

Assistant Professor Fashion, Marketing and Management, Non-Tenure Track

School of Design

By recognizing and developing individual potential, the fashion program educates and challenges students to negotiate the dynamic, global marketplace as distinctive, creative, ethical professionals. We are committed to providing a respectful, supportive, collaborative community that cultivates intellectual agility, marketable creativity, technical excellence and a passion for a life of learning and leading. The Fashion Program is a member school in the Council of Fashion Designers of America Educational Initiatives, YMA Fashion Scholarship Fund, and is recognized both nationally and internationally as a fashion school of high caliber.

Type: 9-month faculty position, Non-Tenure Track
Beginning August 14, 2017

Required qualifications:

- A minimum of 5 years of demonstrated executive level experience in the fashion industry within the areas of fashion marketing and management.
- Ph.D., M.F.A. or M.B.A., at least one advanced degree in fashion, apparel, textiles, business management/administration or closely aligned degree.
- Must be proficient in Excel and its application to business.
- Expertise in the following areas: Retail math; fashion marketing and management; Omni-channel retailing, wholesale/retail buying and sales; assortment and planning and allocations; new technologies and media for retail business; business management and planning, accounting, entrepreneurship; sustainable and global issues in the fashion industry; product development; visual merchandising; internships and experiential learning.
- Evidence of ability to manage and coach groups toward mastery of the skills needed to succeed in the global fashion marketplace.
- Demonstrated accomplishments in developing connections with industry to provide opportunities for students and departmental projects/outreach.
- Strong skill base in both written and visual communications that come from an informed fashion perspective.

Preferred qualifications:

- Prior experience in fashion retail business as owner/founder, senior buyer or upper level management
- At least one degree in business marketing and/or management
- Prior teaching of business courses
- Experience in program and curricular development and assessment
- Record of innovative teaching in higher education
- Experience with Visual Retail Software, Adobe Creative Suite

Responsibilities:

- Teach and develop undergraduate courses in the School of Design (fashion & business)
- Advising undergraduate students in the fashion program
- Participate in faculty governance at the program and school levels
- Continued pursuit of professional development, including work with current fashion industry mentors and business relationships
- Continued pursuit of professional development and scholarship
- Working closely with faculty and the dean of the School of Design, the successful candidate will have the ability to shape the on-going development of the fashion curriculum across the four fashion program degrees and related courses in business
- Teaching responsibilities include introductory through advanced courses within the fashion degree programs and business minor

Reports to: Dean, School of Design

Stephens College is the second oldest women's college in the country. Since our founding in 1833, we've been offering innovative, career-focused programs sound in the liberal arts with a focus on creative arts and sciences.

Stephens prepares students to become leaders and innovators in a rapidly changing world. Graduate, online and certificate programs are open to women and men as part of our commitment to lifelong learning.

Stephens College, located in Columbia, Missouri, a vibrant college town approximately 120 miles from both Kansas City and St. Louis. Columbia is consistently rated as a top city in which to live and one of the best college towns in the country. The College prides itself on fostering a close-knit, welcome, student-centered environment.

Stephens College offers excellent benefits, health/dental/life insurance, tuition waiver and College-paid retirement plan.

Review of applications will begin May 17, 2017 and will continue until the position is filled.

Employment will require a criminal background check.

To Apply:

Applicants should complete the [Stephens College online](#) application

Submit by email attachment, a current curriculum vitae, a list of five references with contact information and cover letter that describes how the applicant's qualifications and experience align with the job description to **humanresources@stephens.edu**.

Stephens College is an Equal Opportunity Employer. Women, minorities, veterans, disabled veterans, and individuals with disabilities are encouraged to apply. A diverse community on campus is valued.

Smoke Free Campus