



**The Grand Chapter**

# **Kappa Alpha Psi® Fraternity Inc.**

TRAINING FOR LEADERSHIP SINCE 1911

## **APPLICATION FOR VENDOR LICENSE**

Dear Prospective Vendor:

Thank you for your interest in becoming an authorized vender of products bearing Kappa Alpha Psi® Fraternity, Incorporated. Please be advised that you must be issued a vendor's license to sell items bearing the trademarks of the Fraternity.

A vendor's license authorizes the licensee to sell the approved goods to active members of the Fraternity and is only issued for products which sustain and enhance the image of the Fraternity. The Fraternity reserves the right to revoke or terminate any vendor license should the items sold, in the Fraternity's sole discretion, (i) promote a negative image; (ii) include designs or marks that infringe upon another's intellectual property; (iii) are immoral or are in poor taste; (iv) tarnish the Fraternity's good will, name or trademarks; or (v) are contrary to the views and standards of the Fraternity. A vendor's license does not include the right to use the individual or collective names, likenesses or images of the Fraternity Founders.

You may apply for the vendor's license by completing this application and sending to this office, samples, preferably clear photographs, of each item you wish to be licensed to sell. The license is valid for one calendar year. You may not use another vendor's license, nor may a vendor allow another to use his/her license, to sell goods bearing the trademarks of the Fraternity.

If your application is approved, you will be required to abide to the terms of our relationship and specifically setting out the merchandise bearing the Fraternity's trademarks that you are authorized to sell. Please note that there will be additional fees for booth and/or exhibit space at meetings and conferences of the Fraternity.

The Fraternity vigorously monitors those selling products bearing the Fraternity's trademarks and from time-to-time authorized vendors are listed in the Kappa Alpha Psi Journal. A failure to abide by the terms of the license and rules implemented by the Fraternity may result in termination of the vendor's license and the forfeiture of all fees paid to the Fraternity. Moreover, violators of the License Agreement may be sued in federal court for trademark infringement and/or unfair competition.

- a. **\$350 – Kappa Alpha Psi Member (In Good Standing = LM/Dues & Housing Paid) (Member must own or have part ownership in the company)**
- b. **\$500 – All others or a Member not in good standing**

*I have read and agree to the above.*

**Signature:** \_\_\_\_\_



# VENDOR RESTRICTIONS

**KEEP A COPY OF THIS PAGE FOR YOUR RECORDS**

The following guidelines **MUST** be adhered to by all vendors. Any vendor found in violation of any of the following will be immediately escorted off the premises by security during any Kappa sponsored events. In addition, their license will be **REVOKED** with **NO** refund issued.

## **AS A LICENSED VENDOR, YOU CANNOT:**

1. Manufacture, produce or sell any facsimile or representation of the "Diamond" (The badge of the Fraternity shall be restricted to its use as a badge. Neither the badge nor any facsimile thereof shall be used on programs, articles of wear, stationary, jewelry, announcements, invitations, etc.) **(STATUTE 35 Section 7 of the Constitution and Statues of Kappa Alpha Psi® Fraternity, Inc.)**
2. We have relaxed our policy on the sale of items using white, red or cream colors. Production and sale of merchandise in any other colors is strongly prohibited. We recommend the use of the official fraternity colors: **Crimson (PMS#199C) and Cream (PMS#461C)** however red and white is acceptable.
3. Produce or sell undergarments of any kind (workout gear may be ok).
4. Reproduce the Coat-of-Arms or use the Fraternity's name without the registered trademark. ®
5. Reproduce or sell items bearing other companies names, or intellectual property under any circumstances. (e.g. Playboy Bunny Logo, etc.)
6. Sell any items that have been reproduced illegally (e.g. Boot-Leg Cd's, DVD's, Video Tapes, etc.) in which you do not have appropriate written permissions to sell.
7. Produce or sell "Paddles" of any kind. (Unless in a manner approved by this office e.g. Key chains/Commemorative, etc.)
8. Produce, market or sell alcohol/wine beverages.

SPECIAL NOTE: IT IS EXPRESSLY UNDERSTOOD AND AGREED BY VENDOR THAT KAPPA ALPHA PSI® FRATERNITY, INC., ITS MANAGERS, OFFICERS, MEMBERS, SPONSORS, EMPLOYEES, OR AGENTS, SHALL NOT BE LIABLE FOR LOSS, THEFT OR DAMAGE TO THE GOODS OR PROPERTIES OF VENDORS

I have read and agree to the above.

Signature: \_\_\_\_\_



**VENDOR APPLICATION**

**KAPPA ALPHA PSI® FRATERNITY, INC.**

- New Application**
- Renewal Application**

\*Please Note: Your company name and contact information will be posted publicly on our national website [www.kappaalphapsi1911.com](http://www.kappaalphapsi1911.com) under the Vendors section.

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Your company is primarily:  Retail Store  Manufacturer/Wholesaler  Mail Order

Primary Contact Person: \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

If member of Kappa, provide your **membership ID number**: \_\_\_\_\_

Please list the types of merchandise produced and sold by your company. **Please provide photographs of a representation of Paraphernalia to be sold. Applications cannot NOT be approved without samples!**

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Please list the Distributors and/or Manufacturers if any who regularly handle your products. If none leave blank.

**DISTIBUTORS** – Locations in which your products are sold or displayed.

Company Name: \_\_\_\_\_ Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Name: \_\_\_\_\_ Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

**MANUFACTURERS** – Companies that produce your inventory, or from which your company regularly purchases inventory.

Company Name: \_\_\_\_\_ Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Name: \_\_\_\_\_ Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Does your company plan to attend Province/Regional Events?  YES  NO

Your company  does  does not plan to attend the bi-annual Grand Chapter meetings.

Province/Region your company generally services:

- |  |   |  |   |
|--|---|--|---|
| <input type="checkbox"/> Northern      | <input type="checkbox"/> Eastern        | <input type="checkbox"/> Southern      | <input type="checkbox"/> Western        |
| <input type="checkbox"/> North Central | <input type="checkbox"/> East Central   | <input type="checkbox"/> South Central | <input type="checkbox"/> Southwestern   |
| <input type="checkbox"/> Southeastern  | <input type="checkbox"/> Middle Eastern | <input type="checkbox"/> Northeastern  | <input type="checkbox"/> Middle Western |



**VENDOR APPLICATION**

**PAYMENT:**

Cash       Credit/Debit Card       Check       Money Order

\$350.00 - Kappa Alpha Psi Member in Good Standing

\$500.00 - All Others

Master Card       American Express

Visa       Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Check/Money Order Number: \_\_\_\_\_

Total Submitted: \_\_\_\_\_ Date: \_\_\_\_\_

**Please email/mail your application along with payment to:**

**Kappa Alpha Psi® Fraternity, Inc.  
International Headquarters  
2322-24 North Broad Street  
Philadelphia, PA 19132  
Attn: Robert Peterson III  
P: 215-228-7184 ext. 25**

**Email: rpeterson@kappaalphapsi1911.com**

**FOR IHQ USE ONLY**

Application approved

Application not approved: \_\_\_\_\_  
\_\_\_\_\_

Application Accepted by: Kappa Alpha Psi® Fraternity, Inc.

\_\_\_\_\_  
Robert Peterson III, Vendor Coordinator  
Spencer T. Bruce, Interim Executive Director

Date Approved: \_\_\_\_\_

License Number: \_\_\_\_\_

