

## 2007 ITAA Fellow – Suzanne Loker



Dr. Suzanne Loker is a Professor Emerita in the College of Human Ecology and is a retired member of the Department of Fiber Science & Apparel Design. Her faculty appointment embraced teaching, research, and outreach. She was a Kansas State University graduate and has served at Cornell University since 1998 where she was named the J. Thomas Clark Professor of Entrepreneurship and Personal Enterprise. She has also been on the faculty or held administrative roles at University of Idaho and University of Vermont.

Dr. Loker's work focuses on the apparel industry; its emerging technologies and strategies such as body scanning, mass customization, and virtual reality applications; social responsible business practices; and the role of entrepreneurship in innovation and creative economic development. She has a significant record of published works focused on a wide range of topics. She also developed outstanding web-based educational materials and publications for the industry. She played an integral role fostering information for prospective entrepreneurs in the apparel and textile venues through various tech-based educational programs.

Dr. Loker has been a member of ITAA for the past 34 years. She has served as a role model for members of ITAA, fellow colleagues, and students. Dr. Loker's assets for our organization are in her administrative skills, methods of research and communication, and her research and teaching in both technological opportunities and sustainable practices in the industry.