

ITAA NEWSLETTER



International Textile
and Apparel Association

The Global Organization of Textile & Apparel Scholars



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Welcome to ITAA 2014!

**Strengthening the Fabric of our
Profession, Association, Legacy
and Friendships!**

Co-Chairs: Marianne Bickle and Ginger Woodard

North Carolina is famous for the Biltmore; Battleship North Carolina; NASCAR Hall of Fame; as a filming site for Iron Man 3, Hunger Games, Homeland and One Tree Hill; light-houses & ferries; and the Mint Museum. In November 2014, North Carolina is hosting the 2014 ITAA conference! Prepare yourself for Southern hospitality, sunshine, fellowship, excellent teaching and research presentations, and of course, great tours.

Conference Hotel: During the ITAA Conference, we will be staying at the beautiful Hilton-City Center in Charlotte, NC. Museums, restaurants, boutiques and live theatres are just a few short walking blocks from the hotel. Go to: <http://www3.hilton.com/en/hotels/north-carolina/hilton-charlotte-center-city-CLTHHHE/index.html> for information on the hotel.

Conference Dates: Workshops will begin Thursday morning, November 13, 2014. The conference "kicks off" with the Opening Lunch on Thursday at 12:30pm. The formal portion of the conference will conclude on Saturday evening, November 14th, with the Live Runway Show and Awards (6:30pm – 8:45pm). A post-conference tour on Sunday will take participants to the Biltmore Estate (8:00am-5:00pm).

Room rates for the conference are: Single \$139; Double \$139; Triple \$159; and Quad \$179.

Continue checking the ITAA website for conference updates!

We look forward to seeing you in Charlotte, NC!

Calls, templates, and instructions for submissions are posted on the ITAA Website under SUBMISSIONS.

2014 ITAA COUNCIL

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Iowa State University**

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Graduate Student Liaison

**Linsey Gordon
University of Minnesota
Ex-officio Member**

2014 Graduate Student Liaison

Linsey Gordon

Happy 2014! I am Jaeil Lee, VP of Education of ITAA. I am excited to introduce 2014 Graduate Student Liaison, Linsey Gordon, Ph.D. Student from University of Minnesota, St. Paul, MN. We look forward to having an exciting year ahead!

I am thrilled and honored to be serving as the 2014 Graduate Student Liaison. Presently, I am a doctoral student at the University of Minnesota, researching functional apparel design. When I chose to go back into academia after a successful career in industry, the International Textile and Apparel Association played a crucial role in my transition from practicing designer to design researcher. I am grateful for the opportunities that ITAA has offered me as a graduate student member, and I look forward to serving the organization and the graduate student community.



Continuing the work of our former graduate student liaison, Casey Stannard, my goals as graduate student liaison align with ITAA's central mission: to develop professionally through clothing and textile scholarship. I intend to foster more opportunities for graduate student members to improve their research and writing skills through a focused workshop, as well as bridge the geographical divide among graduate student members throughout the year through providing a more interactive online space for conversation, networking, and student organizing. Specifically, a link on the ITAA website to a blog dedicated to highlighting graduate students and their research would serve as a space to increase our visibility as future leaders of ITAA, to network with fellow researchers, and to build a sense of community.

I welcome an open dialog; if you have any questions or suggestions, please contact me at gordo460@umn.edu. I look forward to promoting the mission of ITAA and it's graduate student members to even greater success as the graduate student liaison!

Call for Papers

Critical Studies in Men's Fashion is now accepting submissions for a focus issue on boy's fashion and clothing culture (birth to age 8) with a specific focus on childhood and its interaction with fashion and material culture. Deadline to submit a manuscript for the focus issue is July 1, 2014. More information can be found at <http://www.intellectbooks.co.uk/journals/view-Journal.id=223/view.page=2/>

President's Message

By Mary Lynn Damhorst



Welcome to 2014! I am excited to take on the role of President this year and thank you for giving me the opportunity to serve in this position.

We have many opportunities on the horizon. I'll mention just a few. We will try new timing for the November annual conference (Thursday afternoon through Saturday evening) and will feature new formats for presentations. The Philosophical Missions Committee will continue to develop their fascinating seminar session format that explores a topic through multiple modes of presentation and vantage points. Design submissions are also undergoing changes that should enhance incorporation of design scholarship in the conference. We are adjusting the timing of applications for student awards to facilitate that process.

Our Commission on Accreditation is taking shape; I thank Gwen O'Neal for her leadership. The call for developing an online, formalized review process for curated exhibitions may result in greater recognition of and access to that valuable form of scholarship. As president I will push along exploration of ways to expand online access to our annual meetings and other work in our field. You will hear more this year about options for donating to very worthy ITAA awards and programs.

As in every year, some Council members end their terms of service and new members begin office. I'll let you know more about our fabulous new crew of Council members in the next Newsletter. We have some great Council members leaving office. Kathleen Rees now has a chance to relax after her 3-year stint from Pres-Elect to Counselor, leaving behind a legacy of sage and sound leadership. Tammy Kinley has ably served as VP of Planning after serving previously as VP of Operations. She may know more about ITAA than anyone. Casey Stannard offered important insights as Graduate Student Liaison. With upcoming faculty members like Casey, ITAA has a bright future. Treasurer Marianne Bickle provided excellent fund management advice, and VP of Scholarship Ginger Woodard gave erudite leadership to annual meeting committees; they both won't quit (thank heavens) and continue on chairing this year's conference. President Sherry Schofield facilitated, in particular, dialogue and action on accreditation and design scholarship. Thank you, Sherry, for keeping ITAA on track and thriving. We'll hear more from her as Counselor. I have thoroughly enjoyed working with these folks and deeply thank them for their significant contributions to ITAA.

And now . . . onward we go!

WANTED

A fabulous speaker and recipient for the 2014 ITAA
Janet Else Visiting Scholar or Practitioner Award

Please search your minds, your contacts, and your networks to nominate a great speaker for Charlotte in October 2014. More information and guidelines for nominations are available on the ITAA Website under [Awards>>Faculty](#).

Thank you, 2013 CTRJ Reviewers

The Editor and Associate Editors of the *Clothing and Textiles Research Journal* and the Vice-President for Publications, Rinn Cloud, would like to express their appreciation for all of the individuals who completed the review of one or more CTRJ manuscripts during 2013. The running/functioning of CTRJ is dependent on individuals like those listed below who support our journal every time they send in a completed review of a manuscript. Publishing a quality peer review journal is only possible with the help of committed reviewers. The individuals in this list with an asterisk next to their name are members of the CTRJ Editorial Board who actively reviewed manuscripts in 2013. These individuals, in accepting a three year term to the Editorial Board, agree to review multiple manuscripts each year. Thank you reviewers and Editorial Board members! Thank all of you for your hard work. Please accept our apologies if we inadvertently missed naming you.

Reviewers and *Editorial Board Members:

Alyssa Adomaitis,	Sejin Ha,	Hae-Jung Kim*,	Li Li,	Majid Sarmadi,
Insook Ahn,	Young Ha*,	Jihyun Kim,	Yan Li,	Amy Scarborough,
Su Kyoung An,	Sherry Haar,	Jung-Hwan Kim*,	Heejin Lim,	Yoo-Kyoung Seock,
Patricia Annis,	Sherry Haar,	Minjeong Kim,	Suzanne Loker,	Suraj Sharma,
Laurie Apple,	Kim Hahn,	Saehee Kim,	Yao Lu,	Arlesa Shephard,
Fatma Baytar,	Amy Harden,	Doris Kincade,	Avinash Manian,	MyungHee Sohn,
Margarita Benitez,	Yvette Harps-Logan,	Tammy Kinley,	Manveer Mann,	Hwa Kyung Song,
Shubhapriya Bennur,	Jana Hawley,	Dee Knight,	Sara Marcketti,	Diane Sparks,
Vertica Bhardwaj,	Kathleen Heiden,	Helen Koo,	Malgorzata Matusiak,	Zoran Stjepanović,
Marianne Bickle,	Kim Hiller Connell,	Joy Kozar,	Ellen McKinney,	Leslie Stoel*,
Kathryn Brownbridge,	Hong Hu,	Wi-Suk Kwon*,	Harriet McLeod,	Susan Strawn,
Sandra Buckland,	Tao Hua,	Karen LaBat,	Susan Michelman,	S Subramanian,
Leslie Burns,	Patricia Hunt-Hurst,	Eun-Jung Lee,	Kimberly Miller-Spillman,	Pauline Sullivan,
Elizabeth Bye*,	Karen Hyllegard,	Hyun-Hwa Lee*,	Amanda Muhammad,	R P Sundaram,
Huantian Cao,	Hyunjoo Im,	Jaeha Lee,	Kathy Mullet*,	Mangesh Teli,
Allan Chan,	Vanessa Jackson*,	Minyoung Lee,	Beth Myers,	Jane Thomas,
Veena Chattaraman,	Cynthia Jasper,	Seahee Lee,	Linda Niehm,	Keila Tyner,
Usha Chowdhary,	ByoungHo Jin,	Seung-Eun Lee,	Marjorie Norton,	Connie Ulasewicz,
Deborah Christel,	Kim Johnson,	Seung-Hee Lee,	Rajiv Padhye,	Rohit Uppal,
Rinn Cloud,	Susan Kaiser,	Yoon-Jung Lee,	Hyejune Park,	Patricia Warrington,
Mary Lynn Damhorst,	R Kale,	Young-A Lee,	Erin Parrish,	Kittichai (Tu)
Marsha Dickson,	Jiyun Kang,	Yuri Lee,	Anupama Pasricha,	Watchravesringkan,
Kathryn Eason,	Minjeong Kang,	Melody Lehey,	Roshan Paul,	Jane Workman,
Sandra Evenson,	Elena Karpova*,	Sharron Lennon,	Yan Qi,	Juanjuan Wu,
Cheryl Farr,	Rita Kean,	Catherine Leslie,	Nancy Rabolt,	Bingang Xu,
Hae Jin Gam,	Lombuso Khoza,	Tasha Lewis,	Andrew (Andy) Reilly,	Gallayanee Yaoyuneyong,
Simeon Gill,	Nurgül Kiliç,	Pamela Norum,	Nancy Rudd*,	Jeong-Ju Yoo*,
Beverly Gordon,	Dong-Eun Kim,	Jennifer Ogle*,	Kirsti Salo-Mattila,	Deborah Young,
Jung Ha-Brookshire,	Eun Young Kim,	Van Dyke Lewis,	Eulanda Sanders,	Jennifer Yurchisin

Associate Editors:

I, along with Rinn Cloud, would also like to thank all of the individuals listed below who were Associate Editors (AEs) during 2013. AEs find and assign reviewers for each manuscript, monitor the review process, summarize reviewers' comments for the editor, and make recommendations about the status of the manuscript. Associate Editors contribute considerable quality time in their support of the *Clothing and Textiles Research Journal*. Thank you for your service!

Jessie Chen-Yu, Consumer Theories and Behavior;
 Nancy Hodges, Social, Psychological, Education;
 Hye-Shim Kim, Consumer Theories and Behavior;
 Youn-Kyung Kim, International, Business, Industry;

Cynthia Regan, Aesthetic & Design;
 Ajoy Sarkar, Textiles, Fibers, Polymers;
 Pamela Ulrich, Historic, Cultural.

I would also like to recognize and thank Rinn Cloud, VP for Publications, for serving as a counselor for me (Rinn is a former Editor of CTRJ) and sounding board during 2013. Thank you to all individuals who have provided their service to the *Clothing and Textiles Research Journal*. During 2013 there were 213 new manuscripts submitted to CTRJ along with the review of the revisions of many 2012 and some 2011 manuscripts. Thank you!

Elaine J. Pedersen, Editor, CTRJ

Cotton Incorporated Again Sponsors *Innovations in Cotton Design Awards*



We are very pleased to announce that Cotton Incorporated is continuing its sponsorship of creative design awards for the 2014 ITAA Design Exhibition.

The *Innovations in Cotton* Design Awards will be presented to designs accepted into the ITAA Design Exhibition that demonstrate the most creative/innovative use of cotton. Entries must be at least 60% cotton to be eligible for the awards.

Cotton Incorporated encourages participants to think outside of the normal cotton jeans and t-shirt. Participants should think of product categories where cotton might not necessarily be the first choice and experiment with using cotton in place of other fibers.

Two awards will be presented in each of the three levels of review (Undergraduate Student, Graduate Student, and Professional). First place award is \$1,000, and runner-up is \$500.

Learn more about cotton at Cotton University. www.cottonuniversity.org

Google Hangout with the Author: Global Sourcing in the Textile and Apparel Industry

Are you teaching Global Sourcing? Have you considered teaching Global Sourcing? The first textbook specifically dedicated to *Global Sourcing in the Textile and Apparel Industry* is now available through Pearson, authored by Jung Ha-Brookshire of University of Missouri. The publication date is January 31, 2014. To help educators learn more about this new book, Ha-Brookshire hosts three separate Google Hangout sessions. Each session will provide the scope of this book, the extensive contents of instructor's resources, and how this book could help achieve teaching objectives. The session will also include Q&As with the author directly for any question educators may have in teaching global sourcing. The session will last up to 60 minutes. If you want to be part of this discussion, please send an email to Ha-Brookshire at habrookshirej@missouri.edu with your preferred date and time. Meanwhile, please go order an inspection copy through [here](#), or through email directly at fashion.service@pearson.com.

Google Hangout Session 1:	11:00 AM US Eastern Time New York, Friday, February 21, 2014
Google Hangout Session 2:	10:00 AM US Eastern Time New York, Friday, February 28, 2014
Google Hangout Session 3:	12:00 PM US Eastern Time New York, Friday, March 7, 2014

Position Announcements Posted Since Last Newsletter

Associate Professor in Fashion Design, School of Design Arts, Columbus College of Art and Design, [click here](#)
 Assistant Professor, Family & Consumer Sciences - Fashion Merchandising, Western Kentucky University, [click here](#)
 Assistant Professor, Family and Consumer Sciences - Merchandising/Design Area, Carson Newman University, [click here](#)
 Assistant Professor of Textiles, Rhode Island School of Design, [click here](#)
 Assistant Professor, Fashion Merchandising, Western Illinois University, [click here](#)
 Assistant/Associate Professor, Merchandising Technologies in Design and Merchandising, Drexel University, [click here](#)
 Assistant Professor, Fashion Design, Marketing and Communication, Stephens College, [click here](#)
 Lecturer, Fashion Styling, Fashion Studies, Columbia College Chicago, [click here](#)
 Associate Professor in Family and Consumer Sciences, Morgan State University, [click here](#)
 Assistant Professor in Fashion Brand Management, The Hong Kong Polytechnic University, [click here](#)

Oregon State University - History of Contemporary Fashion - Ecampus Course

Historic analysis of fashion change in men's and women's apparel from 1898 to the present. Ecampus courses are open to all majors and non-degree seeking students. For more information, see [flyer](#), visit www.ecampus.oregonstate.edu or contact Jennifer.Mower@oregonstate.edu.

China Retail Study Tour

The David F. Miller Retail Center at the University of Florida is organizing the 3rd China Retail Study Tour. Participants will travel to the top commerce centers in China and meet executives in U.S. companies in China and exemplary domestic Chinese companies in various sectors (retail, real estate, manufacturing, advertising, e-commerce, etc.), government and trade association officials, and visit stores as well as cultural sites in different regions (Hong Kong, Shenzhen, Guangzhou, Dongguan, Shanghai, and Beijing) during the 3-week study tour between May 9 – May 29. Industry professionals and educators have joined in the past years and found the program very valuable. Click the web brochure link http://bear.warrington.ufl.edu/Oh/2014-01_ChinaRetailStudyTour_WebBrochure.pdf for details and <http://blog.warrington.ufl.edu/china-retail-study-tour/> for previous programs.

Scholarship Sharing

To encourage the sharing and citation of scholarship published or exhibited beyond our organization's venues, ITAA members are encouraged to submit bibliographic listings of refereed articles, juried designs and books published/exhibited within the last 12 months as well as theses and dissertations completed by graduate students in their departments over the last year.

Sullivan P., Chan-Halbrendt, C., Krishnakumar, J. (2013). Are farmers' market only shoppers different than cross shoppers? The case of Hawaiian avocados purchasers, *Journal of Food Products Marketing*, 19 (5). <http://www.tandfonline.com/doi/full/10.1080/10454446.2013.726952#.UkrkBhBp4gw>.

Shaw, K. **Sullivan, P.** (2013). Retail place attachment: A qualitative study of apparel shoppers, *Journal of Global Fashion Marketing*, 4(4), 1-15. <http://www.tandfonline.com/doi/abs/10.1080/20932685.2013.822682#.Uo1ANOLeIpo>.



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“

Everyone in the fashion industry, whether a student, a hobby aficionado or a professional should have a great resource for reference and support. University of Fashion provides the "how to" at every level for the first timers or just a refresher for the experts. A must have asset.

- Saul Kapilivsky
Miami International University of Art & Design, Professor

“

In the changing world of education, the University of Fashion has created a valuable library resource for students, teachers and schools. Their online fashion videos are a must-have in any school library. Not only do their how-to lessons provide a solid foundation in fashion design but their lectures on costume history, trend forecasting and the business of fashion provide a well-rounded, birds-eye view of the fashion industry.

- Dr. Kathryn Simon
Parsons The New School for Design, Assistant Professor

“

It doesn't have a football team or even a physical campus, but the University of Fashion can teach users how to design from the comfort of their own homes.

-WWD

www.universityoffashion.com

2014 Design Call Changes

Mary Ruppert-Stroescu, 2014 Design Review Chair

The purpose of the ITAA Design Exhibition is to provide an arena for design scholarship to be recognized by a jury of peers for contribution to the field of textile and/or apparel design and to provide a venue for sharing the contribution to the conference attendees and through the *ITAA Annual Conference Proceedings*. The 2014 Design Submission Call is included in this newsletter and is posted on the ITAA website. The call and the review process are being adjusted this year to reflect some recent committee decisions. The following is a summary of some of the changes.

- All submissions will be in the same category; ITAA design scholars will not need to choose between fiber arts and target market categories.
- The ITAA Design Exhibition will continue to provide two formats: a live gallery (static or runway) and a mounted exhibit. Designers will be asked to indicate their preference during the submission process, and will have the choice to specify live, mounted, or either. The presentation format for the accepted submissions will be determined by the conference committee to accommodate resource restrictions and will be communicated to the designer in the acceptance letter, a process common for conference papers.
- In order to elevate the "faculty sponsor" to a co-author type status, undergraduate student member submissions must be endorsed by a *design mentor*, who will have supervised the student designer and is a member of ITAA. The mentor's name will be listed below the designer's name in the conference program and in the proceedings.
- The design statement will need to include a description of how the design submission contributes to the body of knowledge in the field of clothing and/or textile design, and the length now will be 2,000 characters, or around 300 words.

These changes were developed in an effort to emphasize quality work regardless of category or exhibition format, and to provide clear recognition of the designer's scholarly work.

ITAA Newsletter Editorial Staff

Editor: Vanessa Jackson, University of Kentucky
E-mail: vpjackson@uky.edu

Media Review Editor: Cynthia Jasper, University of Wisconsin-Madison
E-mail: crjasper@wisc.edu

Managing Editor: Nancy Rutherford
E-Mail: executivedirector@itaaonline.org

The *ITAA Newsletter* is a bimonthly publication of the International Textile and Apparel Association, Inc. The purpose of the newsletter is to provide timely information to members. Unsolicited articles should not exceed 300 words. ITAA Editors reserve the right to edit, cut, or not publish all solicited and unsolicited articles. Articles submitted via e-mail will be acknowledged by e-mail. Articles submitted by mail or on disk will be acknowledged only if a stamped, self-addressed postcard is included with the mailed item. Neither the editors nor ITAA assumes responsibility for statements made or opinions expressed by authors of articles published in the *ITAA Newsletter*. Submissions must be authors' original works or give appropriate attribution.

Email newsletter copy to Vanessa Jackson by the following dates: January 15 (for February issue), March 15 (for April issue), May 15 (for June issue), July 15 (for August issue), September 15 (for October issue), and November 15 (for December issue). Article, book, thesis, and dissertation titles can be submitted to Editor for each newsletter..

Call for Proposals – ITAA Annual Conference

Live and Mounted Design Exhibitions

Submission Deadline – June 1

ITAA design scholars are invited to submit proposals to present original design scholarship at the ITAA annual conference. The purpose of the ITAA Design Exhibition is to provide an arena for design scholarship to be recognized by a jury of peers for contribution to the field of textile and/or apparel design and to provide a venue for sharing the contribution to the conference attendees and through the *ITAA Annual Conference Proceedings*.

Professional, Graduate, and Undergraduate, submissions will be juried as separate categories. Work must have been executed within the last 3 years and not previously shown at an ITAA Annual Conference. Work must be constructed by the designer(s), and must be completed at time of submission. Submissions must demonstrate a contribution to the field of textile and/or apparel design. Up to 3 entries per designer or co-designer may be submitted. If more than one person contributes to a submission, they will be designated as co-designers. If a faculty member is listed as a co-designer on a graduate or undergraduate student entry, the entry will be reviewed at the Professional level.

A *design mentor* must endorse Undergraduate student member submissions. The design mentor must be an ITAA professional or emeritus member and must have supervised the student design being submitted. One individual may mentor up to six entries. It is the responsibility of the ITAA design mentor to screen the entries for quality, completeness, and accuracy and to actively advise throughout the submission process. The design mentor will retrieve the design work at the conference if the student does not attend.

The ITAA Design Exhibition will provide two formats: a live gallery (static or runway) and a mounted exhibit. Designers will be asked to indicate their preference during the submission process (on the ITAA website form), and will have the choice to specify live gallery only (LGO), mounted gallery only (MGO), or either live or mounted (ELM). The presentation format for the accepted submissions will be determined by the conference committee to accommodate space restrictions and will be communicated in the acceptance letter. Design scholarship accepted by the jury of textile and apparel peers and presented at the annual conference will be published in the online *ITAA Proceedings*. A designer whose work is accepted, or the design mentor, **must attend the ITAA Annual Conference** and register for the conference by September 15, allowing the conference organizing committee adequate time to prepare the Conference Program.

Preparation for Design Exhibition Submission:

You must be an active ITAA member to submit a design for exhibition. Each entrant should log into the ITAA website. If you do not have an ITAA user name and password, you will be redirected to the ITAA website to join or renew as a member, pay your dues and create your user name and password at the ITAA site. **You must have an account with Juried Art Services before you begin the submission process.** No payment is required to create an account with JAS, but you must have an account in its system to complete the submission process.

1. Select a Category for presentation:

PRO - Profession

GRS – Graduate Student

UGS – Undergraduate Student

Select a Presentation Preference: live gallery only (LGO), mounted gallery only (MGO), or either live or mounted (ELM)

2. Create a title for your piece (30 word maximum). Do **not** use all capital letters or special characters, such as colons (:), asterisks (*), or forward slashes (/). These symbols mean something else in HTML language, so cannot be included in the title so that it translates correctly for the online Proceedings.

- 3. Photograph** images of your design. Items should be photographed as they would be used, i.e., apparel must be photographed against a **plain** background on a live model, mannequin, or dress form. Non-apparel items must be displayed as they would be exhibited. Submitting member should not be identifiable in the photo. Photograph the following:

Image A. Full front view

Image B. Full back view of apparel items or different angle view of non-apparel items

Image C. Interesting design or construction detail

Prepare and preserve originals of images of your design in **JPEG** format, **RGB** color mode, with size set to 5" x 7" with at least 300 dpi resolution. *If your design is accepted into the exhibition*, these photographs will be used for the Design Catalog.

- 4. Obtain copyright agreement** signatures from all persons involved in taking the photo: photographer, stylist, model, etc. If you are the only person involved in the presentation (photography, model) of your design entry, you can use the "Terms and Condition" statement on the Juried Art Services Submission Form as the copyright agreement. No additional form is needed.

If you have models, photographers, and others who may be involved in the presentation of accepted design work, they must assign ITAA the rights to distribute images of the accepted work. Complete the Copyright Agreement Form, secure appropriate signatures, scan the form. Please save the copyright form: submitter's last name-abbreviated title of design-copyright and save as a pdf file and email it directly to executivedirector@itaaonline.org.

- 5. Prepare a statement** describing the purpose of the design, the design process and how you implemented the purpose, the techniques used to create the piece, the materials used, the contribution the submission makes to scholarship in the field of textile and/or apparel design, and references. Include the date completed and measurements or dimensions. You have a **maximum** of 2,000 characters (including punctuation and spaces) for this section. There should be no identifying information about the designers in this statement. *If your design is accepted into the exhibition*, information from this statement will be used for the Design Catalog.
- 6. Plan for payment** of review fee (\$20 per submission). Be prepared to pay the submission fee at the time of the online submission. Payment is made as part of the ITAA website submission form. As part of the undergraduate membership in ITAA, undergraduate students may submit one entry for free.

Detailed instructions for online submission are posted separately on the ITAA Website.

Review Process:

- 1. Jury for Conference Acceptance:** A double-blind jury of textile and apparel peers will review each submission. The jury will view the submission of your Statement and Images online and evaluate each entry based on: (1) Statement and implementation of purpose; (2) Contribution to scholarship in the field of textile and/or apparel design. (3) Aesthetic and visual impact; (4) Quality of technique and execution; and (5) Innovation. Acceptance or rejection for the ITAA Design Exhibition will be based on the jury's scores.
- 2. Follow Up:** Entrants and design mentors, if applicable, will be notified via email of the outcome of the jury review, and designers of accepted submissions will be emailed guidelines for the delivery of their piece(s) to the annual meeting site. Designers of accepted submissions in the Professional category may be asked to participate in a special seminar to discuss your scholarly process. Submissions selected for both the Mounted and Live Exhibit will need to be delivered or shipped to the exhibit site and must remain until the exhibits close.

3. **On-Site Judging:** Design scholarship accepted by the jury of textile and apparel peers for presentation at the annual conference will undergo an on-site review by judges who will determine award recipients based on physical inspection and submitted statements.
4. **At the Conference:** The live gallery show and award ceremony will be held on Saturday night. If your design is selected for the Mounted or Live Gallery, you must remain for the award ceremony. You are also responsible for taking your garment with you at the conclusion of the event. You may collect the garment Saturday evening after the awards show or Sunday morning.

Please note:

If a submission is not a complete ensemble, it is the designer's responsibility to provide an appropriate complement to the accepted piece. An appropriate complementary garment will have a basic shape and will not detract from the juried design or in any way leave the impression that it was part of the accepted piece.

Submissions need to be either mountable on a person or a dress form or arrive at the conference venue with appropriate mounting support.

Submitters are responsible for all customs fees and charges.

Entries may be disqualified at any level of the review process. The following is a list of instances in which a design might be disqualified. While this list is comprehensive, it is not exhaustive.

- If a submission is not delivered on site at the designated time or by the carrier stipulated in the acceptance email **with the appropriate return postage.**
- If the submitter (or the undergraduate submitter's design mentor) has not registered for conference on or before September 15.
- If the overall construction is judged to be poor during the on-site review.
- If an apparel design is not easily donned or doffed.
- ◇ The minimum openings in non-stretchable fabrics are: neckline 22"; waistline 28"; hipline 37"; and pant hem circumference 12". Knee-length or longer slim-fit skirts must have a vent, slit, or flare to allow adequate runway walking ease. Side-seam zippers in bodices must open completely at the armhole to allow garments to fit over dress forms that do not compress.
- ◇ Detailed directions for donning and doffing garments should be provided. An image of the garment as it is worn should be included.

Preparation of the 2014 Proceedings files: Proceedings files for accepted design entries must be submitted by September 15 for the design to be included in the Design Exhibition. Proceedings template and guidelines for preparation of proceedings articles are available on the ITAA website.

Non-Liability: Reasonable care will be taken in handling and displaying accepted items. Neither ITAA nor the facility hosting the exhibit assumes responsibility for loss, liability, or damages incurred before, during or after the ITAA Design Exhibition.

Questions?

executivedirector@itaaonline.org for Nancy Rutherford, Executive Director of ITAA

areilly@hawaii.edu for Andy Reilly, VP for Scholarship.