



**KWANTLEN POLYTECHNIC UNIVERSITY**  
Chip and Shannon Wilson School of Design

## **FASHION MARKETING PROGRAM FACULTY AND COORDINATOR- Competition Number 17-76**

Imagine teaching in a brand new, cutting-edge facility backed by a 30 year history as an industry leader. The new building of the Chip & Shannon Wilson School of Design at KPU Richmond is slated to open in the spring of 2018.

In this vibrant environment, KPU's Fashion Marketing Diploma program is globally positioned to continue developing exceptional graduates respected for their market-driven approach and forward-thinking skills. Can you picture yourself working with dedicated students and colleagues integrating visual communication, marketing and business skills in a collaborative classroom? Come and be a part of our team.

Commencing August 15, 2017 to August 14, 2020 the Faculty of Design at Kwantlen Polytechnic University has a 25% time release available for Coordinator, Fashion Marketing. This is a faculty position located on our Richmond campus. The Coordinator liaises with industry, convenes faculty meetings, works with the Dean in budget management and scheduling, fosters student success and generally facilitates the day to day operations of the program.

Minimum qualifications include a Bachelor's degree in Fashion Marketing, or related disciplines or academic credentials and experience appropriate to areas of responsibility. In addition, a minimum of 3 years post-secondary teaching experience preferred or a teaching credential plus 5 years related work experience is required. See the following link for Coordinator guidelines:

<https://our.kpu.ca/sites/hr/er/SitePages/Documents.aspx>

### **CANDIDATE PROFILE**

- **Student focused:** Demonstrates appreciation for students and the role of a learner centered institution
- **Collaborative:** provides evidence of strong interpersonal communication and embracing a collaborative style of working. Team player committed to fostering consensus building towards the success of the program
- **Leader:** Strong academic leadership qualities and experience
- **Organizational skills:** diplomatic, consultative, and democratic. Organized, pays attention to details and a multi-tasker; able to manage and prioritize multiple demands and various levels of accountability. Understands institutional policies and procedures.
- **Strong communicator:** effective written and oral communication skills
- **Interpersonal skills:** dedicated and reliable; positive and eager; flexible, open minded, adaptable, and resilient. Confident, self-directed, pro-active, action oriented, 'can-do' personality. Embraces diversity. Has a sense of humour. Dedicated to creating and maintaining a motivational climate and work closely with other faculty.
- **Innovative:** a broad, innovative, creative, and big picture thinker

Candidates will be required to demonstrate understanding of the program's integrated curriculum model as well as their interest and abilities to consult with and represent the program.

This will include an additional 25% part-time non-regular Type 2 faculty position in the following areas:

- digital communication for fashion
- event production and promotion
- retail fashion buying
- visual communications and merchandising

Please go to: <http://www.kpu.ca/calendar/2016-17/design/fashionmarketing/fashionmarketing-dip.html> for descriptions of the courses offered.

The Fashion Marketing department is a flexible learning environment fostered by an atmosphere of respect and cooperation. This environment provides opportunities for students to continue to develop individually as they increase their visual communication, marketing and business abilities.

The successful candidate must be dedicated to creating and maintaining a motivational climate and work closely with other instructors in the integration of course materials throughout the Fashion Marketing program. Preferred are those applicants who have teaching experience, are actively involved in the industry, events and related associations, who have demonstrated leadership qualities and experience, and who can show evidence of teamwork and collaborative approaches in a work environment.

Minimum qualifications include a Bachelor's degree in Fashion Marketing or related disciplines or academic credentials and experience appropriate to areas of responsibility. Post-secondary teaching experience, minimum 3 years preferred or a teaching credential and 5 years related work experience.

Please forward your cover letter, resume and photocopies of post-secondary transcripts, **quoting competition number 17-76 by May 23, 2017 to: [employ@kpu.ca](mailto:employ@kpu.ca).**

***All qualified candidates are encouraged to apply; however Canadians and permanent residents will be given priority.***