



Title:	Assistant Professor in Merchandising/Marketing
Location:	East Tennessee State University, Department of Management and Marketing
Description:	Full-time, nine month, tenure-track appointment beginning Aug 15, 2017
Minimum Qualifications:	<ul style="list-style-type: none">• Earned doctorate at time of appointment in merchandising, apparel, textiles or a closely related field.• Evidence of teaching excellence at the undergraduate level; 2-3 years of teaching experience at the university level.• Record of scholarship and potential for ongoing research program.• Capacity for collaboration and collegiate service.• Highly developed oral and written communications skills in the English language; computer and technological literacy.• Relevant textile and apparel industry experience preferred.
Responsibilities:	<ul style="list-style-type: none">• Teach undergraduate merchandising courses in Fashion Fundamentals, Consumer Textiles, Apparel Product Analysis, and Advertising and Promotion. Also prefer ability to teach general marketing courses. (3 classes per semester)• Conduct and disseminate scholarly research through publication in peer-reviewed journals and professional conferences.• Contribute to curriculum development, evaluation, and revision.• Maintain involvement in relevant professional organizations.• Recruit and mentor merchandising students.• Active service within the university, college, department, and community.
Salary:	Commensurate with qualifications and experience.
Procedure:	The application packet should include: (a) ETSU application, (b) letter of application including statements of teaching experience and philosophy, statement of research specialization and interests, (c) current curriculum vitae, and (d) three professional references through the ejobs system.
Application:	ETSU is an equal opportunity/ affirmative action employer. Closing date is Dec 1, 2016. Please apply online at https://jobs.etsu.edu/applicants/jsp/shared/search/SearchResults_css.jsp
Departmental and College Information:	<p>The merchandising concentration is in the Department of Management and Marketing which has 22 full-time faculty members and approximately 1200 students. The marketing program offers study leading to a B.B.A. with a major in Marketing and concentrations in merchandising, integrated marketing communications or marketing management.</p> <p>The College of Business and Technology is AACSB accredited and contains 2800 students. The college also includes the departments of Accountancy, Computing, Economics and Finance, Engineering Technology, Surveying and Digital Media, and Military Science.</p> <p>ETSU is a state-supported, coeducational institution governed by the Tennessee Board of Regents. ETSU has about 14,000 students. Although the majority of students are from Tennessee and the surrounding southeastern region, over 45 states and 75 countries are represented. The university has 805 full-time faculty members; average class size is 19.7.</p>
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