

Call for Book Reviewers for 2017 Bloomsbury Titles

The Newsletter has dropped soliciting book reviews as a regularly scheduled feature, but Bloomsbury recently sent a batch of newly published books (all 2017), asking for reviews. ITAA members are invited to volunteer to read a book related to their topical interest area; complete and submit a book review; and in return, keep the book. The following list of available books is loosely grouped into categories.

Product Development, Design, and Merchandising Instruction

- Abling, B., & DaCosta, F. *Fashion flats & technical drawing*. (251 pages)
- Vanderlinde, P. *Patternmaking for jacket and coat design*. (211 pages)
- Bubonia, J. E. *Apparel production terms and processes* (2nd ed). (470 pages)
- Shaw, D., & Koumbis, D. *Fashion buying: From trend forecasting to shop floor*. (2nd ed). Basics Fashion Management Series (159 pages)
- D'Arienzo, W. *Brand management strategies: Luxury and mass markets*. (368 pages)
- Burns, L. D., Mullet, K. K., & Bryant, N. O. *The business of fashion*. (5th ed). (366 pages)

Historical

- Best, K. N. *The history of fashion journalism*. (250 pages)
- Buckley, C., & Clark, H. *Fashion and everyday life – London and New York*. (265 pages)
- Anderson, F. *Tweed*. (174 pages) Textiles that Changed the World Series (L. Welters, Ed.)
- Hollander, A. *Fabric of vision*. (208 pages)

Fashion Process and Practice

- Matteucci, G., & Marino, S. (Eds.) *Philosophical perspectives on fashion*. (187 pages)
- Geczy, A., & Karaminas, V. *Critical fashion practice – From Westwood to Van Beirendonck*. (159 pages)
- Mackinney-Valentin, M. *Fashioning identity – Status ambivalence in contemporary fashion*. (158 pages) Dress and Fashion Research Series (J. Eicher, Ed.)
- Brownie, B. *Acts of undressing*. (144 pages)

Email your request to review to VP_Publications@ITAAonline.org . Include a brief description of your teaching and/or research areas related to the book's topic. If you are unsure as to whether or not you want to review, a copy of the table of contents can be shared to offer more insight. Maximum review length is 800 words, and examples are in recent Newsletters; edits may be recommended after initial submission. Publication is the goal but is not guaranteed.