



**KWANTLEN POLYTECHNIC UNIVERSITY**  
Chip and Shannon Wilson School of Design

**FASHION MARKETING PROGRAM FACULTY AND COORDINATOR  
100% NON-REGULAR TYPE 2 APPOINTMENT  
(ONE-YEAR TEMPORARY FULL-TIME WITH POSSIBILITY OF EXTENSION)**

**Kwantlen Polytechnic University  
8771 Lansdowne Road  
Richmond, BC V6X 3V8**

**Competition Number 17-104**

Imagine teaching in a brand new, cutting-edge facility backed by a 30 year history as an industry leader. The new building of the Chip & Shannon Wilson School of Design at KPU Richmond is slated to open in the spring of 2018.

In this vibrant environment, KPU's Fashion Marketing Diploma program is globally positioned to continue developing exceptional graduates respected for their market-driven approach and forward-thinking skills. Can you picture yourself working with dedicated students and colleagues integrating visual communication, marketing and business skills in a collaborative classroom? Come and be a part of our team.

Commencing August 15<sup>th</sup>, 2017, the Wilson School of Design at KPU has an opening for a one-year, temporary full-time 100% Non-Regular Type 2 faculty position, with the potential for extension, in Fashion Marketing and related programs, including Fashion & Technology and Technical Apparel Design. This position is located at the Richmond campus at 8771 Lansdowne Road, Richmond, British Columbia V6X 3V8. It consists of 25% program coordination duties and 75% teaching duties per semester.

Responsibilities include instruction, student counselling, educational planning, curriculum/program design, development and implementation, monitoring student enrollments, timetabling, program evaluation, supporting budget management, internal and external coordination and participation on various educational committees.

The Fashion Marketing department is a flexible learning environment fostered by an atmosphere of respect and cooperation. This environment provides opportunities for students to continue to develop individually as they increase their visual communication, marketing and business abilities.

**CANDIDATE PROFILE**

- **Student focused:** Demonstrates appreciation for students and the role of a learner centered institution
- **Collaborative:** provides evidence of strong interpersonal communication and embracing a collaborative style of working. Team player committed to fostering consensus building towards the success of the program
- **Leader:** Strong academic leadership qualities and experience
- **Organizational skills:** diplomatic, consultative, and democratic. Organized, pays attention to details and a multi-tasker; able to manage and prioritize multiple demands and various levels of accountability. Understands institutional policies and procedures.
- **Strong communicator:** effective written and oral communication skills
- **Interpersonal skills:** dedicated and reliable; positive and eager; flexible, open minded, adaptable, and resilient. Confident, self-directed, pro-active, action oriented, 'can-do' personality. Embraces

diversity. Has a sense of humour. Dedicated to creating and maintaining a motivational climate and work closely with other faculty.

- **Innovative:** a broad, innovative, creative, and big picture thinker
- **English Language:** Strong communication skills

Candidates will be required to demonstrate understanding of the program's integrated curriculum model as well as their interest and abilities to consult with and represent the program.

The successful incumbent will have industry experience and related post-secondary studies in apparel and product marketing, including:

- visual communications and merchandising
- fashion marketing
- branding
- event production and promotion
- digital communication for fashion
- software applications including Excel and Adobe Creative Cloud Suite
- retail fashion buying
- consumer behavior
- social media and e-commerce
- global trends and perspectives

Please go to: <http://www.kpu.ca/calendar/2016-17/design/fashionmarketing/fashionmarketing-dip.html> for descriptions of the courses offered.

The successful candidate must be dedicated to creating and maintaining a motivational climate and work closely with other instructors in the integration of course materials throughout the Fashion Marketing program. Applicants are required to have teaching experience; have been actively involved in industry, events, and related associations; have leadership qualities and experience; have a global perspective; and can show evidence of teamwork and collaborative approaches in a work environment.

Minimum qualifications include a Bachelor's degree in Fashion Marketing or related disciplines or academic credentials and experience appropriate to areas of responsibility. In addition, a minimum of three years of post-secondary teaching experience, or a teaching credential plus 3 years of related work experience is required.

The salary for this position is up to \$91,432/year, depending on qualifications and experience. In addition, KPU offers a competitive benefits package that includes Extended Health Care, Dental, Short Term Illness Plan, Long Term Disability Plan, AD&D, Group Life Insurance and the College Pension Plan. The incumbent will also be eligible for 42 days of vacation and 21 days of professional development per year. Relocation assistance may be available to the successful candidate, if eligible under Canada Revenue Agency requirements.

Please forward your cover letter, resume and photocopies of post-secondary transcripts, **quoting competition number 17-104 by August 7, 2017 to: [employ@kpu.ca](mailto:employ@kpu.ca).**