

The Hong Kong Polytechnic University is a government-funded tertiary institution in Hong Kong. It offers programmes at various levels including Doctorate, Master's and Bachelor's degrees. It has a full-time academic staff strength of around 1,300. The total consolidated expenditure budget of the University is close to HK\$7 billion (US\$900 million) per year.

INSTITUTE OF TEXTILES AND CLOTHING

The Institute of Textiles and Clothing is a constituent unit of the Faculty of Applied Science and Textiles, the pioneer of tertiary education in textiles and clothing in Hong Kong and the leading centre for education and research in the textile and clothing field in the region. The Institute is home to a wide range of academic programmes covering subject disciplines from fashion and textile technology, fashion and textile design, fashion and textile marketing and merchandising, to fashion retailing and distribution. These programmes are offered at various levels up to Doctoral degree in full-time and part-time learning modes. Please visit the website at <http://www.itc.polyu.edu.hk> for more information about the Institute.

Assistant Professor in Fashion Business

Duties

The appointee will be required to:

- (a) lead or contribute to curriculum development at undergraduate and/or postgraduate levels and supervise research students;
- (b) initiate, lead and participate in research, consultancy and other scholarly activities leading to publications in refereed journals and/or exhibitions as well as awards of research grants;
- (c) undertake academic and departmental administrative duties; and
- (d) perform any other duties as assigned by the Head of Institute or his delegates.

Qualifications

Applicants should have:

- (a) a PhD degree in Fashion Business, Branding, Marketing Communications, or related disciplines;
- (b) sound knowledge of university teaching and/or research/industrial experience in fashion retail operation, sourcing and logistics, buying, customer relationship management, branding, advertising and promotion, marketing communications, public relations, luxury fashion or related areas; previous experience at international level will have an advantage;
- (c) solid research and publication record in high quality scholarly journals or strong potential to publish in top-tier refereed journals as well as good potential in bidding for research grants and establishing significant externally funded research programmes;
- (d) strong commitment to excellence in teaching and research; and
- (e) excellent communication skills and the ability to use English as the medium of instruction.

Preference will be given to those with strong research orientation, with potential to publish in high quality scholarly journals and a good teaching record.

Remuneration and Conditions of Service

A highly competitive remuneration package will be offered. Initial appointment for Assistant Professor will be on a fixed-term gratuity-bearing contract. Re-engagement thereafter is subject to mutual agreement. For general information on terms and conditions for appointment of academic staff in the University, please visit the website at <http://www.polyu.edu.hk/hro/TC.htm>. Applicants should state their current and expected salary in the application.

Application

Please submit application form via email to hrstaff@polyu.edu.hk; by fax at (852) 2764 3374; or by mail to **Human Resources Office, 13/F, Li Ka Shing Tower, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong**. If you would like to provide separate curriculum vitae, please still complete the application form which will help speed up the recruitment process. Application forms can be obtained via the above channels or downloaded from http://www.polyu.edu.hk/hro/job/en/guide_forms/forms.php. **Recruitment will continue until the position is filled. Initial consideration of applications will commence in mid-August 2017.** The University Personal Information Collection Statement for recruitment can be found at http://www.polyu.edu.hk/hro/job/en/guide_forms/pics.php.