: Sherry Schofield and Melody LeHew

St. Petersburg, Florida is the host city for the 2017 ITAA Conference. The city is nestled between the Gulf of Mexico and Tampa Bay, and is known for its warm weather and gentle breezes. In fact, the average temperature in November ranges between 76° and 61°. St. Pete is home to award-winning beaches, the world-renowned [Salvador Dali Museum](#), the [Chihuly Collection](#) and beautiful [Fort De Soto Park](#). Downtown St. Petersburg is the city's heart, home to great shopping, and fantastic restaurant. [Locale Market](#), is a one-of-a-kind 20,000 square-foot marketplace offering the region's freshest and finest artisanal foods.

Influenced by St. Petersburg Bay and the ever changing landscape of our discipline, the theme for 2017's conference is *Anchored by our Past, Navigating our Future*. The pelican, the symbol for St. Pete, stands watch over the city and our organization to assure that we are an innovative and creative organization that honors our past while pursuing our future.

The conference will be held at the Hilton St. Petersburg Bayfront. The hotel, in the heart of the waterfront district in downtown St. Petersburg is easy walking distance to The Dali Museum, the Mahaffey Theatre, shopping, dining and sports venues. Conference dates are Wednesday, November 15, through Saturday, November 18. This is the week before Thanksgiving and the hotel are extending conference rates for three days prior and three days after the conference. Rates are \$149.00 per night.

Although not all Pre- and Post-conference workshops and tours are planned yet, we do have one **very important** Workshop planned and you need to think about attending. Inspired by Dr. Missy Bye's and Dr. Karen's LaBat's Distinguished Scholar presentation, we have arranged a Grant Writing Workshop taught by the [Grant Training Center](#) at a greatly reduced price. The workshop will be offered on Wednesday, November 15, from 8-4. So make sure you plan to participate in the workshop!

We look forward to seeing you in St. Pete!

